



Helsinki, September 9th, 2014

### IFF Central Board meeting 3/2014 07.09.2014

Place: Hotel Amura Alcobendas in Madrid

Participants: Tomas Eriksson President Monica Bakke Treasurer

Daniel Bollinger Stephen King

Magdalena Kotikova ASC Chair Filip Suman Vice president Martin Wolmhed

Merita BruunInformation ManagerStefan KratzCompetition ManagerVeli HalonenOffice CoordinatorJohn LiljelundSecretary General

Excused: Risto Kauppinen

Johanna Mikkola Oliver Stoll

#### **Minutes**

- § 1. Opening of the meeting
- § 2. Approval of the agenda

Mr. Eriksson to conclude if there are any updated appendixes for the meeting.

Appendix 4 – Updated Follow-up IFF Claims

Appendix 10 - Americas Report

§ 3. Minutes from the CB meeting:

02/2014 in Espoo, (25.05.2014), (Appendix 1),

The minutes from the last meeting were scrutinized, approved and put ad acta

- § 4. Economy
  - a) Financial report by the 31.08.2014 (Appendix 2)

Mrs. Bakke made a short presentation of the financial report and the balance sheet for the financial year 2014, per 31.08.2014. The financial situation looks quite good and far better than the previous year.



Mr. Wolmhed asked if there has been any effect of the increased transfer sum and if the material approval income is in order. Mr, Halonen answered that the new system with the express system has been well received. There has not been any major complaints about the price increase.

Mr. Liljelund explained the periodicity of the material income and estimated the possible problematic costs for the rest of the year. The Office will prepare a forecast for the November CB meeting.

**The CB decided**: To approve the report.

#### b) Information on IFF claims – status August 31st, 2014 (Appendix 3)

Mr. Kratz gave a short report on the claims situation by the 31.08.2014 and the fact that since the last report old claims have been reduced with a total of almost 30.000 CHF. (**Appendix 3**). The system has continued to work and the big action in general will be done in the end of the year.

Further Mr. Kratz reported on the claims situation by the 05.09.2014 for the teams registered for the WFC 2014 with respect to the IFF License System, especially following up on Germany, Russia and Slovakia based on their payment plans. The countries have paid according to the plan. So Slovakia has paid off everything else than the annual fee for 2014, which will be cleared by mid-October.

Mr. Suman asked how the CB if the Slovakia has now fulfilled all the requirements for the WFC 2017. Mr. Kratz informed that all requirements are now cleared and IFF will send out the letter of confirmation to the Slovak federation.

In addition Mr. Kratz also reported on the claims situation for the teams having registered for the WFC 2015 (**Appendix 4**). Here the problem lies with Hungary, Latvia, Singapore and USA. The CB will need to discuss the issue in the CB meeting in November.

<u>The CB decided</u>: To approve the report and to continue the discussions in its November meeting.

#### § 5. World Championships

#### a) WFC 2014 Sweden

Mr. Wolmhed gave a report on the preparations for the Men's 10<sup>th</sup> WFC 2014 to be played in Gothenburg, Sweden from the 5<sup>th</sup> to 14<sup>th</sup> of December 2014. The projected ticketing income has been raised, but at the same time the estimated marketing income has been decreased. The marketing of the Event has started now to boost ticket sales. There will be an education meeting for the volunteers.

The LOC has started the sales of single tickets and are raising the media activity around the WFC in Sweden. The preparations are moving on well and IFF has had continuous preparation meetings with the organiser in which the details of the preparations have been made.



Mr. Liljelund reported on the situation concerning the TV negotiations with the host broadcaster TV4, where a total of 16 TV matches have been planned. Despite that IFF asked the National Associations by the 31<sup>st</sup> of May for their interest towards the TV matches, the final TV list is not yet secured, as discussions are still ongoing with some Associations. This has affected the possibility to finalise the situation with all countries in the A and B groups, which usually haven't taken TV matches to secure some broadcasts in this countries. IFF has started the negotiations with Eurosport. (**Appendix 5**)

Mr. Suman asked if there is any development for the broadcasting in Latvia. Mr. Liljelund answered that discussions are ongoing with Latvia.

