Fina	ncial Report 15.05.2023						
	COSTS	Budget	Outcome	Compared	Expectation	Forecast	Outcome
	Cost Centre		15.05.2023	15.05.2022	16.05-31.12	31.12.2023	/Ann.budget
10	Central activities	28600	21344,97	9013,65	12555,03	33900,00	-5300,00
11	Office	831000	291426,05	274979,84	539573,95	831000,00	0,00
12	СВ	35700	12563,08	12503,69	23136,92	35700,00	0,00
13	ExCo	4600	951,41	0,00	3648,59	4600,00	0,00
14	GA/AM	10000	0,00	0,00	10000,00	10000,00	0,00
15	External meetings	16100	2855,76	1236,06	13244,24	16100,00	0,00
17 18	Parafloorball Equality Function	3000 9900	0,00 0,00	0,00	3000,00 9900,00	3000,00 9900,00	0,00 0,00
19	Athletes Commission	10000	3297,11	0,00	6702,89	10000,00	0,00
20	WFC	239700	88201,09	72772,38	151498,91	239700,00	0,00
21	U19 WFC	89100	73095,74	477,76	16004,26	89100,00	0,00
22	EFC	44000	0,00	0,00	44000,00	44000,00	0,00
23	Champions Cup	184000	38127,87	770,10	175872,13	214000,00	-30000,00
24	World Games	10000	0,00	15099,31	10000,00	10000,00	0,00
25	WUC	0	0,00	0,00	0,00	0,00	0,00
26	Regional Games	16000	13411,68	0,00	10588,32	24000,00	-8000,00
29	Anti-Doping	33600	6764,33	3141,40	26835,67	33600,00	0,00
30	WADA and Edu. Meetings	3000	1250,99	0,00	1749,01	3000,00	0,00
40	RACC	12800	0,00	0,00	12800,00	12800,00	0,00
50	RC	16500	1045,24	0,00	15454,76	16500,00	0,00
60	Development	25150	1550,87	1254,49	23599,13	25150,00	0,00
61	Development mtrl	120000	120000,00	120000,00	0,00	120000,00	0,00
70	Material*	112100	5323,06	2906,41	106776,94	112100,00	0,00
80	Marketing	32750	5973,80	909,83	26776,20	32750,00	0,00
81	TV	171200	1249,41	232,80	196950,59	198200,00	-27000,00
82	Internet TV	0	73121,00	0,00	18379,00	91500,00	-91500,00
83	Information	75700	4125,51	7191,72	71574,49	75700,00	0,00
89	MC	6000	0,00	0,00	6000,00	6000,00	0,00
91	AC	1000	0,00	0,00	1000,00	1000,00	0,00
92	DC	1000	0,00	0,00	1000,00	1000,00	0,00
	TOTAL	CHF 2142500	765678,97	522489,44	1538621,03	2304300,00	-161800,00
	NOOME	5 1	45.05.0000	45.05.0000	40.05.04.40	04 40 0000	
2044	INCOME	Budget	15.05.2023	15.05.2022	16.05-31.12	31.12.2023	0.00
	Transfers	120000	8250,00	8800,00	111750,00	120000,00	0,00
	Participation fees	332500	253000,00	194000,00	79500,00	332500,00	0,00
	Organizers fee	368000 91500	112100,00	132000,00	255900,00	368000,00	0,00
	Shared cost payments Part.fees - non-competition	91500	58500,00 0,00	22500,00	33000,00	91500,00 0,00	0,00 0,00
	Temporary play	6000	165,00	220,00	5835,00	6000,00	0,00
	Sports Nationality	1500	1680,55	960,85	0,00	1680,55	180,55
	Membership fees	198000	126600,00	141900,00	66400,00	193000,00	-5000,00
	Fines	10000	600,00	100,00	9400,00	10000,00	0,00
	Sponsors & advertisements	256000	30713,97	42192,72	225286,03	256000,00	0,00
	Value in kind	120000	120000,00	120000,00	0,00	120000,00	0,00
3260		170000	5385,35	0,00	164614,65	170000,00	0,00
	Radio	0	0,00	0,00	0,00	0,00	0,00
	Internet-TV	20000	85737,57	0,00	60000,00	145737,57	125737,57
	Office support	120000	120000,00	130000,00	0,00	120000,00	0,00
3310	Development support	40000	612,56	319,55	39387,44	40000,00	0,00
	Contributions	0	0,00	0,00	0,00	0,00	0,00
	Sales	25000	146,93	3494,19	24853,07	25000,00	0,00
3860	Material approval income	258000	0,00	0,00	258000,00	258000,00	0,00
	Material exemptions	3000	197,48	305,58	2802,52	3000,00	0,00
3899	Other incomes	3000	4000,00	0,00	0,00	4000,00	1000,00
8020	Interest	0	0,00	0,00	0,00	0,00	0,00
8080	Exchange rate gains	0	55,64	146,03	0,00	55,64	55,64
	TOTAL	CHF 2142500	927745,05	796938,92	1336728,71	2264473,76	121973,76
	RESULT	CHF 0	162066,08	274449,48	-201892,32	-39826,24	-39826,24

Balance sheet	Α	ppendix 2
ASSETS	04 04 0000	04 40 0000
Current assets	01.01.2023	31.12.2023
Cash	1340,00	1340,00
Credit Suisse 559200-11	525267,69	468076,37
Credit Suisse MasterCard guarantee	16812,60	16800,00
Receivables		
Deferr.exp. and accr.income	0,00	0,00
Claims 2019	41281,88	41281,88
Claims 2020	24200,00	24200,00
Claims 2021	63730,00	62730,00
Claims 2022	58441,23	45150,00
Claims 2023	0,00	0,00
Receivables from rel.parties	17888,31	33064,56
Total assets	748961,71	692642,81
LIABILITIES AND EQUITY		
Current liabilities		
Accr expenses and deferr income	-353300,68	-162900,68
Other current liabilities	-23912,98	-31229,08
Loan	-60000,00	-60000,00
Transfers to reserves	-155739,09	-120438,01
Material Board reserves	-19800,57	-19800,57
Equity		
Retained earnings	-136208,39	-136208,39
Outcome 31.12.2023	0,00	-162066,08
Total liabilities & equity	-748961,71	-692642,81

Outcome of the material appr. system: Income

Costs

Profit

80% 20%

Liquidity calculation (01.01-31.12			
Liquidity 01.01	468076,37			
	-201892,32	Forecasted 1.1-3	1.12	
Diff.	266184,05			
Pre-payments, refunds e	etc			
	0,00			
	0,00			
	0,00			
		Forecas	st	Paid
Liquidity 31.12	266184			

Appendix 3

WFC 2023 teams

Association	Total debt	Paid WFC 2023	Paid U19 WFC 2023	IFF Events organiser debt	Pay-off plan followed	Pay-off plan not followed	Comments
Australia	0	03.01.2023	07.10.2021	0			
Austria	0	01.11.2021	08.10.2021	0			
Belgium	0	05.01.2022	05.01.2022	0			
Canada	18000	22.12.2022	30.12.2021	18000	X		U19WFC2019 org.
Czech Republic	0	05.01.2022	14.12.2021	0			
Denmark	0	26.01.2022	12.10.2021	0			
Estonia	0	07.01.2022	07.01.2022	0			
Finland	0	09.11.2021	01.11.2021	0			
France	0	16.01.2023	11.10.2022	0			
Germany	0	22.12.2021	22.12.2021	0			
Great Britain	2200	29.12.2023	14.11.2022	0			Annual fee 2022
Hungary	0	18.01.2023	03.01.2023	0			
Italy	0	10.01.2022	10.01.2022	0			
Japan	0	16.01.2022	Not registered	0			
Korea	0	17.12.2021	Not registered	0			
Latvia	4000	20.04.2023	23.04.2023	0			Annual fee 2022
Netherlands	0	01.11.2021	05.10.2021	0			
New Zealand	0	18.10.2021	11.10.2022	0			
Norway	0	29.12.2021	29.12.2021	0			
Philippines	3600	28.10.2022	Not registered	0			Annual fee 2021-22
Poland	0	02.02.2022	12.04.2023	0			
Russia	8000	Suspended	Suspended	0		Х	Ann.fee 2020, 2022
Singapore	0	28.12.2021	11.01.2022	0			
Slovakia	0	31.01.2023	27.06.2022	0			
Slovenia	1000	Not registered	28.10.2022	0	Х		U19 WFC 2017
Spain	0	29.09.2022	29.09.2022	0			
Sweden	0	04.11.2021	04.11.2021	0			
Switzerland	0	26.10.2021	26.10.2021	0			
Thailand	0	27.01.2022	Not registered	0			
Ukraine	6800	01.02.2022	Not registered	0	Χ		Plan: 1700 in October start 2021 until cleared. Paused
USA	0	18.01.2022	20.11.2018	0			
	43 600						

Appendix 4

Association	Total debt	IFF Events organising	Pay-off plan is followed	Pay-off plan is not followed	Comments
Argentina	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Armenia	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Belarus	6000	0			Annual fees 2019-22. Suspended
Brazil	1500	0			Have not participated in any IFF event. Annual fees 2020-22
Burkina Faso	2400	0			Have played Africa Floorball Cup. Annual fee 2020-22
Cameroon	2900	0			Have not participated in any IFF event. Annual fees 2019-22
Central Africa	1500	0			Have not participated in any IFF event. Annual fees 2020-22
China	0	0			Trave not participated in any in 1 event. Attitude 1000 2020 22
Colombia	500	0			Annual fee 2022
Cote d'Ivoire	11000	0		X	Annual fees 2017-2018,2021-22, WFCQ 2020&2022. Plan: 500 per quarter starting March 2020.
Croatia	2000	0		^	Have not participated in any IFF event. Annual fees 2019-22
	2000	0			Annual fees 2019-22
Georgia					
Haiti	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Hong Kong China	500	0			Have not participated in any IFF event. Annual fee 2019.
Iceland	0	0			
India	0	0			
Indonesia	3500	0			Participated in SEA Games. Annual fees 2019 & 2021-22.
Iran	3700	0			Annual fees 2019-22
Ireland	1500	0			Have not participated in any IFF event. Annual fees 2019-21. On hold
Israel	0	0			Have not participated in any IFF event
Jamaica	1500	0			Annual fee 2020-22
Kenya	6000	0			Have played Africa Floorball Cup. Annual fee 2019–22
Kiribati	1500	0			Have not participated in any IFF event. Annual fee 2020-22
Kuwait	1500	0			Have not participated in any IFF event. Annual fee 2020-22
Liechtenstein	0	0			
Lithuania	0	0			Have not participated in any IFF event
Malaysia	4400	0		X	Annual fee 2020, 2022
Malta	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Moldova	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Mongolia	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Mozambique	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Nigeria	2000	0			Have played Africa Floorball Cup. Annual fees 2019-22
Pakistan	4400	0			Have not participated in any IFF event. Annual fees 2019-22
Portugal	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Romania	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Rwanda	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Serbia	4000	0			Annual fees 2019-22
Sierra Leone	3200	0			Have not participated in any IFF event. Annual fees 2019-22
Somalia	1500	0			Have not participated in any IFF event. Annual fee 2019-22 Have not participated in any IFF event. Annual fee 2019, 2021-22
		_			
South Africa	1500	0			Have not participated in any IFF event. Annual fees 2019-21. On hold
Togo	1500	0			Have played Africa Floorball Cup. Annual fee 2020-22
Turkey	6000	0			Have not participated in any IFF event. Annual fees 2019-22
Uganda	3400	0			Have not participated in any IFF event. Annual fee 2019-22
Venezuela	2900	0			Have not participated in any IFF event. Annual fees 2019-22
	104 300	0			

Association	Canada Plan		Cote d'Ivoire Pl	lan	Malaysia Plan
Debt 13.12.2019	18000 17.2.2023	CAD	2000		3700
New/Additional	31.7.2023	5000	3500 W	/FCQ, ann.fee 2020	2200 Ann.fee 2020
Payments	31.7 2024	5000	1500 Ar	nnual fee 2021	2200 Ann.fee 2021
	31.7.2025	5000	5500 W	/FCQ, ann.fee 2022	2200 Ann.fee 2022
	31.7.2026	5000	500 06	6.11.2020 (1st pay)	1500 31.01.20
	31.7.2027	6000	500 01	1.02.2021 (2nd pay)	2200 13.05.20
			500 21	1.01.2022 (3rd pay)	2200 14.12.21
Debt 15.05.2023	18000		11000		4400

Association	Russia Plan		Slovenia Pla	an		Ukraine	Plan	
Debt 13.12.2019	1000 U19Q 201	9	4000 10	000 each 3	1.1,31.7.22	8500		
New/Additional	6000 U19/WFCQ/Ann fee	20	0 31	1.1,31.7.23		0		
Payments	4000 Annual fee 2022		1000 31	1.01.22 (1	st pay)	1700	09.12.21	1700
	1000 18.11.20 U19Q 201	9	1000 22	2.11.22 (2	nd pay)		31.10.22	1700
	2000 20.07.21 U19/WFCQ	20	1000 03	3.04.23 (3	rd pay)		Paused	
Debt 15.05.2023	8000		1000			6800		





Meeting between the IFF European Core Country Presidents, Secretary Generals or CB members and the IFF Executive Committee to be held in Malmö, Sweden on the 19th of May 2023

INVITATION

Dear Ladies and Gentlemen.

We are pleased to invite you for the 3rd informal meeting between the IFF Core Country Member Association Presidents and Secretary generals and the IFF ExCo, to be held in Malmö, Sweden at the WFC 2024 main venue. The invitation is primary for the President and secretary general, but also other persons from the National Associations' Central Board can participate to secure participation.

The IFF CB has decided to invite for the meeting as a part of the process to discuss the enlargement of the Future of Floorball project, decided by the IFF General Assembly in Zurich in November 2022. The IFF is presently starting a data collection of what kind of changes our sport needs to be implemented, if any, in order to grow the number of players, increase the interest of the spectators and media. As a part of this process there is a need to increase the cooperation both between the leading Floorball countries and the IFF, but also between the countries, to strengthen the development of both national and International Floorball.

The aim of the meeting is to have a broad discussion of what direction we want to take in regard to the development of the sport and what actions are needed to be taken, to achieve this target. This meeting also serves as a preparation for the IFF Association meeting to be held in Singapore on the 8th to 9th of December, during the Women's WFC in Singapore. It is of utmost importance to start the overall preparations for broad discussions in the member federations about the direction we want to take for the top national and international floorball and meeting will serve this extremely well and it will give us an opportunity to discuss what concreate actions can be taken on a national level to prepare for the IFF Association meeting.

The meeting is planned to start around 11:00 on Friday and will end around 16:00. If your arrival on Friday morning is difficult, we can arrange for an accommodation in the Malmö Arena hotel in the same building for the night between Thursday to Friday.

The objective of the meeting is to strengthen the co-operation between the biggest member associations and the IFF and to exchange views on the development of Floorball worldwide, based on the IFF Strategy 2021-2032 – Strengthening the Foundations.

The IFF feels it is very important to bring the Core Member Countries closer and share information, in order to grow the understanding of the route which lies in front of us.

IFF will among other things bring forward the following topics during the meeting.

Page 1





The meeting will be more hands on and therefore we are now asking the member associations to come with inputs of what needs to be discussed, apart from the Future of Floorball topic.

IFF will additionally inform about the development within the following fields: IFF Strategy Implementation work, Events' organisers in future and the International calendar. IFF will organize similar meetings with the main members federations in the other continents.

Please inform the IFF operations manager Mr. Veli Halonen (halonen@floorball.sport), about who will participate from your association by the 19th of April.

We will come back to you with more information in beginning of May concerning the agenda and how to travel from the Copenhagen airport with train (12 minutes) to the Malmö arena, when we have the information of the participants and your topics for the agenda.

With sincere regards,

International Floorball Federation

Tomas Eriksson

John Liljelund b.d.

President

Secretary General

IBAN: CH52 0483 5055 9200 1100 0

IFF COORE COUNTRY MEETING EUROPE, 19.05.2023, Malmö SWEDEN

AGENDA

- 11:00 Welcome Tomas Eriksson
 - Objective of the meeting
 - What has been done concerning Future of Floorball
 - General news
- 11:10 Future of Floorball Workshop John Liljelund
 - How to work in the groups
 - To discuss all the topics

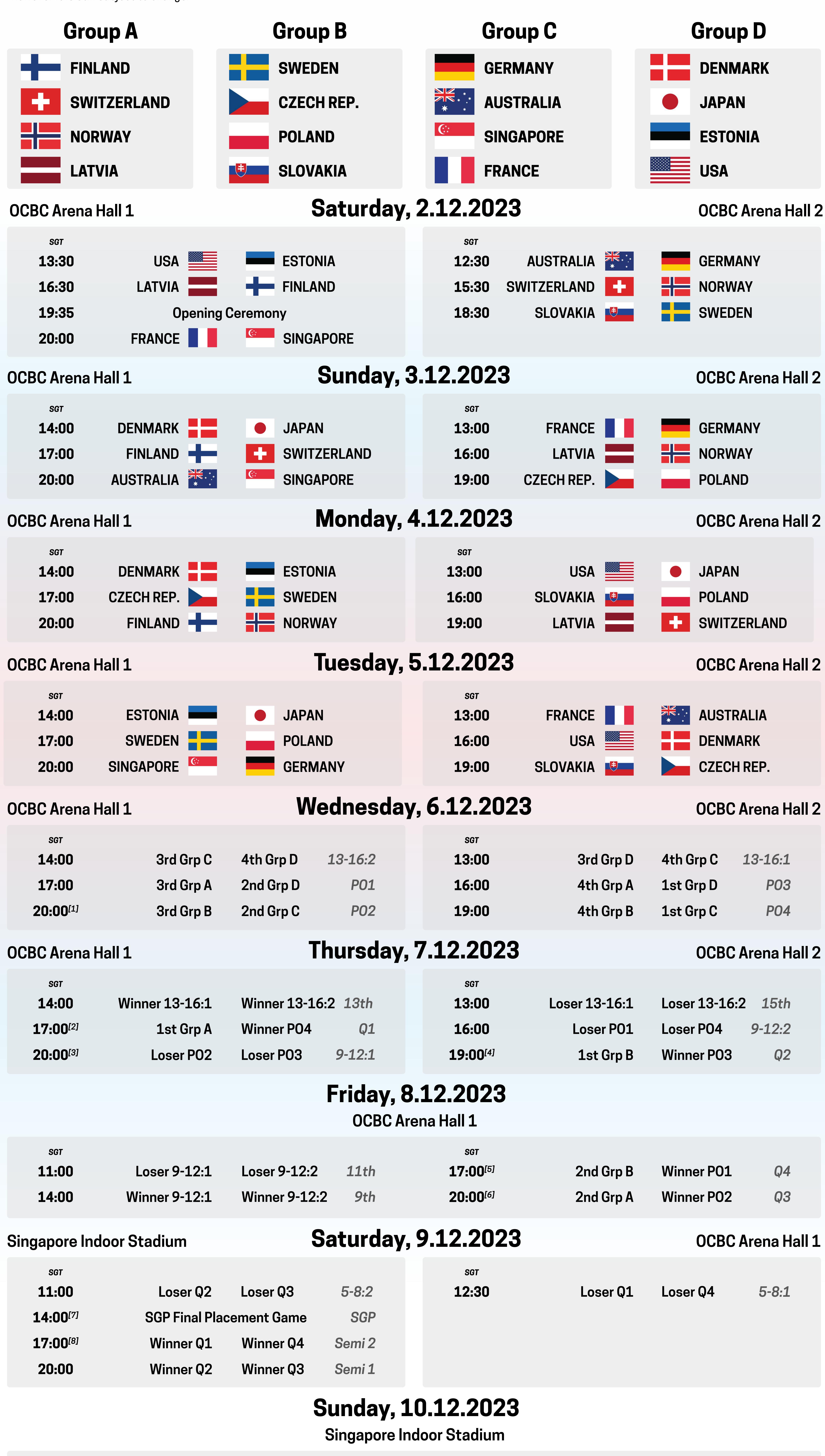
- Groups						Chair/reporter
1	1	Ilvis	Egils	Märit	SVK	Michael
2	2	Jon Erik	Jörg	Caroline	Carlos	Kaarina
3	3	Niklas	Pekka	Juan	Troels	Mikael
4	1	Tomas	Steen	Tomas	Tamuz	Filip

- 12:10 Groupwork de-brief
- 13:00 Lunch
- 13:45 Enhanced cooperation between the IFF member federations and with IFF Intro: Key learnings from the Erasmus+ project Fit4Future Filip Suman Groupwork:
 - In which fields is help needed?
 - What kind of cooperation is needed?
 - How should it be organised?
- 14:30 Working group de-brief
- 14:50 Coffee
- 15:00 General discussion on how to build the International calendar and the major Events in the future
 - Is there a need for a common plan for where to organise IFF WFC's and EFC's in the future, with a longer tin
 - What needs are there to change the International calendar?
 - Other questions
- 15:40 General information
 - IFF Strategy implementation status report
 - IFF Coaching education initiative Road to HEL 2024-2027
 - An Erasmus+ project together and an certified degree program together with the Eerikkilä Spoi
- 16:00 Final words

MATCH SCHEDULE

www.wfc2023.sg | #floorballunite

Schedule created in cooperation with TV Broadcasters however it is still subject to change.



7th

5th

Loser 5-8:2

Winner 5-8:2

SGT

10:00

13:00

Loser 5-8:1

Winner 5-8:1

SGT

16:30

20:00

Loser Semi

Winner Semi

Loser Semi

Winner Semi

3rd

Final



Wednesday, 03 May 2023

RE: Letter of Appeal for Change of Championship Venue

On behalf of the Local Organising Committee (LOC) of the 14th Women's World Floorball Championship 2023, I am writing to express my thoughts on the change of venue for the final weekend on 9th & 10th December 2023, which is planned to be held at Singapore Indoor Stadium. While I understand that the Singapore Indoor Stadium is a popular and well-equipped venue, I believe that using OCBC Arena (Hall 1 & 2) can help create a better championship experience for all parties involved, on top of relieving the financial impact bear by the LOC.

Firstly, I would like to address the economic case. With inflation projected to hit more than 20% from the announcement back in Feb, 2021 to the end of 2023 in Singapore, the overall spending for the championship is expected to increase by almost SGD1 million. The cost of using the Singapore Indoor Stadium for the semi-finals and finals alone is approximately SGD1.11 million, including venue costs, rentals, commercial charges, audio-visual, and other temporary overlay. Furthermore, the current economic conditions and the fear of an impending recession have significantly impacted the availability of sponsorships, not just in Singapore but also globally.

Secondly, I would like to address the event experience case. The 12,000 seater Singapore Indoor Stadium is designed for large sporting events and concerts, and there is a risk that the venue will look somewhat empty if we do not manage to sell enough tickets. Understandably that OCBC Arena Hall 1 can only fit a maximum of 3,000-pax due to building's fire safety regulation, and this is a short fall from the minimum requirement of 4,000-pax seating capacity for the semi-finals and finals. To compensate for the short fall, we could explore setting up LED Wall to screen the live match at OCBC Arena Park under the community festival component with a ticketing mechanism that could be launch after OCBC Arena Halls are sold out to make up for the loss in spectatorship, which is an estimation of 1,000-pax ~ 1,200-pax.