It was discussed that there needs to be a marketing element in the TV broadcast for the coming WFC.

Mr. Liljelund further reported on the sales situation of the marketing rights and sponsors, by the LOC.

<u>The CB decided</u>: To approve the reports and to include a commercial element of the next IFF WFC in the TV and Internet-TV broadcasts.

#### b) WFC 2015 Finland

In the absence of Mr. Kauppinen, Mr. Liljelund is to report on the preparations of the Women's WFC 2015. Ms. Jeanette Good has started as the secretary general and the Finnish federation will publish the logo of the WFC in connection to the Finnkampen.

Mr. Kratz reported that the WFC 2015 qualifications will be played in Australia (Pakenham prel. 21-26.01.2015), Canada (Markham prel. 06-08.02.2015), Latvia (Valmiera 03-07.02.2015), Poland (Poznan 04-08.02.2015) and Slovakia (Nitra 04-08.02.2015). The work for the agreements have been prepared simultaneously.

Mr. Liljelund informed that the negotiations with the Finnish Federation, concerning the organisers agreement has been ended and the agreement has been signed.

The CB decided: To approve the report

#### c) U19 WFC 2015 Sweden

Mr. Wolmhed reported on the preparations for the U19 WFC in Helsingborg, Sweden. The negotiations for the organiser agreement with the SIBF have ended and the agreement has been signed.

Mr. Kratz reported on the ongoing U19 WFC 2015 European qualification played in Madrid. The Event has been very well organised and there has been no negative remarks from the participating teams. There is a very good internet stream from the Event. Hungary and Estonia/Spain are qualified for the U19 WFC 2015 final round.

Mr. Lopez like to inform that there has been a problem to sell the Event, since there is no information available for the U19 WFC in Helsingborg. There need to be some information package to the organiser for the qualifications.



Ordinary member of AGFIS/GAISF

The CB was of the opinion that it would be good for the organiser of the Major Events to provide the organisers of the qualifications with an information package concerning the Major Event, to help marketing the qualifications.

Further Mr. Kratz reported that the U19 WFC 2015 AOFC qualification will be played in Sydney 10-11.10.2014.

<u>The CB decided</u>: To approve the report and demand the Major Event organiser to provide an information package to the qualification organisers.

#### d) Upcoming organisers

Mr. Liljelund reported on the situation for the appointment of organisers for the Men's World Floorball Championships for 2018, where the CB is to appoint the organiser in its meeting on the 12<sup>th</sup> of December in Sweden. Mr. Liljelund proposes to ask all the applicants (Czech Republic, Finland and Slovakia), to fill in the new slightly modified Application Form, in line with the IFF Event Management Tool, if they have a wish to update their applications for the new questions.

The CB decided: To approve the report.

#### § 6. EuroFloorball Cup

#### a) EuroFloorball Cup 2014

Mr. Kratz reported that the EFC 2014 qualification was played in Zielonka, Poland with 5 Men's and 4 Women's teams participating. The organization went well and the 16 matches had a total of 3915 spectators. The following teams were qualified for the EFC 2014 Final Round on the Male side with the organising team MUKS Zielonka (POL) and UC Face Off (NED) and the women's teams Energa Olimpia Osowa Gdansk (POL) and MMKS Podhale Nowy Targ (POL).

Mr. Kratz further informed that the preparations of the EFC Final round in Norway are proceeding well.

The CB decided: To approve the report

#### b) Champions Cup 2014

Mr. Bollinger reported on the preparation of the 4<sup>th</sup> edition of the Champions Cup to be played in Zürich from the 1<sup>st</sup> to 5<sup>th</sup> of October 2014 in the Saalsporthalle.

The preparations are on schedule. So far a total 15 per cent of the tickets have been sold and there a number of sales activities planned. The marketing has reached some 30 per cent of the budgeted, mainly due to the fact that the market is not big enough. The Swiss TV will show the matches of the Swiss teams during the week-end. Some teams have not provided all the needed information to the organiser. The IFF has given the LOC the permission to use a Speedloc flooring for the Event. The SUHV is using the Event for their own events – the Club Presidents Day and a SUHV officials Day. The estimated outcome is still negative with around 150.000 CHF.