As per your request, we have also conducted a hypothetical study based on 3 scenarios in Appendix B that reflects the financials of the project under each scenario along with what are the conditions to each component of the Championship. As illustrated, given either scenario, the Local Organising Committee will still be faced with a financial impact of approx.. SGD 1-million loss. Thus, we would recommend to move forward with Case C, which is the least impact out of the 3-scenarios, and work towards reducing the impact further while not compromising on the status and experience of the Championship.

I would be happy to discuss this matter further with you and provide more information whenever you need them.

Thank you for your consideration, and I look forward to hearing back from you soon

Yours sincerely,

Tournament Director, Local Organising Committee, 14th Women's WFC 2023

Director, Kin Productions Pte Ltd





ANNEX A (Part 1) BUDGET ANALYSIS

<u>a</u>	CASE A		CASE B	Ť z	CASE C	
	SIS + OCBC ARENA - Enhanced Service	SIS & OCBC ARENA - Basic Service	REMARK	OCBC Arena Only	REMARK	
BUDGET BREAKDOWN						
COMPETITION HOSTING ADMINISTRATIVE	\$ 483,881.74	s -		\$ (10,350.00)	Reduction from removal of Singapore Indoor Stadium for Accreditation & Ticketing Operation	
COMPETITION & TRAINING VENUE RENTAL	\$ 1,293,062.50	\$ {42,090.00}	Reduction of Training Venue by 2-day (i.e. No Off Competition Training Court on 9tth & 10th Dec 2023) No Athletes Lounge	\$ (550,840.50)	Reduction from removal of Singapore Indoor Stadium Reduction of Training Venue by 2-day (i.e. No Off Competition Training Court on 9tth & 10th Dec 2023)	
COMPETITION FIELD OF PLAY	\$ 157,981.00	\$ -		\$ (38,944.00)	Reduction from removal of Singapore Indoor Stadium	
HYDRATION OPERATION	\$ 80,117.40	s -		\$ (12,300.00)	Reduction from removal of Singapore Indoor Stadium	
MEDICAL & ANTI-DOPING SERVICES	\$ 59,871.00	\$ (2,800.00)	Reduction of Training Venue by 2-day (i.e. No Off Competition Training Court on 9th & 10th Dec 2023), thus no medical required for mentioned 2-days	\$ (8,050.00)	Reduction from removal of Singapore Indoor Stadium Reduction of Training Venue by 2-day (i.e. No Off Competition Training Court on 9th & 10th Dec 2023), thus no medical required for mentioned 2-days	
VOLUNTEER MANAGEMENT SERVICES	\$ 20,870.00	\$ (1,250.00)	No provision of water bottle under volunteer kit.	s -		
GENERAL OVERLAYS, VENUE DRESSING, RELATED	\$ 337,800.00	\$ (144,300.00)	No provision of corp boxes. Reduction in Venue Dressing in competition hall and competition vicinity (est. 50% reduction)	\$ (100,000.00)	Reduction from removal of Singapore Indoor Stadium Corp Box & Venue Dressing at OCBC Arena will apply	
SPORTS PRESENTATION & RELATED SERVICES	\$ 203,520.00	\$ (112,230.00)	No customised FOP & Entertainment lighting in OCBC Arena Hall 1 & 2 (i.e. usage of house light only Engagement of lower tier Emcee, DJ, Opening Ceremony Performers Reduction in Provision of Prizes - LOC All Star Team - Token of -Recognition (Main Trophy still inclusive) - LOC MVP Token of Recognition (Main Trophy still inclusive) - LOC Referee Token of Recognition - LOC Outstanding Volunteer Award No Fan Engagement activities & Entertainment Effects in OCBC Arena Hall 1 (i.e. Athletes Entrance, Victory Ceremony)		Reduction from removal of Singapore Indoor Stadium FOP & Entertainment lighting in OCBC Arena Hall 1 will apply. Hall 2 remains with no FOP & Entertainment lighting Provision of Prizes as planned - LOC All Star Team - Token of - Recognition (Main Trophy still inclusive) - LOC MVP Token of Recognition (Main Trophy still inclusive) - LOC Referee Token of Recognition - LOC Outstanding Volunteer Award Provision of Fan Engagement and Entertainment Effects in OCBC Arena Hall 1 as planned	
AUDIO VISUAL EQUIPMENT	\$ 725,950.00	\$ (255,720.00)	No customised FOP & Entertainment lighting in OCBC Arena Hall 1 (i.e. usage of house light only No FOP Secondary LED Line in OCBC Arena Hall 2 Reduction in Singapore Indoor Stadium provision (i.e. see what can be provided under remaining budget)	\$ {467,000.00}	Reduction from removal of Singapore Indoor Stadium Provision of Customised FOP & Entertainment lighting in OCBC Arena Hall 1 as planned No FOP Secondary LED Line in OCBC Arena Hall 2	
PR & MARKETING	\$ 184,917.50	\$ (39,625.00)	No Event Promo Video Production MEDIA BUY ONLY DURING THE LAST 3- MONTHS (SEP, OCT, NOV)	\$ (23,625.00)	MEDIA BUY ONLY DURING THE LAST 3- MONTHS (SEP, OCT, NOV)	
BROADCAST	\$ 353,716.27	\$ -		\$ (66,203.25)	Reduction from removal of Singapore Indoor Stadium	
INTERNATIONAL FLIGHTS	\$ 5,100.00	\$ -		5 -		



ANNEX A (Part 2) BUDGET ANALYSIS

LOCAL ACCOMODATION	\$ 136,324.00	\$ (10,000.00)	Removal of all Hotel Dressing in all Athletes' Hotel No provision of Team Meeting Room under LOC. Cost to be born by Teams who requires the room	\$ (5,000.00)	Provision of Hotel Dressing in all Athletes' Hotel as planned No provision of Team Meeting Room under LOC. Cost to be born by Teams who requires the room
LOCAL TRANSPORTATION	\$ 111,766.00	\$ (28,496.00)	No provision of Luggage Truck for all Teams. Cost to be born by Teams who requires the room No provision of Local Travel Card to Teams No event branding on vehicles	5 (12,096.00)	No provision of Luggage Truck for all Teams. Cost to be born by Teams who requires the room No provision of Local Travel Card to Teams
COMPETITION HOSPITALITY	\$ 221,880.00	\$ {124,200.00}	No provision of VIP F&B from 03 Dec - 8 Dec 2023 No Refreshment Bar provision for working crew, media and Athletes Lounge Reduction in Budget for Semis & Final Day VIP Provision and see what can be provided with remaining budget		Provision of F&B services as planned, however, to evaluate level of service depending on budget limitation
SUPPORTING ACTIVITIES & EVENT	\$ 364,370.77	\$ (244,320.00)	No hosting of Annual General Meeting & City Reception No Community festival component @ OCBC Square (i.e. shift everything into SIS) No Community festival component @ OCBC Arena Park (i.e. see what can be fitted into OCBC Arena) No LOC Merchandise Production & Sales	\$ [147,616.50]	planned, however, to discussion with IFF on cost sharing City Reception as planned No Community festival component @ OCBC Square as there is no Singapore Indoor Stadium Community festival component @ OCBC Arena Parkas planned, with provision of 02 x LED Wall for ticket holders to watch match outside of competition hall in view of limited capacity within hall. Estimate to fit up to 1,200 ~ 1,500 pax LOC Merchandise Production & Sales
REDUCTION		\$ (1,005,031.00)		\$ (1,522,065.25)	
GRAND TOTAL	\$ 4,741,128.18	\$ 3,736,097.18		\$ 3,219,062.93	
			A	A	
		16	A. C.		
Revenue [APPLICABLE FOR CASE A - C]					
Governmental Funding		\$ 1,500,000.00	<u></u>	\$ 1,500,000.00	
Governmental Funding Venue Waivers [WIP]	\$ 343,800.00	\$ 347,145.00		\$ 169,720.00	
Governmental Funding Venue Waivers [WIP] Sponsorship & VIK [WIP]	\$ 343,800.00 \$ 223,817.40	\$ 347,145.00 \$ 201,837.40		\$ 169,720.00 \$ 207,317.40	
Governmental Funding Venue Waivers [WIP] Sponsorship & VIK [WIP] Contractor Negotiations [WIP]	\$ 343,800.00 \$ 223,817.40 \$ 280,376.94	\$ 347,145.00 \$ 201,837.40 \$ 159,456.94		\$ 169,720.00 \$ 207,317.40 \$ 146,426.94	
Governmental Funding Venue Waivers [WIP] Sponsorship & VIK [WIP]	\$ 343,800.00 \$ 223,817.40	\$ 347,145.00 \$ 201,837.40 \$ 159,456.94		\$ 169,720.00 \$ 207,317.40	
Governmental Funding Venue Waivers [WIP] Sponsorship & VIK [WIP] Contractor Negotiations [WIP]	\$ 343,800.00 \$ 223,817.40 \$ 280,376.94 \$ 300,000.00	\$ 347,145.00 \$ 201,837.40 \$ 159,456.94		\$ 169,720.00 \$ 207,317.40 \$ 146,426.94	
Governmental Funding Venue Waivers [WIP] Sponsorship & VIK [WIP] Contractor Negotiations [WIP] Ticket Revenue & Merchandise [WIP]	\$ 343,800.00 \$ 223,817.40 \$ 280,376.94 \$ 300,000.00 \$ 2,647,994.34	\$ 347,145.00 \$ 201,837.40 \$ 159,456.94 \$ 250,000.00		\$ 169,720.00 \$ 207,317.40 \$ 146,426.94 \$ 170,000.00	

Floorball IFF World Championship 2023

Estimated prices for ISB

Eduardo Branco Sales Director



Singapore to Central Europe Contribution (HD Stream)

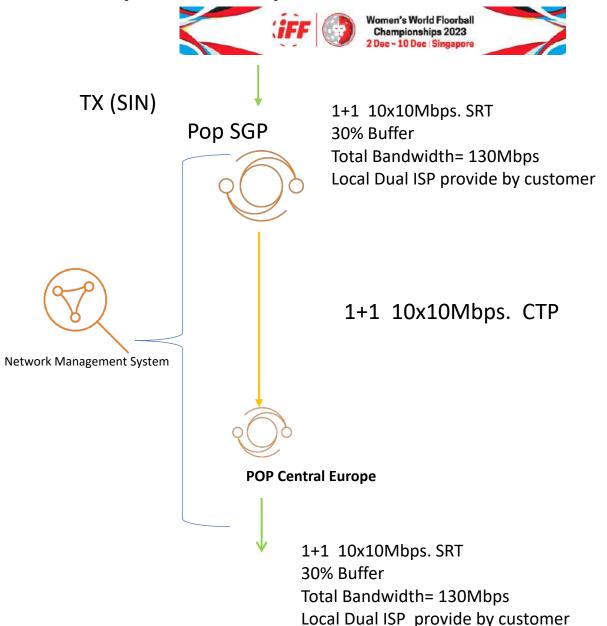
1+1, Gold SLA, CVP CORE only. No local Access



USD 10,000.00

Contribution

- 10+10
- 10Mbps
- SRT handover
- First mile and Last mile provided by End customer
- Excluded any equipment in stadibum
- no on site support



Central Europe to Other Distribution (HD Stream) 15-25 TV Station Globally

1+1, Gold SLA, CVP CORE only. No local Access. Assume 4 TV Station Distribute from Regional POP

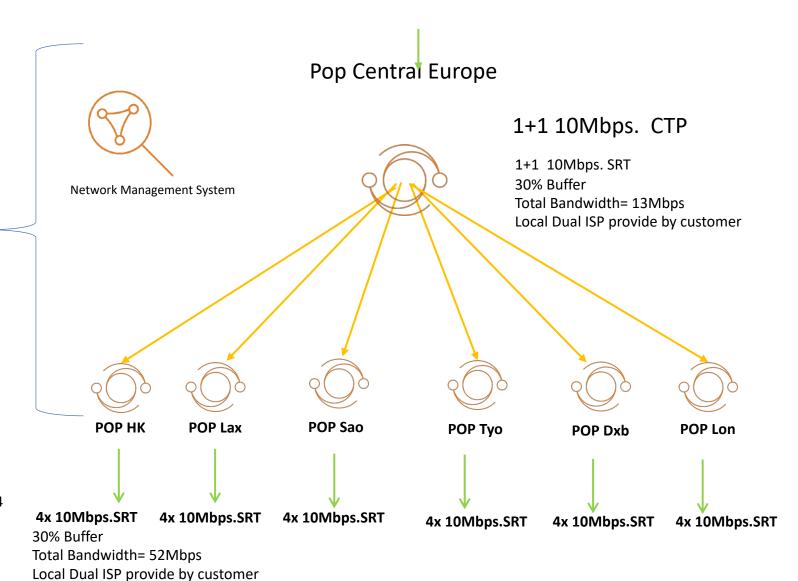
Estimated Price:

USD 24,000.00

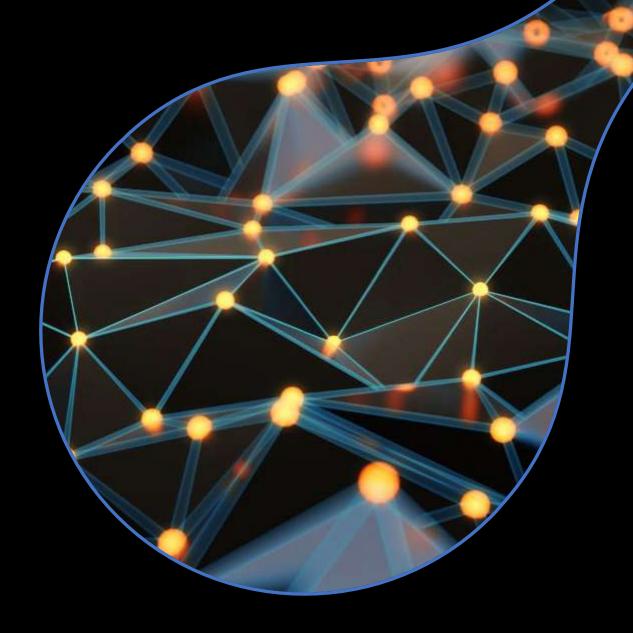
Service Scope

Distribution (Assume all 10 x feed would be handover to FL for production, and return back 1 x PGM output. The PGM SRT would be fed to Caton POP for distribution)

- 1+1
- 10Mbbps
- SRT handover
- First mile and Last mile provided by End customer
- Excluded any equipment in FL and end customer
- no on site support
- Assume 6 x Location (Dubai, Tokyo, LA, Sao, HK, London), 4 TV taker per location



Thank You







APPENDIX 10

Venue

Aspects which worked well

Having everything gathered in one venue- in regard to ticket sale, transport logistics for team staff etc., spectators, atmosphere, volunteers and more.

Even though the venue had some limitations in regard to lighting and capacity the appearance, look, and facilities worked very well.

Things to improve

Set-up and flow in Arena B had some issues because the entrance is placed same side at match secretariat and team benches. Meaning spectators entering from Arena A and others blocked the entrance and did not go to the seats on the other side of the field.

LOC/IFF Office was a bit tiny for that many people. Volunteers tend to use that office instead of volunteer lounge.

Match operations

Aspects which worked well

Jumbotron with player presentations and live feed and replays from Polar HD heightened the overall spectator and player experience.

Match secretariat in Arena A was very experienced and skilled and had very few rotations.

Enhancing the experience in Arena B with music and light effects.

Things to improve

Match secretariat in Arena B were at occasions very unexperienced and there were more often rotations especially on the speaker position.

Enhancing security level throughout the event.

Accommodation

Aspects which worked well

Accommodation was outsourced to an NGO, which was very helpful and removed a lot of planning from our plate.

Many hotels are located very close to each other and to the venue, which made transportation very easy and smooth.

Things to improve

Dest. Nord had not dealt with sports team/events prior which was a challenge. They had troubles anticipating and planning correctly and adequately. They purchased a management tool to handle all



bookings which forced LOC to add a service fee to all bookings which made an already quite expensive accommodation price even higher.

Also, some teams found a "loophole" when booking meals through our partner and was not informed about this service fee. That resulted in Dest. Nord forwarding some bookings to the venue instead.

LOC

Aspects which worked well

LOC manage to get creative in regard to different tasks and recruitment in order to fulfill all positions and demands.

LOC had good support from the venue and their key staff together with key partners as Sport Event Denmark which offered essential guidance.

Things to improve

The composition of LOC changed together with head of project quite a few times. The final composition of the LOC was in place very late.

Because of a small LOC consisting of one person for most of the time, we took a big hit when project manager, Maria, was away sick for three weeks after the EURQ. Team services and communications stood still in those three weeks which made the teams unease.

Technical issues with the federation's mail inbox were also a big issue when several e-mails from teams did not go through.

Lastly the communication between us and Destination Nord was not optimal. We received information that was not doubled checked and correctly, therefor LOC and IFF contacted teams and wasted some time for matters which were already handled.

Volunteers

Aspects which worked well

Outsourcing some volunteer tasks to local floorball club.

Recruiting during the week.

Changing and mixing volunteer positions to where they are most needed on the day.

Things to improve

Too few volunteers all around.

Lack of volunteer coordinator, until 1 week prior.

More focus on steward staff and separating players from fans.



Ticket Revenue: **DKK 600.386**

Tickets sold per ticket category can be seen in the table below.

Wed 26/4	Thu 27/4	Fri 28/4	Sat 29/4	Sun 30/4	Group Pack.	Week. Pack.	Total	Accumulated
63	115	251	625	402	619	548	2.623	4.409

Budget

Because of the good ticket revenue, we estimate with a minor surplus for the Men's U19 WFC 2023.



Bogota Colombia May 8, 2023

Sirs.

INTERNATIONAL FLOORBALL FEDERATION - IFF
President
THOMAS ERIKSSON
IFF Board of Directors
City

Best regard:

We hereby thank and congratulate the International Floorball Federation for its excellent work and quality service, for all the support they have given us to promote the sport in our country, and we accept them as provisional members.

We want to tell you that we have grown a lot in recent years with the help of Mr. Carlos López, we have worked hard in the promotion and development of Floorball in Colombia, in different Universities, Colleges and in various Departments of the Country; we have formed several teams and we hold short tournaments (adjusting the regulations a bit, allowing the ball to leave the court performing a throw-in, since we do not have the ring / edge of the court) in order to formalize the Main Team of Floorball with the best Colombian players who will represent our Nation.

But we know that the only way to exponentially expand Floorball in Colombia and the rest of Latin America is through participation in official IFF tournaments, such as the World Cup. This is to request that we can compete as guests at the 2024 World Men's Floorball Championship that will take place in Malmö, Sweden; or failing that, participation in the Euro Floorball Challenge 2023 in Besançon, France; or participate as guests with our team (non-master) to the European Masters Games that will take place in Finland. In order to make our country known in the world of floorball, to be able to have a worthy opponent for our team since in Latin America we do not have internal competition options or the option of being able to qualify for the World Cup.

We know that we are a developing country of sports, but we believe that we can give you a big surprise! With a formal invitation to participate in an International Championship we will be able to obtain more resources from the Government to inject Floorball in Colombia.

We appreciate your attention and prompt response, Cordially:

H. SAMUEL ROMERO U.

GENERAL SECRETARY

COLOMBIAN FLOORBALL ASSOCIATION



Magnus Nilsson



International Floorball Federation

Bid IFF's Women's Euro Floorball Championships (EFC) in 2026

The Swedish Floorball Federation is, in accordance with the previously submitted LOI, still interested in applying to organize the EFC 2026.

National negotiations are ongoing with alternative host cities, and a bid is expected to be submitted in September 2023.

For Swedish Floorball Federation

Stefan Jonasson Event and Marketing Manager



CHAMPIONS CUP REGULATIONS

Responsibilities and regulations for participating teams, clubs, National Associations, and organisers

Edition 2023

Decided by the IFF Central Board 21.05.2023

Valid from 21.05.2023



I. ADMINISTRATIVE REGULATIONS

1.	GENERAL REGULATIONS	4
2.	LIABILITY	
3.	IFF EVENT OWNERSHIP	4
4.	INTELLECTUAL PROPERTY RIGHTS	4
5.	COMMERICAL RIGHTS	
6.	RULES OF THE GAME	
7.	IFF REGULATIONS	
7. 8.	UNFORESEEN CIRCUMSTANCES	
ο.	II. COMPETITION REGULATIONS	
9.	QUALIFICATION OF TEAMS	6
9. 10.	QUALIFICATION OF TEAMSQUALIFICATION OF PLAYERS AND OFFICIALS	0
-		
11.	PLAYING SYSTEM	
12.	GENERAL MATCH REGULATIONS	
13.	VIDEO GOAL REVIEW	
14.	WALK OVER	
15.	PLAYER'S OUTFITS	
16.	VENUE ACCESS	
17.	FIELD OF PLAY	
18.	REFEREES	10
19.	TECHNICAL DELEGATE	
20.	DISCIPLINARY MATTERS	10
21.	PROTESTS	11
22.	ANTI-DOPING	11
23.	BETTING	12
24.	PRIZES	12
25.	OFFICIAL MEETINGS	12
	III. ORGANISER REGULATIONS	
26.	ORGANISING COMMITTEE	13
27.	COMPETITION VENUE	
28.	FIELD OF PLAY	13
29.	SCOREBOARD	13
30.	INTERNET SERVICES	13
31.	ILLUMINATION OF THE PLAYING FIELD	
32.	SPECTATOR FACILITIES	
33.	VIP SERVICES	
34.	TECHNICAL ROOMS	
35.	MATCH SECRETARIAT	
36.	PENALTY BENCHES	
37.	SUBSTITUTION BENCHES	
38.	FIRST AID	
39.	SAFETY AND SECURITY REQUIREMENTS	
40.	MEDIA REQUIREMENTS	
41.	LIVESTREAM & VIDEO PRODUCTION REQUIREMENTS	16
41. 42.	MATCH PHOTOGRAPHS	
	REPORTS AND INFORMATION	
43.	IV. FINANCIAL REGULATIONS	17
44.	PARTICIPATION COSTS	10
44. 45.	ORGANISING COSTS	
45. 46.	LIVESTREAM PRODUCTION COSTS	
46. 47.	TICKETS / RESERVED SEATING	
47. 48.	TRAVEL COSTS FOR IFF OFFICIALS	
49.	MEDICAL COSTS	
50.	DOPING TESTS	
51.	PRIZES	21



NOTES:

In this document, 'Organiser' refers to the team/club responsible for providing the venue for a match.

ABBREVIATIONS:

CC - Champions Cup

CCSG - Champions Cup Steering Group

EDF - Event Disciplinary Function

IFF – International Floorball Federation

IFF CB - IFF Central Board

IFF RACC - IFF Rules and Competition Committee

IFF RC - IFF Referee Committee

NA – National Association

NADO - National Anti-Doping Organisation

TD - Technical Delegate

TUE - Therapeutic Use Exemption

WO - Walk-over



I. ADMINISTRATIVE REGULATIONS

1. GENERAL REGULATIONS

- 1.1. The IFF Champions Cup (CC) shall be conducted in accordance with IFF Competition Regulations, IFF Juridical Regulations and the IFF Rules of the Game, during the period of 1st August 2023 – 28th February 2024, with the four nations Czech Republic, Finland, Sweden, and Switzerland, and their representative clubs organising and participating in the event.
- 1.2. The organisers of the CC Home & Away matches and Finals are appointed by the IFF Champions Cup Steering Group (CCSG) and confirmed by the IFF Central Board (CB) in accordance with the contract for the arrangement of the 4th Edition of the Floorball Champions Cup.
- 1.3. The CC home and away phases shall be organised in the regular home venue of the organising team. This should be the same venue that is used for their national league matches and should be advised in the registration form. If the team chooses to play in a different arena this must be requested for approval from the International Floorball Federation (IFF), at least thirty (30) days prior to the match.
- 1.4. The CC finals shall be organised in a venue jointly decided upon by the CCSG.
- 1.5. The duties and responsibilities of the teams, organisers, stakeholders, and IFF are laid down primarily in this regulation, which includes competition, administrative, organiser, and financial regulations, as well as the contract between IFF and the CCSG stakeholders.
- 1.6. The stakeholders of the CC, the International Floorball Federation, Czech Floorball, the Finnish Floorball Federation, the Swedish Floorball Federation, and the Swiss Floorball Association have signed a separate agreement on the structure and responsibilities of the organisation of the CC.
- 1.7. Participants in the CC are obliged to follow the rules, regulations, and guidelines from the IFF and the CC match organisers.
- 1.8. The CC shall be expanded in future editions by involving other IFF Member Association clubs in the competition.

2. LIABILITY

2.1. Organising liability rests with the organiser. Claims against IFF or CC stakeholders for compensation will not be accepted.

3. IFF EVENT OWNERSHIP

- 3.1. The International Floorball Federation (IFF) and the Champions Cup (CC) Stakeholders are the owners of the Champions Cup (CC) and of all rights of marketing and publicity including transmissions by radio, TV, and internet, video recordings, mobile applications, social media and any other utilisation inherent to the event.
- 3.2. All matters related to this will be separately defined in the agreement between the IFF and the Champions Cup Steering Group (CCSG).

4. INTELLECTUAL PROPERTY RIGHTS

4.1. IFF and the CCSG will develop significant intellectual property in connection with the CC, including, but not limited to, wordmarks, designs, logos, emblems, symbols, slogans, devices and mascots. This intellectual property will be used by the IFF, CC stakeholders, and the organisers in promoting and advertising the CC. Such property will be owned by the IFF, however, IFF may grant licences to use such intellectual property to its commercial partners and certain other licensees.



4.2. In order to ensure that it can control the look, feel and public perception of the CC, and to preserve the commercial value of rights of association with CC events which are granted to commercial partners, IFF & CC stakeholders must be sure that it will be able to assert its ownership of its intellectual property and to prohibit unauthorised persons from using it in all relevant markets including, most importantly, in the host country.

5. COMMERICAL RIGHTS

- 5.1. The marketing and sales related work will be coordinated by the CCSG, and the operational work will be headed by the IFF Marketing function and a possible appointed CC Brand Manager.
- 5.2. The CC has its own specific logo for all events, in line with the IFF Corporate Identity and the guidelines for the CC logo.
- 5.3. The IFF, with the assistance of the CCSG member countries, will design a graphics package for use by all CC match organisers.
- 5.4. A team is entitled to have advertisements on the player's outfits. The advertisements must not act as to change the colour of the playing jersey. The main colour of the outfit must remain dominant.
- 5.5. IFF owns all international TV rights, all internet rights, and a part of the marketing rights.
- 5.6. The domestic TV & streaming rights are owned by the National Association of the hosting team.
- 5.7. The IFF reserves space for 4 sponsors and branding elements in each competition venue, according to the commercial proposal of the IFF, which must be delivered no later than 30th June prior to the start of the CC. All other sponsor spots are up to the organiser of the match.
- 5.8. A separate plan for the execution of the venue advertisements and branding shall be made between the hosting National Association and their participating club/s.
- 5.9. Home teams will be required to include IFF sponsor advertisements and branding elements according to the agreed plans.
- 5.10. The materials CC sponsor has exclusivity in all fields, but the games are played with the rink, synthetic flooring, and goal cages supplied by the host team &/or National Association.

6. RULES OF THE GAME

6.1. All matches shall be played in accordance with the official IFF Rules of the Game. Exceptions may only be granted upon request to the IFF RACC.

7. IFF REGULATIONS

7.1. An organiser of a CC match has the right to ask for exceptions concerning these regulations. Exceptions from these regulations can only be agreed upon in a written contract between IFF, the CCSG and the organiser.

8. UNFORESEEN CIRCUMSTANCES

8.1. The IFF CB and/or IFF RACC shall take decisions on all matters not provided for in these Regulations, as well as in cases of "force majeure". Such decisions shall not be subject to appeal.



II. COMPETITION REGULATIONS

9. QUALIFICATION OF TEAMS

- 9.1. The CC is played between 1st August 28th February each season, with the previous season's women's and men's National Champions, and national runners-up or National Cup winners or runners-up of the 4 associations specified in 1.1 being eligible to participate.
- 9.2. The champions of the countries have a strong recommendation to participate in the CC, in accordance with these regulations and the Champions Cup Stakeholder agreement.
- 9.3. Registration to participate and payment of the participation fee shall be received by the IFF no later than the 31st of May preceding the CC. The registration shall be made on the official IFF form which shall be sent to the National Associations, who are then responsible for distributing it to the qualified teams from their country.
- 9.4. If a qualified team, due to reasons beyond control, cannot participate, the National Association may apply to the RACC for the National Championships regular season winner, National Association's Cup runner-up, or 3rd placed team in the National Championship to participate. The application must be made by no later than 15th June preceding the CC. The IFF CB shall decide, based upon the proposal of the RACC. The decision is final.
- 9.5. If a stakeholder country has no team that registers to the event, a replacement team from a country outside of the stakeholder group may be invited to participate, upon agreement between the participating countries. If no replacement country is found, then the phase is considered a walk-over and the registered team proceeds to the next round.
- 9.6. The teams participating in the CC are obliged to hand in any information required by the organiser no later than 21 days before the match, in order not to lose the right to any specific service being offered.
- 9.7. A team that has registered for CC and withdraws shall be sanctioned according to the IFF Juridical Regulations.

10. QUALIFICATION OF PLAYERS AND OFFICIALS

- 10.1. Players may only represent one club per competition season in the CC.
- 10.2. Only players licensed with the club not later than the date for handing in the team delegation list for each phase of CC (quarter-finals, semi-finals, finals) shall be eligible to represent the club in the CC, unless they have already represented another club in CC during the current CC season.
- 10.3. Only players having achieved the age of 15 and officials the age of 18 before the start of the CC round in which they are included in a team list are eligible to participate.
- 10.4. A full 10 days before the first match of each stage of the CC, a list of the team delegation, completed on the official IFF form and signed by both the club and its National Association shall be sent to the IFF.
- 10.5. The team delegation list may consist of up to 25 players and up to 10 officials. Only those persons included in the list are entitled to participate in the CC phase for which the team delegation list is entered.
- 10.6. Together with the list, the teams shall send a team photo, an individual photo of each team member (players and officials), according to the IFF instructions, and a picture of the team jerseys showing both the front and the back.
- 10.7. Official identification that includes a name, date of birth and current photo may be checked in connection with a match.



- 10.8. Every player and official must have signed the IFF Event Participant Acknowledgement & Agreement form before being allowed to participate in the CC. The form will be provided by the IFF after the team delegation list is submitted.
- 10.9. From the team delegation list, clubs are entitled to use a maximum of 20 players and 7 officials per match.
- 10.10. The signed list of 20 players and 7 officials taking part in a match shall be handed in to the match secretariat not later than 60 minutes before the match. At the same time, the team line-up form shall be handed in. No other than those on the list are allowed to be in the substitution zone during the match.
- 10.11. At the conclusion of the match a printed match record will be provided by the match secretariat and shall be signed by the referees and team officials.

11. PLAYING SYSTEM

- 11.1. The teams are divided into a Northern (Finland and Sweden) and a Southern (Czech Republic and Switzerland) Conference.
- 11.2. The CC is played with home and away games, and single matches, as follows:
 - Quarter-finals home and away games
 - Semi-finals home and away games
 - Finals single matches, with both finals played in the same location
- 11.3. The CCSG, in consultation with the IFF, sets a three-week period in which each stage of the competition must be played. The games can be played at any time during this period, with the date being decided by the National Associations of both teams. The clubs can mutually agree to change the playing date/s, so long as they still fall within the set three-week period. If there is no agreement on the dates, either by the National Associations or clubs, then the IFF will set the date.
- 11.4. The IFF Competition Department shall, after the deadline for registration, build the final fixture list of the CC, based on the proposals of the participating teams, National Associations, and CCSG.
- 11.5. In the quarter-finals, the National Champions of each country will play their away match in the first round and at home in the second round. The only exception to this is if the teams agree to play both matches in the same city on consecutive days.
- 11.6. In the semi-finals, the ballot will be so that the first team is the home team of the first pair.

 The second team drawn is the home team of the second pair:
 - 1 v 3 (according to the order drawn from the ballot)
 - 2 v 4 (according to the order drawn from the ballot)
- 11.7. The team drawn first in the ballot will play at home in the first semi-final round. If there are two teams from the same country, and they are not drawn to meet each other, the other team from that country plays away in the first semi-final round. The only exception to this is if the teams agree to play both matches in the same city on consecutive days.
- 11.8. For home and away games teams can agree to play both games in the same city on two consecutive days for the quarter-final and semi-final stages. If an agreement to this cannot be reached by the teams, the stage will be played with home and away games in the city of each participating team.
- 11.9. Any agreement to play both matches in one city must be made in writing and confirmed by both clubs and both National Associations. The hosting National Association is required to inform the IFF of the decision no later than thirty (30) days prior to the first match of the phase.
- 11.10. Any team in the Men's or Women's Final can apply to host the final event. The IFF and the CCSG will decide based on the applications.
- 11.11. The quarter-finals are played in pairs in home and away games, as follows:
 - Northern Conference (4 teams)
 - o Finnish champion vs Swedish runner-up/Cup winner



- Swedish champion vs Finnish runner-up/Cup winner
- Southern Conference (4 teams):
 - o Czech Republic champion vs Swiss runner-up/Cup winner
 - Swiss champion vs Czech Republic runner-up/Cup winner
- 11.12. The scoring of the match/es will be as follows:
 - A match can end in a draw.
 - Three (3) points are awarded for a win, 0 points for a loss, and 1 point each for a draw during ordinary game time.
 - If the teams are equal on points after ordinary time of the last match in the stage, then extra time and, if necessary, penalty shots, according to the IFF Rules of the Game shall be played.
 - The results of all matches versus a team which has missed a match or matches, shall be recorded as a walk-over with a score of 5-0 recorded.
 - The winners of the quarter-finals qualify for the semi-finals
- 11.13. The semi-finals are played in pairs in home and away games, as follows:
 - Winners of the quarter-finals will be balloted into semi-finals, in a draw conducted by the IFF
 - The first team balloted for each semi-final will be the home team
- 11.14. The scoring of the match/es will be as follows:
 - A match can end in a draw.
 - Three (3) points are awarded for a win, 0 points for a loss, and 1 point each for a draw during ordinary game time.
 - If the teams are equal on points after ordinary time of the last match in the stage, then extra time and, if necessary, penalty shots, according to the IFF Rules of the Game shall be played.
 - The results of all matches versus a team which has missed a match or matches, shall be recorded as a walk-over with a score of 5-0 recorded.
 - The winners of the semi-finals qualify for the final
- 11.15. The final match for both women and men will be played between the winners of the semifinals as a single match in one event location
- 11.16. The home team is balloted in a draw conducted by the IFF
- 11.17. The final matches, when ending in a draw after ordinary time, will be decided according to the IFF Rules of the Game concerning extra time and, if necessary, penalty shots.

12.GENERAL MATCH REGULATIONS

- 12.1. The matches of the CC shall be played in accordance with the current IFF Rules of the Game, with the exception of any special conditions outlined in these Regulations.
- 12.2. Playing time is 3 x 20 minutes. Extra time of 10 minutes. Penalty shots with 5 players, according to the Rules of the Game.
- 12.3. Intermission time in all CC matches is 15 minutes.
- 12.4. The match schedule of the CC shall be made according to a minimum time interval to the official arrival/departure time of the away team before and after a game:
 - Before match = 4 hours
 - After match = 4 hours (if the airport is within 2 hours of travelling)
- 12.5. The match schedule shall be built so that the teams and referees only require one (1) night's accommodation. Matches must be scheduled to start no earlier than 10:00 CET and no later than 19:00 CET.
- 12.6. Teams are entitled to warm up at least 30 minutes on the rink before the start of a match.
- 12.7. The organisers are entitled to request to the IFF Competition Department for changes in the timetable for reasons of television coverage. The teams shall be informed at a justified time before the start of the match concerned.



13. VIDEO GOAL REVIEW

13.1. The IFF video goal review system will only be used in the final round.

14.WALK OVER

14.1. When a Walk Over (W.O) is at hand, meaning when a team does not line up to a match, the match is forfeited, and the opponent shall be considered having won the match with the result 5-0.

15. PLAYER'S OUTFITS

- 15.1. The player's outfit shall be according to the IFF Rules of the Game
- 15.2. The participating teams shall have one dark and one light coloured jersey to play with, and the main colour must be dominating.
- 15.3. Both jerseys must have the player's surname printed with clearly visible Latin letters on the back of the jersey.
- 15.4. Visible parts of undershirts, undershorts, tights, and compression wear shall be black or can be the same colour as the dominating colour of the match uniform shirt or the shorts.
- 15.5. A player taking part in the CC shall wear one number during each phase of the competition. Changes due to unforeseen circumstances, such as damage to the uniform, or blood, may be allowed with the permission of the IFF or CC Technical Delegate.
- 15.6. If, due to unforeseen circumstances, two teams have the same colour jerseys the team with the possibility to change, normally the home team, shall change.
- 15.7. All teams are required to send a photo of their two playing shirts (one light and one dark) when registering for the event.
- 15.8. The IFF may decide separately about further regulations in CC regarding numbering, colours, and advertisements on the player's &/or team official's outfit and equipment.

16. VENUE ACCESS

- 16.1. The organiser shall ensure that the competition venue is available for access by the teams no later than two (2) hours prior to the start of the match.
- 16.2. Subject to venue availability, both teams should be able to access the competition court at least 90mins prior to the match start to allow for an extended on-court warm-up. A minimum of 30 minutes on-court warm-up time prior to a match is guaranteed.
- 16.3. It is the responsibility of the organiser to ensure that the competition venue is prepared, with flooring, rink, and goal cages in place.
- 16.4. Balls for warm-up must be provided by the organiser.
- 16.5. For the final match, subject to availability of the venue, a training session of 60mins shall be made available to the away team/s on the day prior to the final match or at least 5hrs prior to the match time.

17. FIELD OF PLAY

- 17.1. A venue chosen for CC shall have a playing area that is 40m long and 20m wide, with at least 1.5m of free space outside of the rink, and at least 7m of free height over the field of play (measured from the playing surface).
- 17.2. Any playing area which does not meet the specifications listed in 17.1 but is approved by a NA for use in a national league competition can be used for CC, with the exception of the final round, where approval of all venues must be made by the IFF.
- 17.3. The playing surface shall be made of synthetic material. The rink and goal cages of the organiser will be used.
- 17.4. The substitution benches and match secretariat shall be according to the Rules of the Game



18. REFEREES

- 18.1. All matters concerning referees in the CC shall be dealt with by the IFF Referee Committee (RC) according to valid regulations and decisions.
- 18.2. Each National Association with a team participating in CC must nominate three (3) referee pairs for approval by the IFF RC. The referees do not need to be international level referees but must be refereeing at the highest level of the National Association.
- 18.3. The referees for all matches will be appointed by the IFF RC from the approved referee group, no later than 21 days prior to a match. Publication of the appointments should be made no more than 24hrs prior to a match.
- 18.4. It is permitted for referees to officiate a match involving a team/s from their own home country.
- 18.5. If teams in the quarter-final or semi-final stage of CC agree that both matches will be played in one city, only one referee pair will be appointed for both games.
- 18.6. Referee clothing will be provided by the IFF apparel sponsor.
- 18.7. Random financial audits for referees may be carried out, as well as regular scrutiny of their on-field decisions.

19. TECHNICAL DELEGATE

- 19.1. Each National Association with a team participating in CC must nominate three (3) Technical Delegates (TD), according to separate guidelines set by the IFF Rules & Competition Committee (RACC)
- 19.2. The RACC, in consultation with the host NA, will appoint a TD for each match, chosen from those nominated by the National Association of the home team.
- 19.3. The TD may come from the same country as the home team but must not, in any way, be affiliated, either currently or in the past, with any team or club participating in the match to which they are appointed.
- 19.4. For the final matches, an independent TD shall be appointed by the IFF.
- 19.5. The TD shall ensure that the competition is run according to the CC Regulations and The Rules of the Game.
- 19.6. When taking decisions, all valid IFF regulations are applicable.
- 19.7. The TD will have the power to impose sanctions according to the guidelines set by the RACC. Sanctions imposed by the TD are final as far as the duration of the competition to which they apply is concerned.

20. DISCIPLINARY MATTERS

- 20.1. An Event Disciplinary Function (EDF) will be appointed for the whole of the CC event.
- 20.2. The EDF will be formed according to Article 13 of the IFF Juridical Regulations.
- 20.3. The EDF will, in consultation with the appointed TD for a match, decide in all disciplinary matters during the CC.
- 20.4. Sanctions imposed by the EDF are final as far as the duration of the competition to which they apply is concerned.
- 20.5. A suspension decided by the EDF may not exceed 3 matches and applies only to matches in the said event.
- 20.6. When taking decisions, the valid IFF regulations are applicable.
- 20.7. All disciplinary matters which are not in the competence of the EDF, IFF CB or the IFF RACC shall be dealt with by the IFF Disciplinary Bodies.
- 20.8. The report in a disciplinary matter shall be handed in at the latest by 16:00 CET the day after the match. The EDF shall decide and inform of the decision no later than three (3) days after the report is received, or at least 24hrs prior to the start of the player's / team's next match in the competition, whichever occurs first.



- 20.9. In the case of a disciplinary matter for a team, player, &/or team official who has their next match in the competition already before the timeframes in 17.8 occur, then special conditions for the handling of the matter will be applied by the EDF &/or TD to ensure that is dealt with prior to the start of their next match.
- 20.10. A disciplinary report handed in by a team must be written, signed, and accompanied by the amount of 500 CHF, which will be returned only if the decision is in favour of the reporter. If the report refers to a video clip this shall be included in the report.
- 20.11. When handling a disciplinary matter during an event the EDF may use video recording only if the recording is from is the official filming of the event, which includes IFF livestream footage, video footage from other cameras approved for use by the IFF, or any official TV broadcast footage.

21.PROTESTS

- 21.1. The TD will, in co-operation with the CC EDF, decide in all matters regarding protests during the CC.
- 21.2. When taking decisions, the valid IFF regulations are applicable.
- 21.3. If necessary, the TD can refer a protest to the IFF RACC &/or EDF for a decision.
- 21.4. The intention to protest shall be noted in the Match Record directly after the match and the protest shall be handed to the TD within 60 minutes from the end of the match concerned.
- 21.5. Protests concerning qualification of players shall be handed in before the start of the match concerned.
- 21.6. A protest must be written, signed, and accompanied by the amount of 100 CHF, which will be returned only if the protest is approved. The protest documents and payment must be received by the TD.

22. ANTI-DOPING

- 22.1. All players registered for an IFF competition agree to undergo doping control testing. Refusal of a player to submit to a doping test shall be considered as equivalent to a positive result.
- 22.2. All players using medication that is on the Prohibited List must have a valid Therapeutic Use Exemption (TUE) to participate in the CC.
- 22.3. The IFF recommends that all TUEs be applied for with the National Anti-Doping Organisation (NADO) of the team's own country as early as possible after the team registers for the event.
- 22.4. If needed, TUE applications can be made with the IFF, but the application must be submitted at least 30 days prior to the start of the first match of the CC that the player will participate in, and all documentation must be in English. TUE applications submitted to the IFF within 30 days of the event start will not be accepted.
- 22.5. All matters regarding anti-doping during the CC must be referred to the IFF Anti-Doping Officer (ADO)
- 22.6. Only the IFF ADO can impose sanctions regarding Anti-Doping matters. Sanctions imposed by the IFF ADO are final as far as the duration of the competition to which they apply is concerned.
- 22.7. When taking decisions, the valid IFF regulations, including the IFF Anti-Doping regulations are applicable.
- 22.8. In case of a positive doping test, the player concerned shall be suspended during investigation and the matter will be dealt with according to the IFF Anti-Doping Regulations.



23. BETTING

- 23.1. Those with a possibility to influence the outcome of a match may not, themselves or via another person/s, bet on the outcome of a match.
- 23.2. Players, officials, secretariat, and board members may not bet on a match where their own club participates. Further, their team delegates are responsible for any untrue action, or attitude aimed at altering documents, or the performance of the participating team members, or influencing or agreeing of the result of a match or competition, or the scoring or any other individual appearance at any point of a match to the advantage of its own team, opponent or any third party.
- 23.3. Referees and Technical Delegates may not bet on a match, or any match in a tournament, they are part of.
- 23.4. Participants' laptops, computers and similar devices and telecommunication tools including cell phones and internet in the pre-defined restricted areas (including locker rooms) should not be used for external communication in connection with a match.
- 23.5. Teams may use in-venue communication devices, and tablets/computers on the team bench for the purpose of statistics and coaching only.
- 23.6. Matches may be excluded from the betting offer of organisations under investigation or subject to sanctions for manipulations.
- 23.7. All matters related to possible betting infringements will be dealt with according to the Ethical Offences outlined in the IFF Juridical Regulations.
- 23.8. Sanctions for breaches of the betting regulations are according to the IFF Juridical Regulations.

24. PRIZES

- 24.1. The winning team, for both genders, shall receive prize money of 10,000 CHF, a cup, and 35 IFF Gold medals.
- 24.2. The runner-up, for both genders, shall receive prize money of 5,000 CHF, a cup, and 35 IFF Silver medals.
- 24.3. The referees of the final matches shall be presented one IFF Gold medal each.
- 24.4. No additional medals will be produced.
- 24.5. In each match a best player from each team will be awarded. The host team is responsible for providing the prizes.

25. OFFICIAL MEETINGS

- 25.1. Attendance at official meetings is compulsory for the participating teams.
- 25.2. Immediately prior to the start of each stage, the Captain's & Technical meeting shall be held. The meeting shall be held as a conference call.
- 25.3. A representative from the IFF, a representative from each of the local organising committees, and the Technical Delegate for each match, shall be present. The participating teams must be represented by their Head of Delegation, coach, and captain.
- 25.4. The Heads of Delegation shall attend other meetings scheduled by the IFF, Jury, or the organising committee.