The CB decided: To approve the report



#### c) Future of the Champions Cup

Mr. Suman reported on the situation in connection how to continue with the playing of the Champions Cup after the present agreement runs out in the end of 2014.

During the summer the preparations for the Basic Champions Cup Agreement 2015-2017 and the CC Regulations has continued. Czech Republic, Finland and Sweden have agreed upon the conditions for the participation of the Swiss Teams in the Champions Cup. The proposal has been given to the SUHV and their CB will discuss it in their meeting on the 1<sup>st</sup> of September. The SUHV CB has informed that they are in principle in favour of the proposal made by IFF, but they need to approve it by their Club Presidents Conference, by the statutes. This meeting will be held in end of September and based on their decision the working group Mr. Suman – Mr. Liljelund will then finalise the proposal which hopefully will be ready for the CB meeting in November.

Mr. Bollinger stressed that the SUHV was very happy to receive the proposal and it is crucial for the SUHV CB that the clubs can participate in the Champions Cup. Since it is a Club Competition the SUHV has to ask the Presidents Conference for their approval.

Mr. King asked if the Swiss commitment was for the whole three year, which Mr. Suman confirmed.

IFF will based on the Swiss response prepare the CC documents and send them to the other stakeholders for commenting and asking for their approval as fast as possible. The CB will then in a rapid time table be asked to approve the Basic CC agreement and the CC Regulation, in order to make it possible for the first organiser to start their preparations for the CC 2015.

**The CB decided**: To approve the reports and prepare the CC Basic Agreement and the CC Regulation accordingly.

#### § 7. Committees and Ad Hoc group reports

#### a) ExCo reports

Mr. Eriksson reported on the ExCo meeting held in Solna on the 15<sup>th</sup> of August to prepare for the IFF CB and to plan for the IFF General Assembly, the IOC Short List Project and the implementation of the EOTO bi-lateral mentoring program. (**Appendix 8**)

Mr. King reported on the present activities of the AOFC and the upcoming tasks for next year. (**Appendix 9**) There is a couple very active countries with Korea and India. The focus for the next six months is the new countries. There are six countries to target in the 6-12 months. There is a seminar in India (Bilaspur 10.-12.9) and Iran (Teheran 22.-24.10.) and there are plans to organise a seminar in connection to the pre-SEA Games tournament.

The CB handled the report of Mrs. Mikkola on the present activities in the Americas and possible discussions held in Canada during the Americas WFCQ. **(Appendix 10)** Mr. Eriksson expressed that it is important to provide the reports in the given time.

Mr. Eriksson reported on the discussions held in respect to the formation of the IFF Ethics Commission.



Ordinary member of AGFIS/GAISF

The proposal is to elect the following persons for the IFF Ethics Commission:

Chairman: Mr. Poul-Erik Høyer (DEN) - IBF President/IOC member

Members: Mrs. Carol Roberts (CAN) - CAS Judge
Mrs. Sylvia Schenk (GER) - CAS Judge

Mr. Lasse Grangvist (SWE) – IFF Appeal Committee Chairman

The Ethics Commission will have their first meeting in connection to the WFC2014 in Sweden.

Mr. Liljelund will act as the liaison person to the Ethics Commission (EC).

Mr. Eriksson informed that the invitation to the Ethics Commission will be sent out by the President. The composition of the Ethics Commission has to be decided by the IFF General Assembly and then to approve the CB proposal for the IFF Code of Ethics.

ribbonially and monto approve the 62 proposarior the fire 6000 or 2000.

Mr. Eriksson informed the CB about the statement the IFF has given in the prolonged conflict between the Floorball Canada and the former IFF CB member Mr. Greg Beaudin.

<u>The CB decided</u>: To approve the reports and to constitute the appointment of the IFF Ethics Commission members and present it to the IFF General Assembly.

#### b) Contacts to International Sports Organisations

Mr. Eriksson shortly reported on the present issues in relation to the International Sport Organisations after summer. The situation is now quite stagnant, since everybody seems to await what the IOC President Mr. Bach's Olympic Agenda 2020 and the working groups set for preparing the proposal for how the Olympic Games will be organised in the future. There are a lot of rumours and ideas, but we need to wait for the decisions of the IOC Extra ordinary session in Monaco in December.

The work with the consultancy firm AdviSport has continued and the process has now been concentrating on the documents that needs to be prepared before the IOC Short List application. Now the focus is on the Equality Commission and the Good Governance documents. At the moment we are lacking the documents related to Environment and Sustainability, but the CB will have to discuss this in a later stage.

Mr. Liljelund reported that a total of 10 men's teams and six women's teams took part in the FISU World Floorball University Championships in Singapore from the 18<sup>th</sup> to the 22<sup>nd</sup> of June. IFF held a meeting with FISU vice president Stefan Bergh during WUC to discuss the way forward. Mr. Bergh was not able to give any clear answer how to move forward, but there was good discussions with him and the FISU secretary general Mr. Saintrond. The IFF is to meet the FISU WUC 2016 organisers from Porto, Portugal during the U19 WFCQ in Spain.

Mr. Eriksson reported on the upcoming SEA Games 2015 in Singapore and the meetings held in Singapore with Malaysia, Indonesia and the Singapore NOC. The SNOC has asked IFF to be active in introduction the sport in the SEA Countries.

Mr. Eriksson reported on the meeting with the IWGA President with Jose Perurena (IOC member) concerning the relationship between the IFF and the IWGA, in which the upcoming World Games in Wroclaw was discussed and the situation towards the possible changes in the IOC decision for the Olympic Agenda 2020.

The CB decided: To approve the reports.



c) RACC

Mr. Wolmhed reported on the RACC meeting held in Upplands Väsby, Sweden 28.-29.06.2014. (**Appendix 12a and 12b**), and the decisions and proposals made during the meeting.

The RACC discussed the situation of the different competitions, the EOTO Action Plan tasks and the nominations for the jury for the coming season. The preparations of the separate topics will be handed in to the CB for the November meeting.

Regarding the clarification of the regulation for Friendly Internationals the RACC intends to have a proposal ready for the CB meeting in November.

**The CB decided:** To approve the reports.

#### d) RC

Mr. Bollinger reported that the RC had its last meeting in March and all the issues based on that meeting were handled in the CB meeting in May. The RC's next meeting will be from 27<sup>th</sup> to 28<sup>th</sup> of September 2014 and in that meeting the RC will handle all the referee and observer nominations from the Member Associations. The due date for IFF MAs to send in the proposals is the 15<sup>th</sup> of September 2014 and the information was sent to the MAs on 14<sup>th</sup> of June 2014. The approved proposed nominations will be decided by the IFF CB meeting in November.

Mr. King asked if there has been many nominations yet from the countries. Mr. Halonen answered that the process is ongoing and most countries will provide their nomination by mid of September. There are some actions taken to increase new countries to the list.

The CB decided: To approve the report

#### e) Medical committee

Ms. Bruun reported on the preparations of the new IFF Anti-Doping regulation, in order to incorporate the new WADA 2015 Code.

The IFF has been working on the draft IFF A-D Rules in cooperation with SportAccord Doping Free Sport Unit (DFSU) and a draft version of the IFF A-D rules has been sent to DFSU in July for them to send forward to WADA. WADA has now approved the Draft IFF A-D Rules. The IFF Medical Committee will still go through the rules during the meeting in October after which a final approval is needed (**Appendix 13**). WADA has asked the IFF to approve the new A-D rules, so the CB may need to accept the A-D rules in a per capsulam meeting after the Medical Committee meeting in October. In order for the CB to get more acquainted with the A-D Rules a document has been prepared (**Appendix 14**)

The final draft version of the technical document (TDSSA - to be approved by WADA EC in October), which establishes sample analysis methods and substances to be analysed for each sport has been distributed by WADA. IFF needs in the future to do 5% ESA analyses (EPO), 5% hGH/GHRFs tests (human growth hormone) & 2,5% of insulin analysis. The big question is how WADA will decide concerning the registered testing pool (RTP). IFF is planning to ask for national team practices and the top three top club practice schedule.