III. ORGANISER REGULATIONS

26. ORGANISING COMMITTEE

26.1. The organiser shall have a committee that is responsible for managing the planning and execution of their CC match, including all matters to do with finances, venues, competition matters (including match statistics), ceremonies, ticketing, media services, TV / internet broadcast, anti-Doping & medical services, VIP services, security, & volunteers

27. COMPETITION VENUE

27.1. At the time of registration for CC, each team must specify the venue they will use for CC matches. If the nominated venue does not have a playing area which meets the specifications set in 2.2, but is approved by a National Association for use in a national league competition, it can still be approved for use in CC.

28. FIELD OF PLAY

- 28.1. A venue nominated for CC quarter-finals and semi-finals shall have a playing area that is 40m long and 20m wide, with at least 1.5m of free space outside of the rink, and at least 7m of free height over the field of play (measured from the playing surface).
- 28.2. A venue nominated for the CC finals shall meet the above requirements but have free space around the court of 3m wide and 5m long.
- 28.3. The playing surface shall be made of synthetic material. The flooring should be provided by the organiser unless otherwise agreed with the National Association.
- 28.4. The substitution benches and match secretariat shall be according to the Rules of the Game

29. SCOREBOARD

- 29.1. A scoreboard must be visible to the teams, referees, officials, media and spectators, and should display the following information:
 - Team names (abbreviations of their names)
 - Score
 - Period being played
 - Penalty timing, with the possibility of up to three penalties at a time
 - Time outs (This means being able to display a different time while still being able to return to the main match clock display without disruption)

30.INTERNET SERVICES

- 30.1. Internet connections (minimum speed of 100Mbps) must be provided for different user groups in the venue:
 - Match secretariat & video goal review
 - Team staff, Technical Delegate, Media
 - TV, Radio & Livestream broadcasts (require dedicated connections)

31.ILLUMINATION OF THE PLAYING FIELD

- 31.1. Lighting sources which may disturb the players, referees, officials, or the public shall be avoided, and television lighting equipment must not interfere with the progress of the game.
- 31.2. The recommended maintenance for illumination of the field of play is as follows:



Camera type	Horizontal Iluminance	Uniformity Mn/Ave	Uniformity Mn/Max	Vertical Illuminance	Uniformity Mn/Ave	Uniformity Mn/Max	Colour Rendering	Glare Rating
HDTV	1500-3000	0.8	0.7	2200	0.7	0.6	>90	<50
Slow- motion	1500-3000	0.8	0.6	1800	0.7	0.5	>80	<50
Fixed	1500-3000	0.8	0.6	1400	0.7	0.5	>80	<50
Mobile	1500-3000	0.8	0.6	1200	0.5	0.3	>80	<50

Average horizontal and vertical illuminance ratios: it is recommended that the ratio for horizontal illuminance (field of play) is between 0.75 and 1.5 of the vertical illuminance for cameras. Where there is HDTV, all horizontal values for other cameras are as for HDTV. Measurements should be taken 1.5 m above the playing surface.

32. SPECTATOR FACILITIES

- 32.1. Spectator seating should be arranged, where possible, to have the maximum capacity of spectators in the main TV camera view.
- 32.2. Facilities, such as catering and toilet facilities for the spectators should be provided in the venue
- 32.3. Provision should be made to accommodate disabled spectators, including good viewing positions with seating for support people, and easy access for wheelchairs to appropriate toilet facilities and support devices.

33. VIP SERVICES

33.1. A VIP room, offering refreshments, light meals and snacks shall be available for the Club, NA, IFF, & VIPs. For quarter-final and semi-final matches the VIP room is optional. For the final matches, VIP services must be provided.

34.TECHNICAL ROOMS

34.1. Team Locker Rooms

- Each team shall have the use of its own locker room from at least 90 minutes before their match starting time and at least 60 minutes after their match ends.
- The locker rooms should have sufficient seating for at least 25 people, with sufficient showers and toilets

34.2. Referee Locker Room

- The referees shall have the use of their own locker room from at least 90 minutes before the match starting time and at least 60 minutes after the match ends.
- The locker room should be easily accessible from the field of play and have its own shower and toilet.
- For the finals, if there are both male & female referee pairs, then a second locker room must be provided.

34.3. Doping control room

 The competition venue should have a doping control room containing a waiting room, sample collecting area and sample talking area (toilet).

34.4. Administrative office

- The competition venue should have an office space that can be used by the TD, IFF, and organiser staff
- For quarter-finals and semi-finals this space should be big enough to accommodate 5 people. For the Finals, this space should be big enough to accommodate 7-10 people.



35.MATCH SECRETARIAT

- 35.1. Match secretariat, penalty and substitution benches shall all be, where possible, placed on the same side of the court. This should also, if possible, be the same side as the main TV camera. The match secretariat shall be placed at a safe distance outside the rink at the centreline.
- 35.2. Match secretariat staff shall consist of the following staff:
 - Two timekeepers (one to operate scoreboard, one to keep manual time back-up)
 - One match record keeper (IFF Statistics)
 - One speaker
 - Two penalty bench guards
- 35.3. All match secretariat staff, including penalty bench guards, must be at least 15yrs of age.
- 35.4. Training on the use of the IFF Statistics system will be provided to all organisers by the IFF
- 35.5. Match secretariat equipment should include:
 - At least four chairs
 - Scoring equipment
 - Audio equipment connected to the hall's broadcasting system
 - A reliable internet connection (preferably via cable)
 - Timing equipment (including one electronic scoreboard and one manual stopwatch)
 - Computer with internet access for online match record (IFF Statistics Software)
 - Printer for printing online match record
 - IFF Match Secretariat instructions & forms (provided by IFF)
 - Notepads and pens
 - Match balls
 - Tape for the goal creases and a tape measure
 - Materials for repairing goal cages, goal nets and the rink
 - Brooms and cloths for cleaning the floor
- 35.6. Seating for the TD should be provided near the field of play, close to the match secretariat.

36. PENALTY BENCHES

- 36.1. The penalty benches shall for each team accommodate at least 4 persons and be located next to the match secretariat.
- 36.2. The penalty bench area must be clearly marked and separated from the team substitution benches, and there shall be one penalty guard at each penalty bench (seated at the end closest to the opposition team bench).

37. SUBSTITUTION BENCHES

- 37.1. The substitution benches for each team should have at least 15 and a maximum of 20 seats.
- 37.2. The ends of the substitution zone should be clearly marked on the floor, and there should be rubbish bins located at the ends of the benches.

38. FIRST AID

38.1. Qualified First Aid staff with appropriate equipment (including a stretcher and, if available, a defibrillator) should be located in the immediate vicinity of the field of play during all matches. First aid services for spectators must also be available, if required.

39. SAFETY AND SECURITY REQUIREMENTS

39.1. The organiser is responsible for the safety and security arrangements in the venue.



40. MEDIA REQUIREMENTS

40.1. Media Tribune

- The competition venue must provide a media tribune (stand) that is in an unobstructed viewing position in the main seating area. It must be well-lit and provide easy access to a media working area. It must provide internet access and an electricity source.
- There should be seating sufficient to accommodate the accredited written press. There should be separate areas for TV and radio broadcast commentators.

40.2. Media Working Area (Press Room)

- A media working area should be provided in each competition venue. This area should include a working area with desks, chairs, power, internet, & printer, and should also include an area where catering (refreshments and snacks) may be provided.
- The media working area should provide easy access to and from other mediarelated facilities such as the media tribune, mixed zone, as well as access to adequate toilet facilities.

40.3. Photographers

- The competition venue must provide a working area for accredited photographers.
 This area should include a working area with desks, chairs, power & internet, and should also include an area where catering (refreshments and snacks) may be provided.
- The photographer's working area may be combined with the media working area or may be separate but, in either case, should provide easy access to the area directly outside the field of play and any specially marked photographer's zones in the venue.
- Accredited photographers should preferably be identified by the wearing of a photographer's vest, provided by the organiser.
- Photo zones around the rink should be clearly marked.

40.4. Mixed Zone

- The competition venue must have a mixed zone between the rink and the team dressing rooms where accredited media can interview players following a match.
- The mixed zone should be easily accessible from the team dressing rooms, the media working area and the media tribune. It should include a CC event backdrop and be large enough to accommodate the necessary media.
- The mixed zone should be organised so as to give the host broadcaster the first right to interview, followed by other TV, radio and then the written press.

40.5. TV requirements

- In each competition venue, the main TV camera shall (where possible) be located on the side that gives the best visibility to the in-venue advertisements &/or spectator stands
- TV cameras shall be situated such that they do not cause any disturbance or danger for the participants or spectators
- Space for a dedicated production room may need to be provided in the venue
- Suitable electricity and internet levels, as required by TV broadcasters, must be provided by the organiser

41.LIVESTREAM & VIDEO PRODUCTION REQUIREMENTS

41.1. The organiser must arrange for the match to be livestreamed via the specified CC media channels. A production manual as well as instructions on the use of the IFF platform will be provided to all organisers by the IFF.



41.2. Livestream specifications

• The livestream should be produced in High Definition with a minimum 1 (main) + 2 (fixed goal) camera setup. It must be capable of including commentary.

41.3. Graphics

A basic graphics package will be provided by the IFF to each organiser. This will
include an intro bumper, replay swipe, and specific CC-branded graphics such as
scoreboard & result templates. Scoreboard graphics software is the responsibility
of the livestream production company.

41.4. Highlights

 The organiser must provide match highlights of 3-5 minutes, which should be uploaded to the specified CC media channel/s within 4hrs after the conclusion of the game.

41.5. Match video

 The organiser must provide a copy of the livestream recording to the participating teams, NAs, and IFF directly after the match, either via USB or an online file sharing service.

41.6. Player interviews

 The organiser is responsible for conducting an interview, in English, with one player from each team after every match. The interview video must be uploaded to the specified CC media channels within 60mins of the conclusion of the game.

42.MATCH PHOTOGRAPHS

42.1. The organiser is responsible for taking photographs during the match. A minimum of 30 high resolution photos must be uploaded by the organiser to the specified CC media channels within 30mins of the conclusion of the game. The photos shall be freely available for use by the clubs, NAs, & IFF for the purpose of the event promotion. The photos shall not be used for commercial use, except by IFF.

43. REPORTS AND INFORMATION

43.1. Registration information from clubs to IFF

- When registering to the Champions Cup, all teams must provide the following information to the IFF:
 - Contact details for the person from the club who will be responsible for all arrangements to do with the match organisation
 - Details of their nominated competition venue (venue name, address, technical specifications, website)
 - Uniform information colour of shirt, shorts, socks
 - o Contact details for the person responsible for their livestream production

43.2. Organisational information between clubs

• The clubs participating in a phase are responsible for all communication between each other regarding the organisation of the match and other logistics arrangements such as travel, accommodation, meals etc.

43.3. Information from IFF to clubs

- The IFF shall provide contact details for all registered teams to the nominated club contact once all registrations are received and confirmed.
- Approx. 45 days prior to the start of the quarter-final phase the IFF will provide the participating teams with the following information:
 - o Team Information Guidelines
 - o Team list form
 - Player & team photo specifications



- No later than 7 days prior to the start of each phase the IFF will provide the participating team list information to the organising club
- At the completion of each phase, the IFF will advise new information & due dates to the clubs qualified to the next phase.

43.4. Team information from clubs to the IFF

- No later than 10 days prior to the start of the quarter-final phase, the participating clubs must provide to the IFF the following information:
 - Team list (25 players & 10 officials)
 - o Individual photos of all players & team officials
- No later than 10 days prior to the start of the semi-final phase and final round, the participating clubs must provide to the IFF the following information:
 - Team list (25 players & 10 officials)
 - Individual photos of all players & team officials of any players or officials who have not participated in earlier rounds

43.5. Post-event report

• Following the conclusion of each phase, the participating teams, clubs, NAs, and match officials will be required to complete an online post-event feedback form.



IV. FINANCIAL REGULATIONS

44. PARTICIPATION COSTS

- 44.1. Each stakeholder shall pay 30,000 CHF for the organisation of the CC per year.
- 44.2. The National Associations have the obligation to pay their Champions Cup fee, regardless of whether clubs from their country participate or not.
- 44.3. Each participating team shall pay 2,500 CHF per year, payable at the time of registration.
- 44.4. The participating teams carry their own costs but can apply for a subsidy from the CC pot. This subsidy is intended to cover the cost of one night's accommodation and travel for the official team delegation of the away team. In the case of both home and away matches being played in one city then the cost of an extra nights accommodation & meals can be applied for.
- 44.5. The maximum subsidy for the travel expenses of the away team is 5.000 CHF for the quarter-finals and 8.000 CHF for the semi-finals and finals. The final amount to be compensated is decided by the CCSG and any additional costs must be covered by the club.
- 44.6. Teams are entitled to use additional personnel in the event, but these are not included in the official team list, and all costs, including travel, food, accommodation, and tickets are the responsibility of the team.
- 44.7. A club is responsible for taking out the appropriate insurance to cover their delegation.

45. ORGANISING COSTS

- 45.1. All costs related to the organisation of a match are the responsibility of the host team.
- 45.2. The home game organiser is not paying anything to the visiting club. All participation costs for both teams are paid by their respective clubs.
- 45.3. If teams in the quarter-final or semi-final stage of CC agree that both matches will be played in one city on consecutive days, then an agreement regarding the sharing of organisational costs must be made between the teams. If agreement cannot be reached, the National Associations will decide. If agreement cannot be reached by the National Associations, the IFF will decide.
- 45.4. The organiser shall assist the teams to arrange domestic transport, however, the cost of all transport is the own responsibility of the participating teams.
- 45.5. The organiser shall assist the teams to book accommodation and meals, however, the costs of all accommodation and meals is the responsibility of the participating teams.

46.LIVESTREAM PRODUCTION COSTS

- 46.1. The organiser is to cover the costs of the production of the livestream from all matches. The organiser will receive a subsidy of 1000 CHF for each match from the CC pot to go towards these costs.
- 46.2. The livestream must be produced by the hosting team, according to the applicable CC Video Production & Broadcasting guidelines provided by the IFF.

47.TICKETS / RESERVED SEATING

47.1. Quarter-finals & semi-finals

- 47.1.1. A club playing in a quarter-final or semi-final match is entitled, free of charge, to a maximum of 10 ordinary tickets valid for the match/es.
- 47.1.2. A NA with a club participating in a quarter-final or semi-final match is entitled, free of charge, to a maximum of 5 ordinary tickets valid for each CC match to which their affiliated club is qualified.



47.1.3. The IFF is entitled, free of charge, to a maximum of 5 ordinary tickets valid for each CC match in the quarter-final and semi-final rounds

47.2. Finals

- 47.2.1. A club with a team participating in the final round, is entitled, free of charge, to a maximum of 10 tickets (5 VIP accreditations and 5 ordinary tickets) valid for both the men's and women's final matches
- 47.2.2. A club who is not participating in the final round, but has participated in the earlier rounds of that year's CC are entitled, free of charge, to a maximum of 5 tickets (2 VIP accreditations and 3 ordinary tickets) valid for both the men's and women's final matches
- 47.2.3. A NA with a team participating in the finals, is entitled, free of charge, to a maximum of 8 tickets (3 VIP accreditations and 5 ordinary tickets) valid for both the men's and women's final matches
- 47.2.4. NAs without a club participating in the finals, but who have had an affiliated club participate in that year's CC are entitled, free of charge, to a maximum of 5 tickets (2 VIP accreditations and 3 ordinary tickets) valid for both the men's and women's final matches
- 47.2.5. The IFF is entitled, free of charge, to a maximum of 15 tickets (5 VIP & 10 ordinary tickets) valid for both the men's and women's final matches
- 47.2.6. The organiser of the final matches should reserve sufficient seating for the teams (players & officials) who are participating in the final matches. Confirmation from the teams of the needs for seats can be requested by the organiser prior to the event.

48.TRAVEL COSTS FOR IFF OFFICIALS

48.1. Technical Delegate

- The NA of the host team of the quarter-final and semi-final stages is responsible for all costs associated with the TD. The responsibility of costs for the TD starts and ends on the day of the match. The NA is responsible for the costs of the travel and food of the appointed TD, as well as accommodation if it is required.
- The NA hosting the finals is responsible for all costs associated with the TD and can apply for a subsidy from the Champions Cup pot. The responsibility of costs for the TD for the finals starts the day before the first match and ceases on the day of the last match. The NA is responsible for the travel and food of the appointed TD, as well as accommodation if it is required.

48.2. Referees

- The responsibility for the organiser to host the referees for the quarter-final and semi-final stages starts and ends on the same day of a match. The organiser is responsible for the costs of the travel and food of the appointed referees, as well as accommodation if it is required.
- The responsibility for the organiser to host the referees for the final stage starts the
 day before the start of the first match and ceases on the day of the last match. The
 organiser is responsible for the travel, food, and accommodation of the appointed
 referees.
- The IFF is responsible for the payment of the referee fees for all stages of the CC.

49. MEDICAL COSTS

- 49.1. The organiser shall be responsible for the cost of having qualified first aid staff in the competition venue to provide emergency care for event participants and spectators.
- 49.2. Participating teams are responsible for all medical costs related to their team, including taking out sufficient insurance to cover their delegation



50. DOPING TESTS

50.1. The IFF shall be responsible for all costs related to doping control tests.

51.PRIZES

- 51.1. All CC medals & cups are provided by the IFF.
- 51.2. Best player awards for each match are the responsibility of the organiser.

IFF Champions Cup Streaming guidelines

1. General

In accordance with the Champions Cup regulation 2023 Art 5.5. IFF owns all international TV rights, all internet rights, and a part of the marketing rights.

Further in Art 5.6. it is defined that the domestic TV & streaming rights are owned by the National Association of the hosting team. The host team National Association may delegate the production of the stream to the clubs,

The Home team in the quarter finals and semifinals are to provide the stream to

- a) the IFF app with the local language commentary,
- b) the Home team/country choice of channel and
- c) if requested to the Away team (without commentator audio), this shall be provided for free

The Host nation/team is responsible for the full production of the stream in accordance to these guidelines and will receive the financial support from the Champions Cup pot for the stream. The Home team cannot ask for production support from the Away team

The National Associations need to geoblock the stream for their territories

Price for the stream

The consumer purchase price for the streaming is set by the IFF & Champions Cup Steering Group. The agreed prices for the quarter finals and semi-finals are:

- a) a single match X.xx EUR
- b) Event package X.xx EUR

The prices for the finals will be decided later, but the National Association/Home team can provide the signal for free, with a strong geo-blocking for their country.

2. Multilateral production

Technical conditions

Internet - cable at least 20/20MB - key UPLOAD stable throughout the transmission (dedicated line only for stream transmission - no online, no wi-fi, no organizers)

Stream resolution output: 1080p50

The production team is responsible for the upload and the transfer of the signal to the defined channels

Camera positions

Number of cameras: minimum 1+2 camera (1 manned camera and 2 cold cameras)

The Home team may use more cameras, if they so choose.

Camera placement: Main camera in an elevated position in line with the center of the court, cold cameras in an elevated position behind the goals. For additional cameras approval must be asked from the IFF.

All cameras shall have possibilities for replays

Equipment: Electricity, streaming device, table

Free space of 3-4 m2 for the main camera, without any spectators and fans disrupting the camera view

Commentary positions

Minimum one commentary position for Home team
Possibility for Away team commentator, to be paid by the Away team
Mixer for commentators
Headsets for commentators

Preview monitor for commentator/s

The Home team must provide the signal to the away team so they can make their own commentary if requested

3. Streaming details

Streams

RTMP stream

Video 1080 x720 pixels, 50 frames, encoded H264 "Main profile" at 8,2 Mbt/s keyframe every 2 seconds Audio: encoded in AAC at 128 kbit/s, with 4 audio channels (2 surrounding sound L/R and Commentator sound L/R)

Unilateral Home (Encoding 1)

- Multilateral + Commentary (two positions) in language of the home team
- Sent to IFF Hub / IFF Media Platform / IFF App
- Sent to "Local Hub"

Unilateral Away (Encoding 2)

- Only Multilateral
- Sent to where and how?

CC/IFF logo watermark embedded to the lower right hand corner on the stream, provided by IFF No advertisement, apart from the CC-sponsors logos are allowed in the stream, provided by IFF; including during the intermission breaks!

The stream must have the basic match statistics (teams + time + score) embedded in the top left corner of the signal at all times, provided by IFF

The Host is responsible to include the IFF provided graphics package into the stream, including the match clock and scoring.

The IFF CC bumper &/or an approved event bumper should be used at the beginning of all videos – streaming, highlights and interviews, provided by IFF

All music to be used for highlights videos &/or streaming must have the correct approvals and copyright permissions.

Optional equipment

Microphones for interview

Recording of Matches

A local recording must be made at the production site and provided via a filesharing service to IFF the day after the match has been played

Video: 1280 x 720 pixels, 50 frames encoded in H264 "Main Profile" with 6-8 Mbit/s

Audio: encoded in AAC at 128kbit/s

Match graphics and rundown

IFF will provide a basic CC graphics template for the Host team IFF will provide Match/TV Rundown for the Host team

Streaming Actions

It is the responsibility of the production team to check the encoder settings and connect to the livestream event

Each scheduled livestream has a specific Stream URL and Stream Key values which is

linked to all planned streams. The planning and setting-up of the live-stream in the IFF App is done by the IFF

The stream will automatically go live (be published) at the time set in the app by the IFF. DO NOT CHANGE THIS PUBLISHING TIME

An event graphic can be displayed at the beginning of the stream, but once the teams enter the court, at approx. 5-6 mins prior to the match, the stream should follow the standard pre-match protocols (team introduction, team line-up announcements, referee announcement etc), which will be provided by IFF STOP the livestream only after the best player ceremonies have been completed after the match





Future of Floorball questionnaire

The International Floorball Federation (IFF) General Assembly decided during the World Championships in Zurich 2022 that in order to develop Floorball there is a need to start an international project, to clarify the broader needs existing to bring Floorball to a new level in the future. The aim of this project is to clarify within the Floorball community and its stakeholders what possible changes there are needed to make Floorball grow, become bigger, raise awareness and more attractive for spectators. The project has been named Future of Floorball and the idea is to clarify in which way the international top level of Floorball should be changed, if such a change is needed.

The objective is to include as many as possible Floorball stakeholders' views and this questionnaire is aimed to gather information and understanding of what the National Associations and all persons involved in the IFF activities think needs to be changed to make our sport even better and more interesting.

The answers of this questionnaire will be analysed and the result of this and collection of other studies will be the basis for the discussions at the IFF Association meeting in connection to the IFF Women's WFC in Singapore in December 2023.

Please distribute this questionnaire among your central boards, employees, top clubs and all other stakeholders. Please answer the questionnaire no later than by the 30.04.2023

We look forward to receiving your views of how to make Floorball much more interesting and help the sport to grow!