With more focus put on education in the future, all the WFC teams are to complete the WADA Quiz and a questionnaire, in order to know what type and amount of education is needed for each country in the future. In addition it will give IFF an idea of what our focus needs to be.

In relation to the Injury Assessment made in the major events, a meeting has been held with Ms. Kati Pasanen from the UKK Institute (Centre for Health Promotion Research), who has done scientific research in the field of floorball and injuries and would now be interested in cooperating with the IFF. Ms. Pasanen will now contact the Finnish Medical Ethical Committee to get the permission to conduct the research, based on the IFF Injury material.

**The CB decided**: To approve the report.

#### f) Athletes Commission

Mrs. Kotikova shortly reported on the activities of the Athletes Commission. The activities are running and the player's blog has been planned for the whole season. The work has started in relation to the EOTO and the Athletes Carrier Program update.

The CB decided: To approve the report.

#### g) Marketing Ad Hoc group

Mr. Suman reported on the work done based on the decision made by the Core Country Marketing Network Group (CCNMG) in Berlin. The biggest issue to sell our international rights, is that we can't reach a big enough audience. This is the reason for the two main projects presented here prepared with Mr. Liljelund.

The Marketing Ad hoc group has made a proposal of how to build an IFF Floorball TV Magazine, in order to increase the visibility of the sport and start to win more ground in TV. (**Appendix 15**)

In addition to this, the work has started to prepare for a Combined Sales system on how to try to sell Floorball to bigger international companies and to work on a joint effort with the CCMNG countries and in the future also other national associations. (**Appendix** 16) The idea is to consolidate the Events and the visibility to create a bigger product.

**The CB decided:** To approve the report and ask the Core Country Marketing Network Group to prepare the questions.

#### h) Development & Equality Ad Hoc group

In the absence of Mr. Kauppinen, Mr. Liljelund reported on the activities taken by IFF in connection to the International Network for Women in Sport Congress in Helsinki, Finland in June. (**Appendix 17**) Ms. Mitchell held a poster presentation twice during the Congress on how we have worked with equality questions in Floorball and the SSBL made an intervention about the preparation path for the WFC 2015, supported by the IFF GoGirls project wall presentation. During the conference there were a number of contacts made to new countries like Fiji and Bulgaria.

The CB decided: To approve the report



Ordinary member of AGFIS/GAISF

#### i) International Lobbying Ad Hoc group

Mr. King reported on the continued plans for the lobbying work. (**Appendix 23**) The focus is now on the World Games and then start with the Regional Games in a second phase. The plan to send out the Lobby folder to the IOC members, the NOC's and other sports organisations. Create an introductory letter to the NOC. Also something should be included in the Organisers Handbook, which could be included in the VIP part. In addition to use the development seminars as a part of the

Mr. King will discuss with Ms. Mikkola on the Ambassador issue in front of the next meeting.

The CB decided: To approve the report

#### § 8. IFF Office

Mr. Eriksson concluded upon the action plans agreed in the IFF CB working session held on Saturday the 6<sup>th</sup> of September, on how to start with the implementation of the bi-lateral EOTO-projects. (**Appendix 18 and 19**)

The CB is to take the needed decisions in order to move forward in respect to the discussions at the IFF Associations meeting held in Ostrava.

<u>The CB decided</u>: To approve the report and decide upon the proposals made during the working session.

Mr. Liljelund to report that the IFF trainee Ms. Minna Nurminen has ended her internship in end of August.

The CB decided: To approve the report.

#### a) Development operations

Mr.Liljelund reported on the development activities to be carried out during the rest of the year 2014.

- IFF has organised a three day Floorball Development Seminar in Innsbruck, Austria during the first week-end in June, with participants from the neighbouring countries (**Appendix 20**).
- IFF has organised a Coaching and Refereeing seminar in Beijing, China in July for University PE Teachers from all over China
- IFF will organise a Floorball Development Seminar in Himalayan Pradesh in September
- IFF will organise a Seminar for Coaching and Refereeing in Teheran, Iran in October.
- Additional discussions are being carried out with Lithuania and Spain.

Mr. King informed about the activities AOFC is planning, in order to organise a full scale development programme seminar in the region during 2014 in connection to the pre-SEA Games tournament.

The CB decided: To approve the reports.



#### b) Information operations

Ms. Bruun reported that the IFF Social Media Guide has been developed further and is to be discussed by the CB during the meeting (**Appendix 21**).

In addition to this the preparations to incorporate the WFC 2015 website, the first WFC page to be under the IFF domain. However we are still waiting since the WFC2015 secretary general Ms. Jeanette Good just started in the beginning of September 2014.

The CB decided: To approve the reports and the IFF Social Media Guide

#### c) Material operations

Mr. Liljelund reported that the ExCo has approved the continuation of the special exemption for tall players (over 190 cm), to use oversized sticks based on their application to the IFF. IFF will then provide these players a separate sticker for the sticks, after they have paid the administration fees.

**The CB decided**: To approve the report.

#### d) ParaFloorball information

Ms. Bruun informed that the IWAS Electric Wheelchair Hockey World Cup was played in Germany and the IFF CB member Mr. Oliver Stoll took part in the event and had discussions with the ICEWH officials. The sport has changed their name to Power Hockey. The ICEWH has elected a new Executive Committee excluding the longtime IFF contact Anja Wouters. This might somehow change the future cooperation, but so far we have not received any official information from the ICEWH. The new international contact Niels tan Hagen has contacted us concerning the WFC 2014

The planned International Manual Wheelchair Floorball tournament during the WFC2014 has been canceled due to limited interest from the invited countries. Now the LOC plan to organise a manual wheelchair demos during the WFC 2014 has been canceled, due to lack of international interest.

IFF has received some information from Special Olympics that FIH has approached them to be included in the sport.

The CB decided: To approve the reports

#### f) IFF General Assembly 2014

Mr. Eriksson informed that the announcement for the IFF General Assembly to be held on the 13<sup>th</sup> of December in Gothenburg, Sweden has to be sent out 90 full days before the meeting. The invitation has to be sent out latest on the 14<sup>th</sup> of September. (**Appendix 22**) The date for nominations and submissions are 60 full days in advance of the IFF GA.

The theme for the GA is Marketing the Sport and Strategy, the ExCo is trying to find a Key Note speaker in this field. The Following documents have to be sent out no later than 30 full days in advance of the IFF GA, on the 13<sup>th</sup> of November:



Ordinary member of AGFIS/GAISF

- Annual Report 2012 2013
- Financial Report 2012 2013
- Plan of Actions 2015 2016
- Budget 2015 2016
- Updated IFF Juridical Regulation
- Updated Strategic Vision Half-Time Review
- EOTO Status Report delivered to the meeting

The ExCo will invite the representatives of the following Sport Organisations: IOC, ARISF, IWGA, FISU, Wroclaw World Games, SportAccord, Nordic IOC members, FIH, Flying Disc, American Football, Sports Climbing and IIHF.

The CB decided: To approve the report and the announcement for the IFF General Assembly

#### § 9. Member Federations

#### a) Membership questions

Nothing to report

The CB decided: To approve the report.

#### b) Members under suspension

There are no members under suspension

The CB decided: To approve the report.

#### c) New Member Applications

Mr. Kratz reported on the status of the Croatian Floorball Federation's intentions to apply for IFF membership.

In addition Mr. Eriksson informed that there has been no contact from the Myanmar Hockey Federation, despite the discussions held with the SFA President Mr. Sani Mohd. Salim

The CB decided: To approve the reports.

#### § 10. Next CB meeting

The next CB meeting will be held in November from the 8<sup>th</sup> to the 9<sup>th</sup>, in either Gothenburg, Sweden or in Zürich, Switzerland. The decision will be made in a few weeks. The topics for the working session is the Strategy, EOTO and the GA.

The CB decided: To approve the report.

IBAN: CH13 0481 8055 9200 1100 0



Ordinary member of AGFIS/GAISF

§ 11. Closing of the meeting

Mr. Eriksson concluded the meeting and thanked the CB members for a good meeting.

John Liljelund Secretary General Tomas Eriksson President