The survey can be found from here: https://link.webropolsurveys.com/S/3DF9F4DC8CF6A657



Helsinki, Finland, 23rd of March 2023

Minutes for the IFF Ethics Commission Teams meeting on March 23rd, 2023

Venue: Over Teams

Time: Thursday 23rd of March, 2023

Present: Ms. Sylvia Schenk (GER), interim chair

Ms. Carol Roberts (CAN)

Mr. Bill Howitt (AUS), virtual participation

Excused: Mr. Harri Syväsalmi (FIN), chair

Mr. David Sharpe (GBR)

Secretary: Mr. John Liljelund (FIN) – IFF secretary general

§ 1 Welcome by IFF ETC Interim Chair, Ms. Sylvia Schenk

Ms. Schenk opened the Spring meeting of the IFF Ethics Commission and welcomed everyone at 13:00 CET.

§ 2 Recap from the previous meeting on the 13.11.2022 (ETC minutes)

Based on the decision of the ETC meeting in Zurich the IFF Office has updated the cases the ETC has handled with a case number on the IFF website. We are missing a short documentation of two cases, namely the alleged Nazi salute case 1/2021 and the latest case Discrimination of a referee 3/2022

Ms. Roberts will prepare a short description of the alleged Nazi salute case and Ms. Schenk the ETC 3/2022 during April. A short documentation of the cases will then be updated on the ETC page on the IFF website.

§ 3 Expanding of the IFF Code of Ethics scope

The ETC had decided in Zurich that Mr. Liljelund should prepare an enlargement of the scope of the Code of Ethics, based on the learnings in the Singaporean case. Mr. Liljelund presented the proposal with the additions of the enlargement of the scope to include also the National Associations elected officials and staff.

The ETC made some small changes to the proposal and discussed whether there would be a need to incorporate anything in the National Associations statutes. Mr. Liljelund pointed to the IFF Statutes according to which the National Federations have to comply with the IFF regulations. This means that the IFF Statutes cover also this addition. The ETC approved the proposal and proposes to the IFF Central Board to approve it in their meeting on the 21st of May.

§ 4 ETC case 3/2022 Discrimination of a Referee

The ETC has made a decision that the Discrimination of a Referee case can't be brought forward and therefore made a general statement of the treatment of referees, that the IFF Office has now published on social media and the IFF website and will re-publish in advance of the main events and include in the Captains & Technical meetings prior to the start of the events. There has been a lot of likes to the posts made on the IFF Social media, which the ETC was very pleased with.





§ 5 Social Media Policy

The ETC discussed the proposal made by Mr. Howitt, which the ETC found to be very good and useful. Mr. Liljelund informed that the proposal as such might need some changes to better fit the IFF scope and proposed that the IFF Media Team will discuss the proposal during its workshop by the end of April and come with a proposal back to the ETC. Ms. Schenk felt that it is important to try to build the document in a manner that can still work as a guideline for the member associations.

§ 6 Education for National Associations and Guidelines on internal rules

The ETC discussed about which of the IFF policy documents shall be delt with during 2023 and in which timetable. The ETC agreed to have an education about the enlargement of the Code of Ethics scope to include also the National Associations.

It was agreed to run an Ethics workshop during the IFF Association Meeting 8.-9.12. The ETC is to build a workshop of 1,5 hours, with first a 15 minutes general lecture part and then run an interactive session with concrete cases from real life in sports

The ETC members will prepare cases they find to be interesting, and Ms. Schenk will prepare a basic input. Based on the workshop, the ETC could build an education webinar to have on the IFF website.

§ 7 What actions to be taken in 2023.

The ETC discussed what action needs to be taken in 2023 with the present or new policies IFF has:

Sexual harassment – The ETC will review what we already have in place and see if there is something that needs to be changed.

Human Rights – The ETC discussed what kind of overall Human Rights policy IFF needs and Ms. Schenk will prepare a proposal for an approach on how to deal with Human Rights questions in advance of the ETC meeting in Singapore. The IOC has already included the Human Rights aspects in a number of documents.

Match Manipulation – Ms. Schenk reported that the IOC has apparently reviewed their Match Manipulation policies and has now defined that you should not bet on your own sport and on no competition in any sport at a multi-sport competition (Olympic Games, World Games, Youth Olympic Games) in which one is involved.

This is probably not the most urgent question to work on, as IFF is not a part of the Olympic Games.

Another problem with betting in sports is the control illusion, especially for young persons, so the issue is to prevent betting addiction and *problem betting. Ms. Roberts felt that it will be very hard to follow-up on the betting rules now proposed by the IOC for International Federations. Ms. Schenk will review the IOC proposal.

Presently the IFF gives education about betting and match manipulation in the Captains and Technical meeting at the major events. There could be an idea to have a short material concerning problem betting for the National Associations.

§ 8 How to deal with the participation of Russian and Belarus teams in IFF Events

The ETC discussed this very difficult topic. Ms. Schenk informed that the IOC President Thomas Bach made a speech on the 22.3. where he clarified that it is not the IOC who has to make a decision now on who will participate in the Paris Olympic Games in 2024. It is a question for the IFs to decide who can participate in competitions and qualifications for the Olympic Games. One





of the issues is to keep the movement together as there has been questions raised especially in Asia and Africa why the war in Ukraine leads to a different reaction as other wars. The IOC will explain more in detail what should be the minimum conditions for Belarus and Russian athletes to participate in international sport. There are also legal opinions seeing differences between Belarus and Russia, so there could be a distinction on how these countries will be treated. Ms Schenk expresses her opinion that Russia as a country should continue to be suspended and individual athletes must be neutral, without any national emblems or colors. This ust go beyond the kind of neutrality exercised after the Sochi doping scandal for the Russian athletes in Rio, Peyong Chang and Tokyo. In teams sports it will be difficult to call the team not "Russia", so in the view of Ms Schenk Russian teams have to be kept outside as otherwise neutrality will not be achieved. The discussion has started now as the qualifications for Paris 2024 are finally starting now, in some sports it is already more or less completed with no Russian athletes being qualified.

Me. Roberts would like to have the athletes voice heard in the decision making process. It is unfair to have Ukrainian athletes to play against Russian athletes. The ultimate question is if we want to see what the global community is doing.

Mr. Howitt feels that the players play an important role, in how the sanctions are supported. Sport and politics should not come together. Should the players be punished for something they can't affect.

Ms. Schenk asked whether there have been any discussions in Floorball , like in other sports, of the Russian federation joining the Asian confederation. Mr. Liljelund answered that there has not been any such discussion and it can't be decided without the consent of the IFF, as the confederations are entities of the IFF.

§ 9 Any other issues

For the meeting at the end of the year in Singapore the ETC will have a working session on Thursday the 7th of December in the afternoon, the workshop on either Friday the 8th or Saturday the 9th during the IFF Association Meeting and have the ETC meeting on the 10th of December. The ETC members will contact Mr. Veli Halonen at the IFF Office concerning travel and accommodation. (halonen@floorball.sport)

The ETC will develop a process for vetting of candidates for the positions elected by the IFF General Assembly. The ETC could act as a vetting board for the all the positions apart for the ETC, where for example three CB members could act as a vetting board for the candidates for the ETC. The ETC proposes that IFF could use an example of some of the other IF's vetting protocols, to reuse what already exists.

§ 10 Closing of meeting

Ms. Schenk closed the meeting 14:25 CET

Proposed by the IFF Ethics Commission to be decided by the IFF Central Board on 12th of April 2015 1721st of May 2023.

Definitions and interpretation

In this Code of Ethics the following words and expressions have the meanings set out for hem:

Federation / IFF The International Floorball Federation

Members Those National Floorball Associations who are members of the IFF

Staff The Staff employed by the Federation including consultants and contractors.

IFF Officials All those individuals involved with the Federation, including the President,

the elected members of the Central Board, elected members of the Commissions, appointed members of Committees and Working Groups and

any other volunteers acting for or on behalf of the Federation.

National Association

officials All those individuals involved with the National Federation, including the

President, the members of the Central Board and the appointed officials,

including the employed staff.

Participants Those attending Events as part of a national or club_team, including players,

managers, coaches or other playing support staff, together with referees,

technical and other appointed officials.

IOC The International Olympic Committee

LOC The Local Organising Committee of any IFF Event

MSG Multi Sport Games organizer

§ 0. PREAMBLE

It is the aim of the International Floorball Federation, its member associations, members of the staff and the entire Floorball family to promote and maintain the highest possible ethical values within sport of Floorball.

The IFF and each of its members, the Organising Committees of the IFF Events restate their commitment to the Olympic Charter and in particular its Fundamental Principles.

The IFF, as the other Olympic parties affirm their loyalty to the Olympic ideal inspired by Pierre de Coubertin.

Consequently, at all times the IFF, and in the framework of any Multi-Sport Events and of events organised or sanctioned by IFF, the participants and the local organiser undertake to respect and ensure respect of the present Code.

This Code of Ethics applies to all IFF Officials, IFF Staff, National Member Association officials, National Member Association staff, Participants and Organisers of Events in any capacity whatsoever, in particular Players and the Players' Entourage.

The IFF, as an International Federation which is part of the Olympic movement, adopts this Code of Ethics based on the principles and rules of the IOC Code of Ethics.

§ 1. DIGNITY AND EQUALITY

- 1.1. Safeguarding the dignity of the individual is a fundamental requirement of Olympism.
- 1.2. There shall be no discrimination on the basis of race, gender, sexual orientation, ethnic origin, religious belief, philosophical or political opinion, marital status or other grounds.
- 1.4. All forms of harassment, be it physical, professional or sexual, and anything which causes any physical or mental injuries to participants, are prohibited.
- 1.7. The IFF and Olympic parties shall guarantee the players' conditions of safety, well-being and medical care favorable to their physical and mental equilibrium.

§ 2. INTEGRITY

- 2.1. All persons bound by this code shall use due care and diligence in fulfilling their duties. They must not act in any manner likely to tarnish the reputation of IFF, the Floorball family and the Olympic Movement.
- 2.2 All persons bound by this code shall not, directly or indirectly, solicit, accept or offer any form of remuneration or commission, nor any concealed benefit or service of any nature, connected with the daily operations of IFF and/or the organisation of the IFF Events, Multi-Sport Games or of events sanctioned by the IFF.

An exception may be granted if such remuneration, commission, benefit or service is preapproved by the IFF Central Board upon recommendation of the Ethics Commission according to the IFF Rules concerning Conflict of Interest.

- 2.3. Only gifts of nominal value, in accordance with prevailing local customs, may be given or accepted as a mark of respect or friendship. Any other gift must be passed on to IFF.
- 2.4. The hospitality shown or granted shall only be connected with the specific duties and must ensure that no undue influence on any decision or conflict of interest can arise of it. Any impression of undue influence has to be avoided. .
- 2.5. If a personal or business interest influences or may influence a decision to be taken in the interest of IFF ("conflict of interest") this has to be disclosed according to the conflict of interest policy.
- 2.6. IFF officials and staff, <u>National Member Association officials and staff</u>, participants, their agents or their representatives must not be involved with institutions, companies or persons whose activity or reputation is inconsistent with the principles set out in the Olympic Charter and the present Code.
- 2.7. All possible types of doping at all levels are strictly prohibited. The provisions against doping in the World Anti-Doping Code shall be scrupulously observed.

- 2.8. All forms of participation in, or support for, betting related to Floorball games and all forms of promotion of betting related to such events are prohibited.
- 2.9. Also, in the context of betting, participants in relation to IFF Events or events sanctioned by the IFF must not, by any manner whatsoever, infringe the principle of fair play, show non-sporting conduct, or attempt to influence the course or the result of a competition or any part thereof, in a manner contrary to sporting ethics.

§ 3. GOOD GOVERNANCE AND RESOURCES

- 3.1. The basic universal principles of good governance of the Olympic and sports movement in general, in particular transparency, responsibility and accountability, must be respected.
- 3.2. The income and expenditure of the IFF shall be recorded in their accounts, which must be maintained in accordance with generally accepted accounting principles. An independent auditor elected by the IFF General Assembly shall audit these accounts.
- 3.3. The IFF and Olympic parties recognize the significant contribution that broadcasters, sponsors, partners and other supporters of sports events make to the development and prestige of the Multi Sport Games and the IFF sanctioned events throughout the world.

However, such support must be in a form consistent with the rules of sport and the principles defined in the Olympic Charter and the present Code.

They must not interfere in the running of sports institutions. The awarding, organisation and staging of international Floorball competitions are the exclusive responsibility of IFF, and the independent sports organisation recognized by the IOC.

§ 4. RELATIONS WITH STATES AND CITIES

- 4.1. The IFF shall work to maintain harmonious relations with state authorities, in accordance with the principles of autonomy, universality and political neutrality of the Olympic Movement.
- 4.2. The IFF is free to play a role in the public life of the states of its Members. They may not, however, engage in any activity or follow any ideology inconsistent with the principles and rules defined in the Olympic Charter and set out in the present Code.
- 4.3. The IFF shall embrace sustainability principles economic, environmental and social aspects in all activities. It shall especially protect human rights and endeavour to protect the environment on the occasion of any events they organise and undertake to uphold generally accepted standards for environmental protection.
- 4.4. The cities' representatives bidding for the organisation of an IFF event shall refrain from approaching CB Members, NAs' representatives or another party with a view to obtaining any financial or political support inconsistent with the provisions of the IFF Code of Conduct.

§ 5. CONFIDENTIALITY

- 5.1. The Members, officials and staff of IFF shall not disclose information entrusted to them in confidence.
- 5.2. Disclosure of other information shall not be for personal gain or benefit, nor be undertaken maliciously to damage the reputation of any person or organization. Especially insider

information that may influence the outcome of a competition and thus any bet placed on it has to be protected.

§ 6. IMPLEMENTATION

- 6.1. The IFF shall see to it that the principles and rules of the Olympic Charter and the present Code are applied.
- 6.2. The Ethics Commission including its chair will be elected by the IFF General Assembly. It will be composed of the chair and up to four additional independent members.
- 6.3. Nominations to the Ethics Commission can be made by each IFF member association and/or Olympic Movement Party.
- 6.4. The Ethics Commission shall be informed of any breach or suspicion of a breach of the present code, with a view to an investigation and possible disciplinary action by the IFF. In minor cases the general secretary (with regard to staff) or the specific chair (with regard to officials) may be informed.
- Any disciplinary procedure recommended by the Ethics Commission to the IFF Disciplinary Committee shall follow the procedures as outlined in the IFF Juridical Regulation.





IMPACT CATEGORIES

Executive Summary	3
Event Overview	7
• Economic & Tourism	10
Stakeholder Experience	19
• Image & Reputation	21
Commercial & Marketing	24
Participation & Performance	37
Social Impact & Sustainability	42

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Images: IFF.









ECONOMIC & TOURISM

€5.35m
 €3.50m
 Total visitor expenditure
 155,485
 Total attendance
 Tickets distributed
 Bed nights generated

INTRODUCTION

The IFF Men's World Floorball Championships 2022 (WFC 2022) in Zurich and Winterthur, Switzerland has been credited as being one of the most successful and the most sustainability conscious WFC ever.

Building on the success of the women's WFC 2019 in Neuchâtel, swiss unihockey, the Swiss Floorball Federation, considered the WFC 2022 as another opportunity to consolidate the position of floorball as one of the leading indoor sports in Switzerland and to further boost its growth in terms of public perception, commercial appeal and participation at all levels of the sport.

The organising team, led by an experienced event professional, Daniel Kasser, who had previously coordinated the organisation of the men's WFC in Bern and Zurich in 2012, focused on ensuring that the WFC 2022 would contribute to achieving swiss unihockey's strategic goals while providing the best possible experience for participating fans and athletes.

With a cumulative spectator attendance of 155,485 the WFC 2022 became the second-most attended WFC in history (after the WFC 2018 in Prague, Czech Republic). It surpassed previous records in terms of the number of matches broadcast worldwide, as well as the total sponsorship revenues achieved. The sustainability programme also set the bar for future floorball events as the tournament's goal was to become the first ever climate-neutral WFC.



ECONOMIC & TOURISM

- The direct economic impact of the WFC 2022 is estimated to be in the region of €5.35m (CHF 5.24m). This figure considers visitor expenditure and organisational surplus expenditure made specifically for the event within the host economy.
- The event attracted a cumulative spectator attendance of 155,485 across the nine days of competition, recording a unique attendance of 50,393.
- More than 25,000 school children were provided with the opportunity to attend the WFC 2022 in Zurich and Winterthur which formed part of a seatfilling strategy for the less busy mid-week matches for which tickets are more challenging to sell to the general public and visitors.
- 19,588 out-of-town spectators, including almost 1,000 overseas visitors are estimated to have attended the WFC 2022.
- The WFC 2022 invested more than €1.35m (CHF 1.32m) in its legacy initiatives, including Street Floorball, its school programme and the Green Goal sustainability initiative.
- The final budget statement of the organisers recorded a profit of €0.28m (CHF 0.27m).





STAKEHOLDER EXPERIENCE

97% Spectator event satisfaction

98% Athlete event satisfaction

% of athletes/spectators who rated their experience as good or very good



IMAGE & REPUTATION

92% Positive rating of Zurich (spectators)

Positive rating of Winterthur (spectators)

Positive rating of Zurich (athletes)

% of athletes/spectators who rated Zurich/Winterthur as a good or a very good place to visit



STAKEHOLDER EXPERIENCE

- Overall satisfaction among athletes and spectators was very high at the WFC 2022.
- Spectators recorded the highest satisfaction ratings for the atmosphere at the event (98% positive), with the helpfulness of staff and volunteers (93% positive) and the sports presentation offering (90% positive) also tracking well.
- Even the lowest event experience ratings amongst spectators were still highly positive, with overall value for money (75% positive) and the availability of match data and statistics (72% positive) receiving the lowest scores across all event experience elements surveyed.
- In terms of athlete experience, the standard of the venues and facilities at the WFC 2022 was highly praised (including 97% positive event experience ratings), as was the atmosphere during the games (95% positive) and the quality of the flooring (93% positive). Athletes were less satisfied with the perceived quality of the refereeing and officiating during the tournament (55% positive).



IMAGE & REPUTATION

- The city of Zurich received strong overall scores as a place to visit with 92% of spectators and 83% of athletes rating the city as a 'Good' or 'Very Good' place to visit. As for Winterthur, 83% of spectators stated that it is a good place of visit.
- 71% of athletes would recommend Zurich as a destination to visit to their friends and family following their experience in the city.
- 68% of Zurich and Winterthur residents surveyed believed that the event had a positive impact on the city, while 92% of residents would like the event to come back to Zurich and Winterthur in future.
- The perception that floorball is a clean and fair sport remains very high among both athletes and spectators (97% agreement). Disparity remains between athletes and spectators in relation to the perception that floorball is an accessible sport, with 92% of spectators agreeing with this statement, whilst a lower percentage of athletes, 72%, agreed.





COMMERCIAL & MARKETING

5.4m

Cumulative TV audience

6.3m

Social media impressions

CHF 1.34m

Revenue from domestic sponsors



PARTICIPATION & PERFORMANCE

320

Athletes participating

140

Team officials

22

Technical officials

COMMERCIAL & MARKETING

- With 5.4m TV viewers, 659 hours of coverage and more than 300 individual broadcasts, WFC 2022 is believed to have been the most successful WFC to date in terms of broadcast reach.
- The new IFF app and streaming platform, developed in partnership with Sportswik, was launched just before the championships and enabled the IFF to monetise its streaming content. More than 15,000 user accounts were created during the WFC 2022.
- Social media activity on the IFF and WFC channels generated 6.3 million impressions and 221,000 engagements.
- Sponsors contributed CHF 1.34 million towards the event budget. Concordia, Mobiliar and Lidl received the highest spontaneous and prompted awareness scores amongst surveyed spectators, demonstrating the visibility and recognition of these brands and their involvement in the WFC 2022.



PARTICIPATION & PERFORMANCE

- Sweden won gold at the WFC 2022 defending the title won at the WFC 2020 held in Helsinki, Finland in December 2021.
- Athletes from floorball clubs based in Sweden were most represented at the WFC 2022. Around one quarter of all players represented clubs in Sweden.
- The average age of competitors was 25, while the average winning margin stood at 4.9 goals.
- Teams were supported by 140 accredited team officials and the competition was officiated by 22 IFF-appointed technical officials.







EVENT OVERVIEW

EVENT OVERVIEW

IFF MEN'S WFC HOSTS (1996-2024)

Year	City	Nation
1996	Stockholm, Skellefteå & Uppsala	Sweden
1998	Prague & Brno	Czech Republic
2000	Drammen, Oslo & Sarpsborg	Norway
2002	Helsinki	Finland
2004	Zurich & Kloten	Switzerland
2006	Stockholm, Helsingborg & Malmö	Sweden
2008	Ostrava & Prague	Czech Republic
2010	Helsinki & Vantaa	Finland
2012		
2012	Bern & Zurich	Switzerland
2012	Bern & Zurich Gothenburg	Switzerland Sweden
	20111 01 2011011	
2014	Gothenburg	Sweden
2014 2016	Gothenburg Riga	Sweden Latvia
2014 2016 2018	Gothenburg Riga Prague	Sweden Latvia Czech Republic
2014 2016 2018 2021	Gothenburg Riga Prague Helsinki	Sweden Latvia Czech Republic Finland

OVERVIEW

The IFF Men's World Floorball Championships 2022 in Zurich and Winterthur was the 14th edition of the event and took place from 5-13 November 2022. It was the third time Zurich has hosted the Men's WFC and the first time Winterthur has hosted the event. The City of Zurich co-hosted the event in 2004 alongside Kloten, and in 2012 alongside Bern.

Switzerland was awarded the WFC 2022 at the IFF General Assembly in December 2018. swiss unihockey had originally planned to organise the tournament in partnership with the German Floorball Association, but in the end proceeded with a solo bid.

The objective of swiss unihockey and the organising team was to integrate the organisation of the WFC 2022 into the strategy of the federation. The tournament was the catalyst for the grassroots and sport development projects such as the promotion of outdoor floorball and the engagement of schools across Switzerland. More than CHF 1.3 million was spent on these initiatives.

One of the key promotional platforms for the WFC 2022 was the Mobiliar Street Floorball Tour launched in 2021. The project enabled swiss unihockey to purchase 16 courts for outdoor floorball which have been used by schools and clubs across the country.

The school programme which enabled more than 25,000 children to attend the WFC 2022, was an opportunity to get teachers and pupils closer to floorball through the distribution of educational materials and the invitation for schools to witness the competition live in Zurich and Winterthur.

The organisation of the women's WFC 2019 in Neuchâtel was an important factor in generating the interest of fans, sponsors and media for 2022. The 2019 tournament ended with thrilling matches involving the Swiss national team which helped build anticipation for the WFC 2022.

Sustainability was also a core focus for the organisers with a range of initiatives designed to deliver the WFC 2022 as a climate-neutral event. A large majority of attendees, including IFF Officials, used public transport to travel to the venues.

HOSTING OBJECTIVES (SWISS UNIHOCKEY)

- **1.** Provide the best possible platform for the development of floorball in Switzerland.
- 2. Meet the cumulative attendance goal of 150,000.
- **3.** Engage 25,000 children through the school programme.
- 4. Make a profit of CHF 300,000.
- 5. Become the first climate-neutral WFC in history.



EVENT OVERVIEW



Swiss Life Arena



AXA Arena

HOST PROFILE

HOST CITIES

- Zurich and Winterthur are the two most populous cities in the canton of Zurich, located 25 km apart. As the largest city in Switzerland (with a population of around 430,000 people), Zurich is home to many of the country's most successful sports clubs. Floorball team GC Zurich won the national championship in the 2021-22 season.
- Zurich will play host to the UCI Road and Para-Cycling Road World Championships in 2024 and the IIHF Ice Hockey World Championships in 2026. It also hosts major annual sporting events such as Weltklasse Zurich, an athletics meeting which also doubles up as the final of the World Athletics Diamond League.
- Winterthur is a regular host of sporting events on a local and national level, but the WFC 2022 was the largest sporting event that it had hosted since the Men's Fistball World Championships in 2019.





VENUES

- Zurich's Swiss Life Arena was the main event venue during the WFC 2022. The 12,000-capacity arena was inaugurated in October 2022, shortly before the WFC 2022. 26 out of 48 games played throughout the tournament took place at the venue which boasts the largest LED cube scoreboard in Europe.
- AXA Arena in Winterthur which opened in 2018 acted as the secondary venue at the WFC 2022. It has a seated capacity of 1,940 and is home to local handball and floorball clubs. 22 matches of the WFC 2022 were played in AXA Arena, including one group game of the Swiss national team.











TOTAL ATTENDANCE

155,485

Cumulative attendance (spectators & accredited event participants)

MOST ATTENDED MATCHES

ZURICH - SWISS LIFE ARENA

Match	Attendance
Sweden – Czech Republic (Final)	11,254
Finland – Switzerland (3 rd place)	11,254
Sweden – Finland (Semi-final)	11,254
Switzerland – Czech Republic (Semi- final)	11,254
Finland – Switzerland (Group stage)	10,359

WINTERTHUR - AXA ARENA

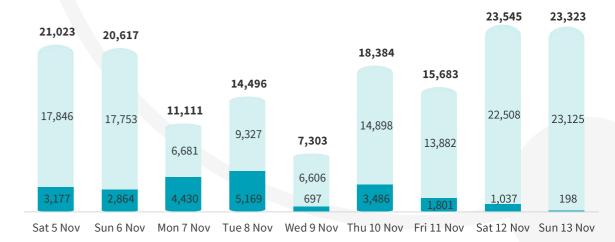
Match	Attendance
Slovakia – Switzerland (Group stage)	2,000
Denmark - Philippines (Group stage)	1,682
Estonia - Canada (Group stage)	1,677
Singapore - Thailand (Group stage)	1,659
Thailand - Philippines (Group stage)	1,523

ATTENDANCE

The total cumulative attendance recorded at the WFC 2022 was 155,485, inclusive of all accredited participants and spectators. A maximum capacity attendance of 11,254 was achieved during four games: the semi-finals, the 3rd place game featuring Switzerland and Finland, as well as the final between Sweden and Czech Republic.

- The attendance in Zurich and Winterthur has been calculated using a combination of ticket sales data and venue admissions data.
- Around 25,000 children attended the event between Monday 7 November and Friday 11 November as part of the school programme.
- Spectators attended the event on 2.2 competition days on average, rising to 3.8 days on average amongst spectators attending from overseas.
- The finals weekend (Saturday 12 and Sunday 13 November) welcomed a cumulative attendance of 46,868 in total.

CUMULATIVE ATTENDANCE BY VENUE & BY DAY



WINTERTHUR: AXA ARENA
 Z

ZURICH: SWISS LIFE ARENA



AVERAGE GROUP SIZE

Many spectators attended in groups, mostly with friends and family members.

The spectator demographics profile below is based on results from spectator surveys that queried 599 adults aged 18+ during their attendance of WFC 2022. Therefore, the data does not include those aged under 18, however, 28.4% of spectators surveyed attended the event with children under 18, demonstrating the WFC to be a family-friendly event for all ages.

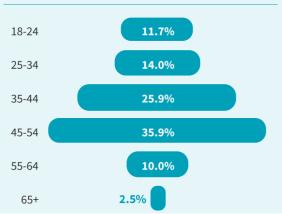
GENDER PROFILE





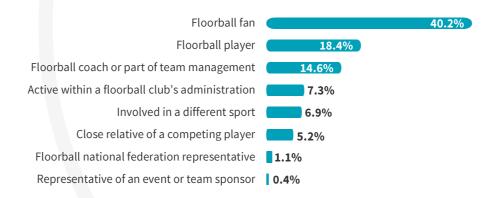
0.5% of respondents preferred not to say

AGE PROFILE

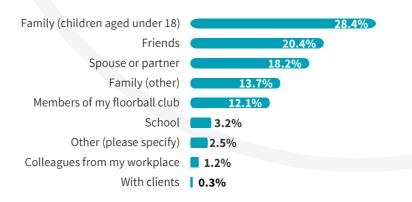


ATTENDANCE

SPECTATOR PROFILE | RELATIONSHIP WITH FLOORBALL (self-selected, multiple options)



SPECTATOR GROUP TYPE (self-selected, multiple options)





TICKETS DISTRIBUTED

53,756

Tickets distributed for the WFC 2022

TICKETS SOLD & COMPLIMENTARY

39,340

Tickets sold

14,416

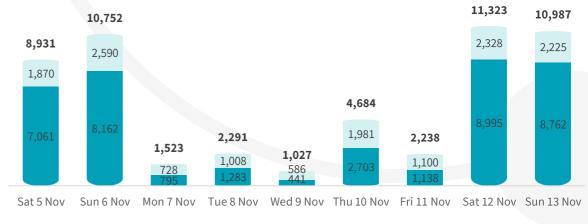
Complimentary tickets

Complimentary tickets were distributed to IFF and its stakeholders, event partners, volunteers, etc. The official school programme is not included in these figures.

TICKETING

- There were 53,756 tickets distributed in total, of which 39,340 were sold and 14,416 were distributed free of charge amongst local sports groups and event stakeholders in a targeted effort to ensure attendances were maximised and so that young people could be inspired to take up floorball after experiencing the event in person.
- Ticketmaster Schweiz AG was appointed as an official supplier to the WFC 2022 and managed the ticketing process for the event. On 1 October 2021, advanced ticket sales were opened.
- Ticketing plans also included special designated seating sections at the Swiss Life Arena for fans from Czech Republic, Finland and Sweden during the semi-finals and finals to create a unique atmosphere and enable fans to enjoy the games together.
- During December 2021, a special ticket incentive was introduced whereby purchases made between 6-11 December would receive a pair of official WFC 2022 special edition socks.
- Following the completion of the group ballot, full ticketing information was published and all tickets went on sale on 15 June 2022.

TICKETS DISTRIBUTED BY DAY (SOLD & COMPLIMENTARY)





TICKET SALES BY TYPE

Туре	Sold
Preliminary Round Day 1 day ticket	764
Preliminary Round Day 1 day ticket	6,297
Preliminary Round Day 2 day ticket	714
Preliminary Round Day 2 day ticket	7,448
Preliminary Round Day 3 day ticket	544
Preliminary Round Day 3 day ticket	251
Preliminary Round Day 4 day ticket	973
Preliminary Round Day 4 day ticket	310
Playoff Round Day 5 day ticket	257
Playoff Round Day 5 day ticket	184
Quarterfinals/Placements Day 6a day ticket	364
Quarterfinals/Placements Day 6b day ticket	2,339
Quarterfinals/Placements Day 7a day ticket	83
Quarterfinals/Placements Day 7b day ticket	1,055
Placement Games Day 8 day ticket	420
Placement Games Day 9 day ticket	205
Semi-finals Day 8 day ticket	8,575
Medal Games Day 9 day ticket	8,557
	39,340

^{*} Sold for a limited time and removed from 2021 sales

TICKETING | PRICING

DAY TICKET PRICE (CHF)

	Swiss Life Arena			AXA Arena						
Category	5-6 Nov	7-9 Nov	10 Nov	11 Nov	12 Nov	13 Nov	5-7 Nov	8 Nov	10 Nov	9-13 Nov
1	99/69*	79/55	109/77	99/69	139/99	159/112	59/42	79/55	39/28	59/42
2	85/59	65/45	95/66	85/59	119/84	129/91	43/31	68/47	29/21	43/31
3	69/49	49/35	79/55	69/49	99/69	109/77	36/25	56/39	22/15	36/25
4	55/39	35/25	59/41	55/39	85/59	89/63	59/42	79/55	39/28	59/42
5	43/29	29/21	45/31	43/29	69/49	72/51				
6					55/38	59/42				
7					43/29	47/33				

^{*} adult ticket / ticket for children aged <16

- Between June 2021 and February 2022, prior to the group ballot taking place, tickets for the preliminary round match days came with an early bird discount of 10%. Additionally, floorball clubs received a contribution of CHF 10.00 for every ticket sold via the "Support unlimited" campaign.
- As part of the Green Goal initiative, ticket purchasers were offered the opportunity to make a voluntary donation of CHF 2 per ticket which would go to the initiative "Cause We Care" to offset CO2 emissions.
- The WFC 2022 and Green Goal initiative was also supported by Swiss Railways SBB which offered all WFC ticket holders free public transport within the canton of Zurich on game days.
- As an added value bonus, WFC 2022 tickets also provided discounted access to local tourist attractions in Winterthur and Zurich to encourage wider visitation across the region.





FINANCIALS

- As of February 2023, the WFC 2022 reported a profit of approximately CHF 270,000, with total revenues surpassing CHF 7.3 million.
- Ticket sales accounted for 39% of all revenues, while sponsorship sales contributed a further 18.2%.
- The organisers received nearly CHF 2.8 million in government funding support to stage the event and its accompanying legacy projects.
- The largest expenditure categories included staff salaries and venue rental costs. Use of the Swiss Life Arena cost the organisers CHF 1.82 million, the highest categorised expenditure item.

INCOME & EXPENDITURE STATEMENT (FEBRUARY 2023)

Income	
Government Support	CHF 2,800,000
Sponsorship	CHF 1,340,000
Ticketing	CHF 2,866,000
Miscellaneous	CHF 340,000
Total income	CHF 7,346,000

	Costs	
	AXA Arena	CHF 243,000
	Entertainment	CHF 317,000
	Human Resources	CHF 1,320,000
	IFF	CHF 252,000
	Legacy Projects	CHF 1,321,000
	Logistics	CHF 664,000
	Miscellaneous	CHF 281,000
	PR & Communication	CHF 858,000
	Swiss Life Arena	CHF 1,820,000
	Total expenditure	CHF 7,076,000



VISITING SPECTATORS

19,588

Out-of-town spectators visiting Zurich and Winterthur (overnight and day visitors)

OVERNIGHT ACCREDITED PERSONNEL

847

Out-of-town accredited event participants that stayed in paid accommodation

OVERNIGHTS VISITORS (SPECTATORS)

2,291

Overnight visitors estimated to have stayed overnight in Zurich and Winterthur during their visit

73%

Overnight visitors who stayed in paid accommodation in Zurich or Winterthur during their visit

83%

Of those staying in paid accommodation opted to stay in a hotel during their visit

TOURISM | ORIGIN & BED NIGHTS

HIGHLIGHTS

- The unique spectator attendance at the WFC 2022 was 50,393, of which 25,123 attended as part of the school programme. 77% of spectators not related to the school programme (19,588 of 25,270) came from outside Zurich and Winterthur, with 7% of this figure visiting from another country.
- 81% of visiting spectators commuted from home each day whilst 19% stayed overnight during their visit. 73% of these overnight visitors stayed in paid accommodation in Zurich or Winterthur.
- Of those staying in paid accommodation in Zurich and Winterthur, 83% opted to stay in a hotel, 14% in private rented accommodation and 3% in hostels.
- Overnight visitors to Zurich and Winterthur stayed for 3.4 nights on average.
- It is estimated that 2,291 out-of-town visitors stayed overnight in paid accommodation in Zurich and Winterthur during their visit, generating 7,789 bed nights throughout their stay. A further 6,705 bed nights were produced by accredited participants.

SPECTATOR ORIGIN | PLACE OF RESIDENCE

23%

70%

7URICH & WINTERTHUR

OTHER SWITZERLAND

7%
OVERSEAS

BED NIGHTS IN ZURICH & WINTERTHUR

Origin	Persons in paid accommodation	Average nights	Bed nights
Athletes	320	10.8	3,456
Team officials	140	10.8	1,512
Technical officials	22	10.0	220
IFF staff, VIPs & guests	174	4.5	783
Accredited media	131	4.0	524
Other event staff & suppliers	60	3.5	210
Spectators (visitors)	2,291	3.4	7,789
Total	3,138		14,494



VISITOR EXPENDITURE

€3.50m CHF 3.43m Total spend in Zurich and Winterthur from out-oftown visitors (spectators and accredited personnel)

TOURISM | VISITOR EXPENDITURE

HIGHLIGHTS

- It is estimated that visiting spectators to the WFC 2022 spent €2.80m (CHF 2.75m) in total whilst in Zurich and Winterthur, while accredited personnel spent a further €0.70m (CHF 0.58m) in the host economy.
- The average per person expenditure associated with the event is estimated to be €167 (CHF 170) for out-oftown spectators from Switzerland and €593 (CHF 605) for spectators that travelled from overseas and stayed in paid accommodation.
- This includes expenditure on accommodation, event merchandise, food and drink, public transport and visiting local tourist attractions in Zurich and Winterthur.
- Spending on accommodation amounted to €0.64m (CHF 0.65m), representing 24% of the total expenditure generated by spectators in Zurich and Winterthur.

EXPENDITURE BREAKDOWN BY VISITOR ORIGIN

€167

CHF 170

AVERAGE SPEND PER PERSON PER VISIT

VISITING SPECTATORS FROM SWITZERLAND STAYING IN PAID ACCOMMODATION

€593

CHF 605

AVERAGE SPEND PER PERSON PER VISIT

OVERSEAS SPECTATORS STAYING IN PAID ACCOMMODATION



DIRECT ECONOMIC IMPACT

€5.35m CHF 5.24m Direct economic impact estimated for Zurich and Winterthur from hosting the WFC 2022

ECONOMIC IMPACT

HIGHLIGHTS

- The total direct economic impact of the WFC 2022 has been estimated using spectator expenditure, accredited participant expenditure and organisational expenditure of the local organising committee and the IFF.
- Expenditure items included within the direct economic impact calculation have been generated because of the event taking place in the host economy, measured as net additional benefit to that economy.
- The host economy has been defined as the host cities of Zurich and Winterthur.
- The accessibility of Zurich and Winterthur to other cantons across Switzerland resulted in a large number of domestic day visitors to the WFC 2022. This led to greater day time expenditures, but lower overnight accommodation expenditures compared to previous editions of the WFC in other host cities and countries.

DIRECT ECONOMIC IMPACT BREAKDOWN

€2.80m

CHF 2.75m
VISITING SPECTATORS
EXPENDITURE

€0.70m

CHF 0.68m

ACCREDITED PERSONNEL
EXPENDITURE

€1.85m

CHF 1.81m ORGANISER SURPLUS

TOURISM EXPENDITURE

NET ORGANISATIONAL SPEND







STAKEHOLDER EXPERIENCE



STAKEHOLDER EXPERIENCE

OVERALL SPECTATOR EXPERIENCE

97%

% of spectators rating their overall experience as 'Good' or 'Very Good'

OVERALL ATHLETE EXPERIENCE

98%

% of athletes rating their overall experience as 'Good' or 'Very Good'

Look at this WFC and do the same thing again.

Zurich best tournament ever.

Athlete Feedback

Mostly an amazing event. Hope that the standard of atmosphere, content and highlights can be maintained.

Athlete Feedback

alles topp organisiert, ein super event Everything was perfectly organized, a great event **Spectator Feedback**

Tolle Stimmung, ich habe den Anlass sehr genossen. Tolle Halle die SwissLife Arena Great atmosphere, I really enjoyed the occasion. Great hall the SwissLife Arena Spectator Feedback

SPECTATOR EXPERIENCE

- Spectators rated their experience of the WFC 2022 very highly with 96.5% of those queried stating that they had a 'good' or 'very good' experience in Switzerland. They praised the overall atmosphere during the games and the helpfulness of staff and volunteers. Sport presentation elements were also rated highly which demonstrates the successful progress in the IFF and its event organisers' strategic aims of improving the presentation of the sport.
- Some spectators felt that the availability of match statistics and data could have been better whilst the overall value for money was also not rated as highly as it was at past editions of the Men's WFC.

SPECTATOR EVENT EXPERIENCE SCORES (% SATISFIED)

Atmosphere during the competition	98%
Helpfulness of staff and volunteers	93%
Sport presentation	90%
Ease of booking tickets	86%
Marketing and promotion of the event	84%
Entertainment provided at the venue	81%
Overall value for money	75%
Availability of match statistics and data	72%

ATHLETE EXPERIENCE

- Athletes participating at the WFC 2022 rated the standard of the venues and facilities extremely highly (97% 'good' or 'very good'). Players also felt that the atmosphere of the games, quality of flooring, transport provisions and information available at the venues were all positive (all 90%+ ratings for 'good' or 'very good').
- Players were less happy with the standard of refereeing and officiating during the games (55% 'good or 'very good'). Of all players surveyed, 10% stated the standard of refereeing and officiating was 'poor' or 'very poor', whilst 35.3% stated this was 'neither good nor poor'.

ATHLETE EVENT EXPERIENCE SCORES (% SATISFIED)

Standard of venues and facilities	97%
Atmosphere during the games	95%
Quality of the flooring during the games	93%
Transportation arrangements to and from the event venue	92%
Information/announcements available to athletes at the venue	92%
Accommodation during the event	78%
Standard of refereeing/technical officials you experienced	55%







IMAGE & REPUTATION



IMAGE & REPUTATION

CITY SCORE (SPECTATORS)

92%

% of visiting spectators rating Zurich as a 'Good' or 'Very Good' place to visit

83%

% of visiting spectators rating Winterthur as a 'Good' or 'Very Good' place to visit

CITY SCORE (ATHLETES)

83%

% of athletes rating Zurich as a 'Good' or 'Very Good' place to visit

LIKELIHOOD TO RECOMMEND

SPECTATORS

WINTERTHUR 67%

ZURICH 84%

ATHLETES

ZURICH

71%

% of out-of-town spectators/athletes that would recommend visiting Zurich/Winterthur to friends/family

DESTINATION IMAGE – ZURICH & WINTERTHUR

HIGHLIGHTS

- The city of Zurich scored highly as a place to visit amongst both athletes and spectators.
- When asked to rate Winterthur as a place to visit, spectators were also complimentary of the destination.
- Out-of-town spectators are likely to recommend visiting Zurich (84%) and Winterthur (67%) to friends and family following their visit to the WFC 2022.
- Likewise, players would also recommend visiting Zurich (71%) to friends and family.
- More than half of all residents surveyed believe that by hosting the WFC 2022, the international profile of Zurich and Winterthur will have increased.



Photo credit: Zurich, zuerich.com



Photo credit: House of Winterthur, winterthur.com

ZURICH AND WINTERTHUR RESIDENTS' AGREEMENT LEVELS WITH PERCEIVED EVENT IMPACT

92%

% of Zurich and Winterthur residents who would like the city to host another edition of the event **79**%

% of Zurich and Winterthur residents who felt proud about WFC 2022 being hosted in Switzerland **68**%

% of Zurich and Winterthur residents who believe the event had a positive impact for the host destinations



IMAGE & REPUTATION



ASSESSMENT CRITERIA

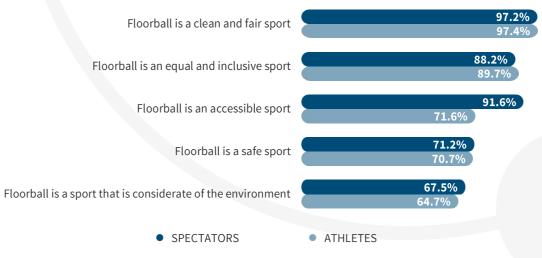
- Accessible sport (required facilities and equipment to play, e.g. court, stick and ball)
- Clean and fair sport (match-fixing, doping, adjudicating, scandal)
- Equality and inclusivity (gender parity, diversity of players/fans, disability friendly)
- Environmental consideration (sustainability initiatives and advocacy)
- Safe sport (likelihood and prevention of injury, protection from abuse – e.g. children/youth)

PERCEPTION OF FLOORBALL

HIGHLIGHTS

- There is strong consensus between WFC 2022 spectators and athletes that floorball is a clean, fair and inclusive sport.
- Continuous long-term consensus building is required to increase the perception that floorball is a sport that is considerate of the environment.
- Players feel less convinced than spectators that floorball is an accessible sport which is similar response to what has been assessed at during previous editions of the WFC. This topic demonstrates the widest difference in opinion between spectators and athletes.

LEVELS OF AGREEMENT WITH STATEMENTS ABOUT FLOORBALL (SPECTATORS & ATHLETES)



% of spectators/athletes that agreed or strongly agreed with the statements









CUMULATIVE AUDIENCE

5.4m

Total viewership based on average audience data for the WFC 2022 broadcasts

KEY DATA

22

TV broadcasters

73

TV territories

659h

TV broadcast time

TV & STREAMING SUMMARY

HIGHLIGHTS

- WFC 2022 enjoyed record-breaking coverage with broadcasters from 73 territories acquiring the rights to air 384 games during the tournament, more than any previous edition of the WFC.
- Around 659 hours of broadcast time were generated and 5.4m viewers watched the coverage of WFC 2022. Sport TV in Slovenia aired more coverage than any other broadcaster (more than 145 hours), but the largest overall viewership was recorded in Switzerland (1.5m) and Finland (1.3m).
- Streaming generated close to 2.8m live video views, of which around 1m were recorded in Finland, 0.8m in Switzerland, 0.3m in Sweden, 0.25m in the USA and 0.2m in Czech Republic. Around 23,500 unique viewers followed the event on RMC Sports' streaming platform in France.

DISTRIBUTION

 Media rights to WFC 2022 were distributed by IFF in selected key territories, including the host country, and by Protocol Sports Marketing internationally.

PRODUCTION

 Television production was handled by Polar HD. IFF was responsible for general coordination and the distribution of the feed to broadcast and streaming partners.

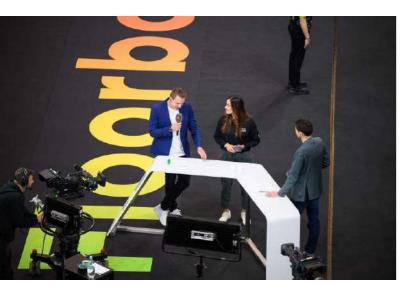
HOST BROADCASTER

 SRG SSR acted as the host broadcaster for the WFC 2022.

CUMULATIVE TV AUDIENCE COMPARISON IN KEY MARKETS (WFC 2018 – WFC 2022)

Event edition	Czech Republic	Finland	Sweden	Switzerland
WFC 2018	2,013,000	1,593,000	714,653	726,305
WFC 2020	753,000	1,632,000	1,296,000	518,609
WFC 2022	870,000	1,330,000	1,130,000	1,510,000





BROADCASTERS

LIVE & DELAYED COVERAGE

Territory	Broadcaster	Territory	Broadcaster
Brazil	BandSports	Philippines	People's Television Network
Canada	CBC	Singapore	SG Sports TV
Czech Republic	Czech Television	Slovakia	TV JOJ
Czech Republic	TV Tipsport*	Slovenia	Sport TV
Denmark	Sport Live	Sub-Saharan Africa	Africa XP***
Finland	YLE	Sweden	Swedish Television (SVT)
France	RMC Sports**	Switzerland	RSI (SRG SSR)
Georgia	Silknet	Switzerland	RTS (SRG SSR)
Germany	Sport1	Switzerland	SRF (SRG SSR)
Indonesia	MNC Sports	Thailand	T Sports
Latvia	Sportacentrs	USA	beIN Sports
Norway	TV 2		

^{*} Streaming only



^{**} Incl. Andorra

^{***} Sub-Saharan Africa: Angola, Benin, Botswana, Burundi, Burkina Faso, Cameroon, Cape Verde, Central African Republic, Chad, Comoros Islands, Congo Democratic Republic, Congo Republic, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea Bissau, Ivory Coast, Kenya, Lesotho, Liberia, Madagascar, Malawi, Maldives, Mali, Mauritania, Mauritius, Mayotte, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, St Helena and Ascension Island, São Tomé & Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Swaziland, Tanzania, Togo, Uganda, Zambia, Zimbabwe.

BROADCAST TIME

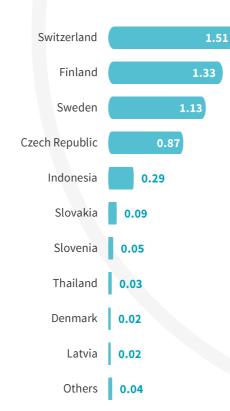
BY TERRITORY (HH:MM:SS)



Finland (with more than 19h of broadcast time) and Canada (15h of broadcast time) are included under Others.

CUMULATIVE AUDIENCE

BY TERRITORY (MILLION)



MEDIA CONTACTS

BY TERRITORY (MILLION)



Media contacts – Quality measure of the coverage relating broadcast time and audience ratings. A single contact is equal to one person viewing 30 seconds of a broadcast.



KEY DATA – IFF FLOORBALL APP (04.11-14.11)

30,357	Watch time (hours)
15,248	Registered users
2,977	Purchases

MOBILE & STREAMING APP

HIGHLIGHTS

- In October 2022, the IFF announced the launch of its new media platform which would replace the old mobile app and become the main streaming service and fan communications tool for all IFF events.
- Developed in collaboration with Swedish company Sportswik, which offers a white label solution for rights holders, the platform provides match results, live feeds, statistics, photos, video highlights and live streaming, in addition to other fan engagement features such as live chat and match predictor.
- During the WFC 2022 the app was available only on Apple devices as the Android version was only cleared and released by Google the day after the tournament concluded.

- As of 14 November 2022, the number of user registrations totalled 15,248, with 95% of these users being based in Europe.
- Users could purchase access to live streams and highlights from the WFC 2022 either in PPV (for the price of €4.99 for a single match stream) or as an event pass (€19.99) enabling access to all streaming and video content from the tournament. 2,977 purchases were made in the app, including 1,877 event passes and 1,120 PPV buys. The income from in-app sales totalled around €40,000.
- The number of recorded viewing hours dropped from 204,629 during the WFC 2020 (when all matches were streamed free of charge on YouTube) to 30,357 for the WFC 2022.



WEBSITE TRAFFIC

- The traffic generated on the WFC 2022 website (www.wfc2022.ch) during the event period was significantly greater than for the previous edition of the tournament.
- In comparison with the WFC 2020, the number of users, sessions and page views has increased threefold.

KEY DATA – WFC 2022 WEBSITE (05.11-13.11)

193,355 477,446 1,494,942 USERS SESSIONS PAGE VIEWS

USERS BY COUNTRY OF ORIGIN

Switzerland	74%
Sweden	4.7%
Finland	4.1%
Germany	3.5%
Czech Republic	2.4%
Norway	1.0%
Latvia	0.9%
Slovakia	0.8%
Estonia	0.7%
Singapore	0.7%

DIGITAL NEWS

- 2,310 news stories about the WFC 2022 were published during the event period +/- seven days, according to data from the news and online content monitoring service provider, Meltwater.
- Around 86% (1,989) of all stories were published during the event period.

DIGITAL NEWS PRE-, DURING AND POST-EVENT



% OF ALL NEWS BY TERRITORY

Sweden	24%
Czech Republic	19%
Finland	17%
Switzerland	14%
Slovakia	7.1%
USA	6.3%
Latvia	3.0%
Vietnam	2.6%
Germany	1.3%
Estonia	1.1%

ACCREDITED MEDIA / LOCAL COVERAGE

- 258 accreditations to WFC 2022 were granted to media representatives, including broadcasters and media staff from member federations.
- Around 49% of all accredited media were from Switzerland. Among the other most represented nationalities were Czech Republic (25 media representatives), Sweden (24) and Finland (15).
- In total, media representatives from 13 countries applied for accreditations to attend the WFC 2022.
- The promotion of the WFC 2022 in local media focused on the Mobiliar Street Floorball Tour (originally launched in 2021 and then continued in 2022), the WFC qualifiers in April, May and June 2022 and the WFC 2022 draw at the end of June 2022.
- Swiss national team players Luca Graf, Pascal Meier and Tim Braillard were appointed as ambassadors of the WFC 2022. A 60-minute documentary introducing the three players and the national team coach David Jansson was produced and released shortly before the WFC 2022 by the domestic broadcaster SRF, providing further in-depth coverage of the event.



KEY DATA (05.11-13.11)			
6,301,293	Impressions		
220,842	Engagements		
151,601	Reactions		
3,276	Net audience growth		
1,587	Comments		
1,195	Posts		
1,337	Shares		
Data based on analysis of six IFF and WFC accounts across Facebook, Instagram and Twitter.			

SOCIAL MEDIA | OWNED MEDIA

HIGHLIGHTS

- IFF uses its main federation accounts and the WFC accounts on Facebook, Instagram and Twitter to promote WFC-related content. The WFC organising committee is responsible for the administration of the WFC accounts in the year of the world championships.
- The performance of IFF's owned social media channels during the WFC 2022 was broadly similar to the results achieved at the previous edition of the Men's WFC. While the number of impressions declined by around 21%, there was a greater level of engagement from users, resulting in more comments and shares.
- 85% of all impressions were generated on Instagram, while the highest engagement rate recorded, 10%, was on Facebook (WFC account).
- In 2022, the IFF also launched an account on TikTok to target young floorball fans. During the WFC 2022 the TikTok videos published by the IFF recorded around 1m views, 30,000 likes and 300 comments.
- According to analysis conducted by the media monitoring company, IRIS, IFF's owned channels accounted for 24% of all engagement and 54% of the overall reach generated by the WFC 2022 on social media.

PROFILE PERFORMANCE – IFF/WFC ACCOUNTS (05.11-13.11)

Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate
Twitter (IFF)	14,508	70	19	38,651	2,049	5.3%
Twitter (WFC)	2,655	142	497	277,876	15,336	5.5%
Instagram (IFF)	80,499	1,273	248	3,306,175	87,796	2.7%
Instagram (WFC)	16,343	1,685	344	2,073,596	61,173	3.0%
Facebook (IFF)	43,334	49	34	345,589	28,654	8.3%
Facebook (WFC)	15,758	57	53	259,406	25,834	10.0%





SOCIAL MEDIA | OWNED MEDIA

MOST POPULAR POSTS





SOCIAL MEDIA | EARNED MEDIA

TOP HASHTAGS

TOTAL ENGAGEMENT		# MENTIONS	
Hashtag		Hashtag	
floorball	737,467	floorball	593
WFC2022	436,953	WFC2022	579
florbal	373,998	floorballunlimited	434
ceskyflorbal	372,224	ceskyflorbal	99
floorballunlimited	364,956	florbal	99

TOP AUTHORS

# POSTS		REAC	Н
ceskyflorbal	89	ceskyflorbal	1.70m
salibandy.fi	58	SG Sports TV	1.52m
swissunihockey	49	SVT Sport	0.81m
svenskinnebandy	37	svenskinnebandy	0.79m
SG Sports TV	20	salibandy.fi	0.78m
TOTAL ENGAGEMENT		AVERAGE ENC	GAGEMENT
TOTAL ENGAGEMENT ceskyflorbal	331,236	AVERAGE ENG Lukasbauer74	GAGEMENT 6,568
ceskyflorbal	331,236	Lukasbauer74	6,568
ceskyflorbal svenskinnebandy	331,236 100,993	Lukasbauer74 galantecarlstrom	6,568 6,105
ceskyflorbal svenskinnebandy swissunihockey	331,236 100,993 97,344	Lukasbauer74 galantecarlstrom kimnilsson70	6,568 6,105 5,148





WFC 2022 SPONSORS

IFF SPONSORS















WFC 2022 MAIN SPONSORS





WFC 2022 OFFICIAL SPONSORS









SPONSORSHIP | OVERVIEW

HIGHLIGHTS

- In commercial terms, the WFC 2022 has been the most successful WFC to date, with local sponsors contributing more than CHF 1.34m in cash and inkind agreements.
- The LOC signed 18 sponsors for the event. The two main sponsors, Concordia and Mobiliar, each contributed around CHF 300,000, while four official sponsors (AllAccor, Fleurop, Lend and Lidl) each paid around CHF 100,000 for the sponsorship rights. Another CHF 150,000 in cash and CHF 240,000 via inkind support was provided by event suppliers.
- International sponsors comprised long-standing IFF partners (Gerflor, Swerink, Unihoc), as well as three other brands which signed agreements with the IFF specifically for the WFC 2022: Craft (official sports apparel provider), Duscholux (referee shirt sponsor) and Fromm (IFF event partner).
- 2ch CONCORDIA) Gr LINII-IL

- In the build-up to the WFC 2022 the IFF announced the extension of its partnership with Swerink. The company will continue to supply floorball rinks to major IFF events through 2023-2026.
- Sponsors received additional visibility in the new IFF Floorball app with a wide range of advertising banners and other visual mentions used to promote key event partners. In total, these banners had more than 1.2 million impressions during the tournament.
- Most sponsor activations were linked to the sustainability goals of the WFC 2022, e.g. through the contribution to the reduction of the carbon footprint of the tournament – these activations are further described in the Social Impact & Sustainability chapter of this report (page 47).







SPONSOR CASE STUDY - CONCORDIA

BACKGROUND & OBJECTIVES

Concordia, the health insurance company, has been the main partner of swiss unihockey since 2018. For the insurer, which was also the partner of the women's WFC hosted by Switzerland in 2019, the sponsorship of the WFC 2022 was its largest ever sponsorship commitment. Through the sponsorship Concordia was aiming to strengthen its association with floorball. As the main partner of the WFC 2022, the company benefited from extensive branding and media coverage, while its activation focused on providing opportunities and experiences to children and families.

ACTIVATION

- Concordia Family Club was the core idea for the sponsorship leverage programme. Family-oriented activities spanning from a player escort initiative to providing free transportation to children reflected Concordia's vision for the partnership.
- The player escort initiative, which Concordia also ran at the WFC 2019, engaged children from schools attending the WFC. Over 2,000 children took part over the duration of the tournament and could retain special outfits that they wore as they walked out the players before the games. For the home side's matches there was a competition organised to select the player escorts.
- Ticket competitions were also organised to give fans the chance to witness the WFC 2022 from the Concordia lounge and attend a behind the scenes tour of the venue during the final weekend.

- Concordia supported the Green Goal initiative by providing free public transport to all children taking part in the school programme. In addition, the sponsor developed a platform where ticket buyers could apply for a CHF 20.00 voucher for public transport. More than one thousand registrations were made on the platform within one week of its launch.
- As part of the sponsorship, Concordia was also a partner of the Mobiliar Street Floorball Tour, a series of outdoor summer floorball events which was launched in 2021 and then continued in 2022. Concordia had an activation stand at the events on the tour, promoting its services to participants and spectators.



For us as the main partner of swiss unihockey, the additional commitment around the WFC was obvious. Not being able to take advantage of this sporting highlight would have been a huge missed opportunity from our point of view. We are very proud of our long-standing partnership with swiss unihockey and, despite the lack of a medal for Switzerland, we can look back at a gigantic event with a new record number of spectators. In the field of indoor sports, a new benchmark was set here and it was great fun to have been a part of this event.

Luca Linder Head of Sponsorship, Mobiliar

SPONSOR CASE STUDY - MOBILIAR

BACKGROUND & OBJECTIVES

- Mobiliar's partnership with swiss unihockey was initiated in 2007. The property insurance company has supported numerous floorball initiatives and events since, including the WFC 2019 in Neuchatel, and the association with the sport was further enhanced through the sponsorship of the WFC 2022.
- Mobiliar supports four indoor sports in Switzerland (handball, volleyball, basketball and floorball) and floorball has consistently generated the highest returns in terms of the overall visibility for the Mobiliar brand.

ACTIVATION

- Mobiliar's commitment to floorball extends to all levels of the sport: from the national team and league/cup competitions to mass participation and grassroots projects. As a result, Mobiliar became the title partner for the Mobiliar Street Floorball Tour to support amateur and youth players. The tour played an important role in building anticipation and excitement for the WFC 2022.
- Another activation highlight before the tournament was the Unihockey WM Trophy, a competition organised in association with Blick.ch, a media partner of the WFC 2022. Fans could take part in a daily quiz and win attractive prizes, including floorball sticks and tickets to the final weekend of the WFC 2022.
- To coincide with the start of the WFC 2022, Mobiliar launched a national campaign promoting its involvement in the four indoor sports.

On-site during the event Mobiliar was visible through extensive branding, a sales booth, the MOVE dance team and a remote-controlled blimp. Over the nine-day competition, Mobiliar also hosted more than 720 guests from 38 general agencies.





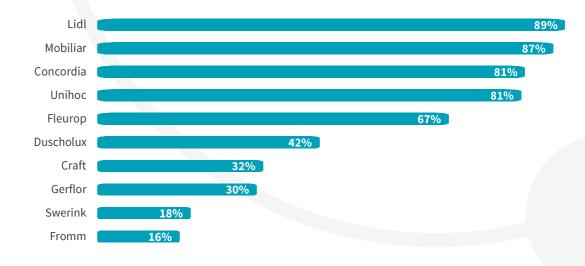


SPONSOR AWARENESS

UNPROMPTED AWARENESS (TOP 3)



PROMPTED AWARENESS (TOP 10)



Source: Post-event spectator survey.











EVENT FORMAT

- Five regional qualifications were held in April to June 2022 to determine the 16 teams that would compete at the WFC 2022.
- The Americas Qualifier took place in Fort Worth, TX, USA in April 2022 with USA and Canada contesting the one qualification spot for the WFC 2022.
- The three European Qualifiers were held in May 2022 in Latvia (two events) and Italy. 23 teams competed (incl. Ivory Coast from Africa) and 10 qualified for the WFC 2022.
- Singapore hosted the Asia-Oceania Qualifier in May-June 2022 with eight competing nations. Four top ranked teams qualified for the WFC 2022.

- The WFC 2022 took place over nine days of competition. The 16 teams were divided into four groups, with the top eight nations, according to IFF rankings, being placed in Groups A and B, and the lower ranked nations in Groups C and D.
- At the conclusion of the group stage, the top two teams from Groups A and B automatically advanced to the quarterfinals.
- The third-and fourth-placed teams in Groups A and B and the top two teams from Groups C and D faced each other for a place in the quarterfinals. Nations which did not progress through the play-off round or quarterfinals took part in the placement round to decide the final rankings (5th-16th place).

QUALIFYING TOURNAMENTS

Americas Qualifier	29-30 Apr 2022
Europe 1 Qualifier	25-28 May 2022
Europe 2 Qualifier	25-28 May 2022
Europe 3 Qualifier	24-27 May 2022
Asia-Oceania Qualifier	30 May - 5 Jun 2022

COMPETITION DATES

Group Stage	5-8 Nov 2022
Play-off Matches	9 Nov 2022
Placement Matches	10-13 Nov 2022
Quarterfinals	10-11 Nov 2022
Semi-finals	12 Nov 2022
Bronze Medal & Final Match	13 Nov 2022



ATHLETES & NATIONS

320

Athletes

16

Competing nations

4

Continents



SPORT PARTICIPATION

HIGHLIGHTS

- A total of 320 athletes representing 16 nations took part in the WFC 2022 in Zurich and Winterthur, Switzerland. The maximum squad size was set at 20 players per team.
- Europe was represented by 11 nations, including 10 that won their spot in the qualification process and the host nation Switzerland. Three nations came from Asia and one each from the Americas and Oceania.
- The players represented clubs from 15 nations. 77 of them (almost one quarter of all participants) represented clubs from Sweden. 37 players were from clubs in Switzerland. Clubs from Czech Republic had 36 representatives at the WFC 2022.
- The average age of those competing was 25 years old. Philippines had the youngest team (the average age of players was 22.4 years old), while Sweden had the oldest team (average player age of 28.3). The youngest player was 16 years old at the time of the competition and the oldest was 42 years old.

COMPETING NATIONS

Canada	Americas
Australia	Asia-Oceania
Philippines	Asia-Oceania
Singapore	Asia-Oceania
Thailand	Asia-Oceania
Czech Republic	Europe
Denmark	Europe
Estonia	Europe
Finland	Europe
Germany	Europe
Latvia	Europe
Norway	Europe
Poland	Europe
Slovakia	Europe
Sweden	Europe
Switzerland	Europe





WFC 2022 FINAL STANDINGS

1 st	Sweden	9 th	Estonia
2 nd	Czech Republic	10 th	Denmark
3 rd	Finland	11^{th}	Poland
4 th	Switzerland	12 th	Canada
5 th	Latvia	13 th	Australia
6 th	Germany	14 th	Thailand
7 th	Slovakia	15 th	Philippines
8 th	Norway	16 th	Singapore

AVERAGE WINNING MARGIN

4.9 GOALS

The average winning margin at the WFC 2022 was 4.9 goals

LARGEST WINNING MARGIN

18 GOALS

Germany 21-3 Canada

SPORT PERFORMANCE

- Sweden won the world championship title with a 9-3 victory over Czech Republic in the final at the Swiss Life Arena in Zurich. It was the second straight title for Sweden and 10th overall since 1996.
- In the bronze medal match Finland, the runners-up at the WFC 2020, beat the host side Switzerland 5-3.
 Latvia claimed the 5th place with an 8-3 victory over Germany whilst Slovakia finished in 7th position after their 10-5 win over Norway.
- Canada was the highest placed team from outside Europe, finishing 12th place in the tournament standings, while Thailand had the best performance of teams from Asia, finishing 14th overall.
- The average winning margin of 4.9 goals was smaller than at the WFC 2020 in Helsinki (5.6 goals). In 44% of all games, the goal difference was not larger than three goals.

MEN'S WFC HISTORICAL STANDINGS

Year	Host	Gold	Silver	Bronze
1996	Stockholm	Sweden	Finland	Norway
1998	Prague	Sweden	Switzerland	Finland
2000	Oslo	Sweden	Finland	Switzerland
2002	Helsinki	Sweden	Finland	Switzerland
2004	Zurich	Sweden	Czech Republic	Finland
2006	Stockholm	Sweden	Finland	Switzerland
2008	Prague	Finland	Sweden	Switzerland
2010	Helsinki	Finland	Sweden	Czech Republic
2012	Zurich	Sweden	Finland	Switzerland
2014	Gothenburg	Sweden	Finland	Czech Republic
2016	Riga	Finland	Sweden	Switzerland
2018	Prague	Finland	Sweden	Switzerland
2021	Helsinki	Sweden	Finland	Czech Republic
2022	Zurich & Winterthur	Sweden	Czech Republic	Finland



OFFICIALS		
140	Team officials	
22	Technical officials	
14	IFF Referee	
4	IFF Referee Management	
4	IFF Jury	

TEAM & TECHNICAL OFFICIALS

TEAM OFFICIALS BY TEAM

Territory	#	Territory	#
Australia	8	Norway	6
Canada	10	Philippines	10
Czech Republic	10	Poland	5
Denmark	5	Singapore	9
Estonia	8	Slovakia	10
Finland	10	Sweden	10
Germany	10	Switzerland	10
Latvia	9	Thailand	10

TEAM OFFICIALS BY ROLE

Role	#
Coach / Assistant Coach	49
Physiotherapist	19
Team Manager / Leader	18
Head Coach	17
Team Official	15
Equipment Manager	7
Other	15









TOTAL NUMBER OF VOLUNTEERS

1,039

Zurich volunteers: 600 Winterthur volunteers: 372 swiss unihockey volunteers: 67

BREAKDOWN BY PLACE OF RESIDENCE

80%

18%

2%

CANTON OF ZURICH

ELSEWHERE IN SWITZERLAND

OVERSEAS

Based on volunteer data from Zurich.

VOLUNTEER PROGRAMME

HIGHLIGHTS

- The volunteer programme was designed in collaboration with local floorball clubs in Zurich and Winterthur (GC Zurich and HC Rychenberg) which handled the recruitment, training and management of volunteers in their respective locations. An additional group of volunteers providing support in key event roles was managed by swiss unihockey.
- In total, more than 1,000 volunteers were recruited, of whom around 60% contributed to the delivery of the event in Zurich.

- The volunteers in Zurich and Winterthur contributed 15,710 volunteer hours, working across 2,435 shifts.
- The average age of volunteers was 28 in Zurich and 30 in Winterthur. The youngest volunteer in Zurich was eight years old, while in Winterthur 10 years old. The oldest volunteer in Zurich was aged 72, while in Winterthur 87.

VOLUNTEER SHIFTS BY ROLE

ZURICH		WINTERTHUR	
Arena security, services and support	596	Arena security, services and support	272
Volunteers operation centre	261	Competition (rink crew, statistics, anti-doping)	
Competition (rink crew, statistics, anti-doping)	250	Other	138
Build-up/takedown	160	Build-up/takedown	112
Drivers	112	Event study	50
Ticketing	58	Welcome desk	40
Event study	54	Drivers	40
Welcome desk	43	Ticketing	19



TOTAL NUMBER OF PARTICIPANTS

1,500

1,500 participants and 222 teams across 10 event locations.

EVENT DATES AND LOCATIONS

Date	Location	# Teams
28 Aug 2021	Winterthur	15
25 Sep 2021	Zurich	20
14 May 2022	Sierre	24
21 May 2022	Biel	21
11 Jun 2022	Winterthur	31
18 Jun 2022	Chur	20
3 Jul 2022	Bern	35
9 Jul 2022	Kloten	27
20 Aug 2022	Basel	14
22 Oct 2022	Zurich	15

MOBILIAR STREET FLOORBALL TOUR

HIGHLIGHTS

- The Mobiliar Street Floorball Tour was a series of outdoor floorball events launched in 2021 as part of swiss unihockey's efforts to build the interest in the upcoming WFC and to support its long-term goals of driving sport participation.
- Two categories were open for registrations: a family category (Concordia Family Cup), encouraging the participation of young and adult players from the same household or family, and an open category for players aged 16 and over.
- 10 tournaments across seven cities and five cantons (Basel, Bern, Grisons, Valais and Zurich) were held during the two summers before the WFC 2022. The concept of the series was first tested in 2021 with two initial events in Winterthur and Zurich, and was further expanded in 2022 with eight additional events.

- swiss unihockey purchased the flooring required to organise the tournaments and floorball clubs and schools could apply to use it for free for a limited time.
- The final event on the tour which was held at the main station in Zurich in October 2022 was also a promotional event for the WFC 2022. Participants and spectators could listen to the first live performance of the official song of the tournament, receive autographs from the national team players and purchase tickets for the WFC.
- Significant investment was made in communication and marketing activities to drive the awareness of the tour and to increase participation in the events during the summer season.





SCHOOL PROGRAMME PARTICIPANTS

25,123

18,937 school children attended games in Zurich and 6,186 in Winterthur.



SCHOOL PROGRAMME

HIGHLIGHTS

- The WFC 2022 school programme enabled school children from all over Switzerland to attend the WFC 2022. The programme was organised in association with Concordia, one of the main sponsors of the event, which saw it as an opportunity to connect with families. The initiative played an important role in fulfilling the WFC 2022 organisers' objective to inspire the children and youth to play floorball.
- Concordia covered the cost of travel by public transport to the event for all children participating in the programme, while another tournament partner, national railway company SBB coordinated the delivery of free public transport tickets to schools.
- Participating schools and teachers received educational materials produced by swiss unihockey and Swiss Olympic with exercises designed to engage children with floorball in a fun and relaxed way.
- Around 850 schools from all but one canton in Switzerland took part in the programme which lasted for five days from Monday 7 November to Friday 11 November. In total, more than 25,000 children were engaged, with 75% of them attending the games in Zurich.

PROGRAMME ATTENDANCE BY DAY

ZURICH		WINTERTHUR	
Date	# Children	Date	# Children
Monday 7 November	3,580	Monday 7 November	1,654
Tuesday 8 November	4,092	Tuesday 8 November	1,601
Wednesday 9 November	2,987	Wednesday 9 November	71
Thursday 10 November	3,985	Thursday 10 November	1,308
Friday 11 November	4,293	Friday 11 November	1,552



WFC 2022 GREEN GOAL

3,000t

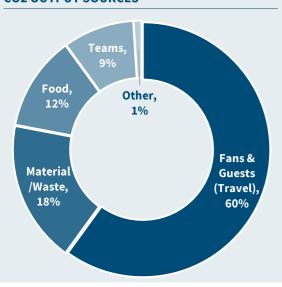
The target of maximum amount of CO2 emissions linked to the organisation of WFC 2022

GREEN GOAL INITIATIVE ASSESSMENT

86%

% of spectators that stated that the Green Goal initiative gave additional value to the event (spectators aware of the initiative)

CO2 OUTPUT SOURCES



SUSTAINABILITY | GREEN GOAL

The total CO2 output for the WFC 2022 was 3,019t and the emissions per person were halved in comparison with the WFC 2018 in Prague, reaching the Green Goal developed by the organisers of the tournament. The initiative was developed with the key aim of delivering the first ever climate-neutral WFC. Working together with myclimate, a Swiss consultancy on CO2 and carbon offsetting, swiss unihockey measured the CO2 emissions at the WFC 2018 in Prague and set the goal of reducing the emissions by more than 50% through the development and implementation of sustainability activities relating to the choice of products, suppliers, travel and transportation.

The Green Goal reflected IFF's drive towards sustainability. The IFF signed the UN Sports for Climate Action charter at the end of 2019, while the IFF Strategy 2021-2032, approved in 2020, sets out sustainability goals for the sport, one of which is to make all IFF events carbon neutral by 2028. Like swiss unihockey, the IFF also partnered with myclimate to further its own sustainability efforts.

WFC 2022 sustainability activities were broken down into five groups:

- 1. **Arena** both venues were built according to the Minergie Standard, a quality standard for sustainable building, and have a photovoltaic installation on the roof to produce energy.
- 2. **Teams** the organisers examined the most efficient ways in which the teams could travel to reduce emissions. The choice of accommodation providers was also partially driven by their sustainability policies. Excluding athletes, the vast majority of accredited participants used public transport to travel between the venues and their place of accommodation.

- 3. **Travel for fans** public transport was promoted as the best means of getting to the arenas and all ticket holders could use public transport within the Canton of Zurich free of charge. 80% of spectators used public transportation to get to event venues, according to the post-event spectator survey.
- 4. **Food** the organisers worked with the WFC 2022 catering partner and myclimate to prepare sustainable food options for event spectators.
- 5. **Material and waste** a range of innovative ideas were used to provide recycling solutions, reduce waste, manufacture sustainable clothing for volunteers and optimise transportation routes.

It is believed that WFC 2022 set the blueprint for future floorball events in the field of sustainability. In association with myclimate and based on the learnings from the WFC 2022, the IFF is looking to publish a Sustainability Manual for floorball event organisers to facilitate the planning and implementation of sustainability programmes.



SUSTAINABILITY INITIATIVES

CO2 CALCULATION



swiss unihockey and myclimate developed a CO2 calculator for floorball clubs to help the measure their own carbon footprint. The tool also suggests areas for a possible reduction in emissions and gives information on energy saving.

SUSTAINABLE SIGNAGE



The signage from the WFC 2022 was recycled and used to produce merchandise items such as toiletry bags and gym bags which were sold online following the conclusion of the tournament.

GREEN GOAL DAY AND AWARD



The first day of the quarterfinals at the WFC 2022 (10 November) was named the Green Goal Day.

Ticket buyers who purchased their tickets before the end of May 2022 could pick up the limited-edition Green Goal socks produced by sau.ch, one of the event partners. The socks were manufactured with organic cotton and in a sustainable production.

Additionally, the Green Goal Award was presented during Switzerland's quarterfinal match to a floorball club that had submitted its own project to reduce CO2 emissions in a competition ran by swiss unihockey. The winning club received CHF 5,000 as a contribution towards the implementation of the project idea.

SPONSOR COOPERATION

- MSS Holding AG which supported the WFC 2022 through the Enterprise brand which it operates in Switzerland, provided a fleet of electric vehicles to reduce the CO2 footprint during the event.
- Logistics company Planzer offered a distribution centre to store the materials and equipment required to set up the Mobiliar Street Floorball Tour events. Where possible, the materials were transported by rail and an electric truck to reduce emissions.
- The University of Applied Sciences of Eastern Switzerland (OST) provided an innovative solution to recycle floorball sticks and balls by turning them into souvenirs and awards for the event.
- WFC hotel partner Accor made a commitment to plant a tree for each fan at the WFC 2022 that signed up to Accor's loyalty programme.
- Swiss clothing company werk5 ag produced around 5,000 individual pieces of sustainable clothing for the volunteers. Polo shirts and T-shirts used by the volunteers were made of recycled polyester and recycled cotton. They were also produced locally to reduce emissions during transport.







OVERVIEW



INTRODUCTION

The IFF Men's World Floorball Championships held in Zurich and Winterthur, Switzerland in November 2022 (WFC 2022) was the third WFC (men's and women's) to take place following the release of the IFF Strategy 2021-2032.

Quantum conducted an extensive evaluation of the WFC 2022 as part of the IFF WFC Event Evaluation Programme 2021-2024 to assess the impact of the event on local economies and communities. The perception of WFC host destinations and of the sport of floorball, as well as the commercial growth of the sport, was also assessed.

The aim of this document is to build on key data and insights that have been gathered and reported from past evaluations in the context of the IFF Strategy 2021-2032.

Specifically, this document represents the second edition of the annual review process that aligns the evaluation findings with the priorities, targets and KPIs set out in the strategy.

As part of its suite of services, Quantum provides this annual update to help the IFF monitor the development of its flagship events based on a range of evaluation parameters.

The analysis reflects key data and insights from all editions of the WFC analysed as part of the IFF WFC Event Evaluation Programme and has been broken down into two parts:

I. Fulfilment of strategic goals.

20 KPIs from the IFF Strategy 2021-2032 have been considered and corresponding metrics from the WFC evaluation have been presented to showcase how the WFCs contribute to achieving floorball's strategic goals.

In reference to one of the IFF Strategy priorities relating to sport presentation and appearance, the summary of the athlete and spectator feedback from the post-event surveys has also been provided within this document.

II. Benchmarking analysis.

Key data indicators from the WFC 2022 have been compared with data available from previous world championships to facilitate the longitudinal assessment of the development of the Men's and Women's WFC.





PRIORITY: AWARENESS & VISIBILITY

TARGET: MORE TV TIME AND UTILISING NEW MEDIA

#	КРІ	CORRESPONDING WFC 2022 EVALUATION METRIC	OVERVIEW 2020-2022
1	30 million live TV spectators for the Major IFF Events	5.4 million The WFC 2022 recorded an increase of 8% in the overall broadcast audience over the previous edition of the Men's WFC. Floorball's four largest markets – Czech Republic, Finland, Sweden and Switzerland – accounted for around 90% of the total audience.	WFC 2020: 5m WFC 2021: 4.3m WFC 2022: 5.4m
2	30 countries that are streaming IFF Events live	73 countries Broadcast deals signed for the WFC 2022 covered more territories than for any previous edition of the WFC 2022, largely thanks to a deal with Africa XP (53 territories).	WFC 2020: 17 WFC 2021: 71 WFC 2022: 73
3	10,000 articles on digital media in Major IFF Events	2,310 There was a small decline in the number of articles from the previous Men's WFC.	WFC 2020: 2,587 WFC 2021: 1,865 WFC 2022: 2,310
4	1 million followers and 5 million total engagements annually on IFF and IFF Events social media	173,097 (followers) 221,000 (engagements) The number of engagements via social media during the WFC 2022 was on par with other recent WFCs.	WFC 2020: 230,000 WFC 2021: 215,000 WFC 2022: 221,000
5	150,000 IFF mobile app users	15,248 Following the introduction of the new IFF App the number of users dropped from 71,500 in January 2022 to 15,248 at the conclusion of the WFC 2022.	WFC 2020/WFC 2021: 71,500 WFC 2022: 15,248
6	Investigate and test new broadcasting possibilities like D2C	The users of the new IFF media platform developed in collaboration with Sportswik and launched just before the WFC 2022 can purchase live streams and highlights from the IFF Major Events.	n/a





PRIORITY: AWARENESS & VISIBILITY

TARGET: STRENGTHENING MARKETING EFFORTS

#	КРІ	CORRESPONDING WFC 2022 EVALUATION METRIC
7	Floorball stands for clean and fair sport, with no fan related violence	97.2% of spectators and 97.4% of players surveyed following the WFC 2022 agreed with the statement that floorball is a clean and fair sport. These percentages were, respectively, 86% and 94% at the WFC 2020 and 92% and 93% at the WFC 2021.
8	IFF has one title sponsor and yearly sponsor income of at least one million EUR and to have at least one global company as a sponsor	No title sponsor was found for the WFC 2022, but in addition to the long-standing IFF partners (Gerflor, Swerink, Unihoc) three other brands (Craft, Duscholux, Fromm) were signed by the IFF for the WFC 2022, contributing to the overall increase in sponsorship revenue.





PRIORITY: DEVELOPMENT, SERVICE LEVEL AND EXPANSION

TARGET: CLOSING THE GAP

#	KPI	CORRESPONDING WFC 2022 EVALUATION METRIC
9	Floorball has a TOP 10 instead of TOP 4, with countries from three continents	While the competing European nations continued to dominate in the overall standings and were placed 1-11, the average winning margin dropped from 5.6 goals at WFC 2020 to 4.9 goals at WFC 2022.
10	The IFF launches organisational development projects and a coaching project in cooperation with the more developed MAs	The discussions on the Future of Floorball proposals continued throughout 2022 with the aim to create the Development Plan in 2024.





PRIORITY: GOVERNANCE, SPORT CULTURE AND LEADERSHIP

TARGET: STRONG FINANCIAL BASE / GOOD GOVERNANCE & LEADERSHIP / LEADER IN SUSTAINABILITY

#	КРІ	CORRESPONDING WFC 2022 EVALUATION METRIC
11	The financial income of the IFF and the Member Associations is growing	The Swiss Floorball Federation, swiss unihockey, made a profit of CHF 270,000 from organising the WFC 2022 , while the IFF's financial situation improved in 2022.
12	The own created revenue through sponsorship and TV rights of IFF is over 25% of the total budget	As of October 2022, it was forecasted that the IFF will generate close to CHF 570,000 in media and sponsorship income in 2022 (including in-kind agreements), around 31% of the total revenue in 2022 .
13	Include Athletes representation in all IFF bodies and create digital tools for Athletes to provide their voice in all matters	Swiss floorball player Matthias Hofbauer was elected to the IWGA Athletes' Committee. All players competing at the WFC 2022 were also given the opportunity to provide their feedback in the post-event athlete survey.
14	There are events with campaigns promoting sustainability	Sustainability was at the core of the WFC 2022. The organising committee teamed up with local companies to develop sustainability initiatives helping to reduce the carbon emissions of the tournament. The WFC 2022 is regarded as the most sustainable WFC to date.
15	The IFF Events are carbon neutral by 2028	The organisers set the goal of the WFC 2022 becoming the first- ever carbon neutral WFC. The aim was to halve the CO2 output from the WFC 2018 in Prague, a target which, according to the analysis by myclimate, the WFC 2022 succeeded in achieving.





PRIORITY: SPORT PRESENTATION AND APPEARANCE

TARGET: EQUAL, ACCESSIBLE, SAFE AND CLEAN SPORT / ENTERTAINING EVENTS

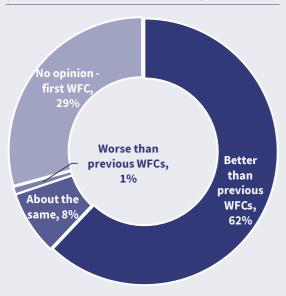
#	KPI	CORRESPONDING WFC 2022 EVALUATION METRIC
16	There are increased numbers of female coaches, referees and officials	The female referee pair, Corina Wehinger & Sandra Zurbuchen from Switzerland, was selected to referee the final of the Men's WFC for the second straight edition of the tournament.
17	The IFF engage floorball stars at the event	The IFF continued to promote competing teams and players through video and visual content produced for social media channels. The organising committee also used the WFC 2022 to recognise the women's national team that won silver at the WFC 2019 held in Neuchatel.
18	The IFF engages fans by letting them take active part in the execution of an IFF Event	Promotional events and activities were held by the organisers in the lead-up to the WFC 2022, although relatively few side events and activities were organised for the fans during the tournament.
19	The IFF includes entertaining events in the Fan Zone to attract spectators at Major IFF Events	There was no fan zone organised during the WFC 2022, although fans could enjoy the games together at the House of Floorball , a sports bar at the Swiss Life Arena which was transformed into the meeting place for floorball fans for the duration of the tournament.
20	The IFF conducts fan surveys at IFF Events and utilises data to develop the events	The IFF continued to survey spectators as part of the event evaluation project run by Quantum Consultancy. The WFC 2022 organising committee provided support in organising a team of volunteer surveyors on-site and through distributing the questionnaire to ticket buyers post-event.



STAKEHOLDER EXPERIENCE, FEEDBACK & QUANTUM RECOMMENDATIONS

ATHLETE PERCEPTION

(WFC 2022 VS. PREVIOUS EDITIONS)



ATHLETE FEEDBACK

More than 62% of athletes surveyed perceived the WFC 2022 to be better than previous WFCs they have participated in, compared to just 6% of athletes who responded to this question following the WFC 2020.

For almost 8% of athletes, the event was on par when compared to previous editions whilst for 29% of athletes it was their first experience participating at a WFC. Less than 1% of respondents believed the event was worse than previous editions, demonstrating the clear success of the event in the view of athletes.

POSITIVES

- Athlete after party within the venue was highly praised and provided great opportunities for teams to meet one another socially and mix which was appreciated.
- Atmosphere at venues was praised with recognition of the efforts made to invite school children to attend which added to the atmosphere and filled the venues.
- Marketing and promotion of the event was seen as very good.
- Sport presentation elements were deemed to be far superior to previous editions. Aspects such as lighting, music, athlete entry, player introductions, match decision animations and the availability of screens around the arenas were highly praised.
- Overall organisation of the event, including logistics, facilities, communications and organisational staff, were perceived to be very good.
- The flooring at the WFC 2022 was better than at previous events (specifically WFC the 2020). Venue quality was perceived to be the best ever.

NEGATIVES

- Best player awards were deemed to be 'boring' with a rethink proposed to make this more meaningful.
- A small portion of athletes felt that the overall cost of participating at the WFC 2022 was too high and found these costs to be restrictive.
- There are mixed feelings regarding the IFF decision to no longer air coverage on YouTube and to move to a pay-per-view model. Some athletes understand why this is necessary whilst others feel this is the wrong approach and prevents exposure for the sport in countries where floorball is not yet a strong sport.
- Perceived quality of refereeing and implementation of rules was deemed to be inconsistent and at time poor during the WFC 2022. Notably a variation in the application of rules was felt between the group stage and the play-off stage of the competition.



STAKEHOLDER EXPERIENCE, FEEDBACK & QUANTUM RECOMMENDATIONS

RECOMMENDATIONS FROM FEEDBACK

#1

Further rationale and long-term expectations regarding IFF's switch from free YouTube coverage to pay-per-view coverage at WFCs should be distributed amongst athletes and fans to build greater buy-in and understanding as to why this move is necessary.

#2

Best practices and success stories should be documented at each event to support the successful planning and delivery of future event hosts. One such successful initiative at the WFC 2022 involved transport planning. This was widely praised by spectators as public transport was free to use for all spectators, teams, IFF staff and Central Board members, encouraging a more sustainable event by reducing the carbon footprint. This best practice concept should be encouraged at future WFCs where feasible for organisers to implement.

#3

Despite very good coverage of the Green Goal initiative in the lead-up to the WFC 2022, with a strong online and media presence and visibility at the Mobiliar Street Floorball Tour, there was unfortunately very little onsite activity at the event itself to help strengthen the initiative and its impact on spectators. This could have had better visibility in and around the arenas, with spectator awareness not being as high as organisers would have hoped for.

SPECTATOR FEEDBACK

In addition to the results published within the WFC 2022 Event Evaluation Report, the following section outlines the most cited themes and experiences noted within the comments section of the post-event spectator survey.

POSITIVES

- The general organisation and delivery of the WFC 2022 was highly praised by a large proportion of spectators that provided feedback.
- The atmosphere at the WFC 2022 was favourably commented on, with some spectators perceiving this to be the best ever WFC when they compared it to previous WFCs they have attended.
- The entertainment provided between matches and around the venue (specifically in Zurich) was deemed to be enjoyable.
- The quality of the venues and facilities was praised.
- Those responsible for school children at the event commended the efforts of the organisers to provide this opportunity to the children who overwhelmingly had a great experience at the event.
- Free public transport with a WFC 2022 ticket was well-used and appreciated by spectators, with some commenting on the benefits of this for sustainability.
- The additional train service from Bern to Zurich was also highly praised by spectators as a great way for them to be able to attend Swiss matches whilst leaving the car at home.

NEGATIVES

- For some spectators the music used between breaks in play and between matches was too loud.
- Concerns were raised with regards to the use of personal data by sponsors (specifically Concordia) following marketing calls which were received after attending the WFC 2022.
- Disappointment with the number of 'reserved' seats that could not be used/sold and remained empty throughout matches.
- The website of the WFC 2022 was heavily criticised for its layout and challenging navigation to identify information about the tournament.
- During busy matches, it was felt that the food concessions struggled to deal with the demand leaving a poor offering for spectators as some items sold out quickly. The inability to pay with cash was also criticised by a small number of spectators.
- The match times in the morning were deemed to be too early by a small number of spectators.
- Offering tickets on a match-by-match basis would be preferred by travelling fans who only want to attend their teams' matches which would be less expensive.
- There is disappointment amongst some spectators that they could not stream other matches they were not attending for free via YouTube.



BENCHMARKING ANALYSIS



BENCHMARKING SUMMARY

Metrics	WFC 2020	WFC 2022	%↑↓
Attendance	71,361	155,485	↑ 118 %
Tickets Sold	27,297	39,340	+ 44 %
Athletes	319	320	n/a
Competing Nations	16	16	n/a
Accredited Media	210	258	↑ 23%
TV Broadcasters	25	22	↑ 57%
TV Territories	17	73	↑ 329%
Broadcast Hours	381	659	↑73 %
Social Media Impressions	7,989,912	6,301,293	↓ 21 %
Social Media Engagements	230,047	220,842	↓ 4 %
Volunteers	431	1,039	↑ 141 %

BENCHMARKING SUMMARY

The following section maintains the key data metric analysis which was established in 2021 after the WFC 2020 and WFC 2021. The 11 key data indicators identified for analysis in accordance with the data metrics identified by the key themes of the IFF Strategy 2021-2032 are as follows:

Attendance	Accredited Media	Social Media Impressions
Tickets Sold	TV Broadcasters	Social Media Engagements
Athletes	TV Territories	Volunteers
Competing Nations	Broadcast Hours	

Of the metrics assessed at the Men's WFC 2022, all except two (social media impressions and engagements) increased in comparison with the Men's WFC 2020.

The largest percentage increase in these indicators was for the number of territories television and streaming broadcast content reached. At the WFC 2022 this was 73, compared to 17 at the WFC 2020. This increase was achieved largely thanks to a broadcast deal which was struck with Africa XP (53 territories).

Although not used as a comparable performance figure, it is notable that organisers in Switzerland utilised 1,039 volunteers during WFC 2022, compared to 431 in Helsinki at the WFC 2020.

On the following page, Quantum has provided a historical overview of WFC event impact measures to support the future development of the event and to ensure progress is targeted and achieved at future editions.



BENCHMARKING ANALYSIS

MEN'S WFC HISTORICAL DATA TABLE (2010-2022)

Edition Year	2010	2012	2014	2016	2018	2020	2022			
Start Date	04-Dec-10	01-Dec-12	05-Dec-14	03-Dec-16	01-Dec-18	03-Dec-21	05-Nov-22			
End Date	11-Dec-10	09-Dec-12	14-Dec-14	11-Dec-16	09-Dec-18	11-Dec-21	13-Nov-22			
Event Days	8	9	10	9	9	9	9			
Host City / Cities	Helsinki & Vantaa	Bern & Zurich	Gothenburg	Riga	Prague	Helsinki	Zurich & Winterthur			
Host Nation	Finland	Switzerland	Sweden	Latvia	Czech Republic	Finland	Switzerland	Max.	Min.	Average
Attendance		75,178	104,445	85,110	181,518	71,361	155,485	181,518	71,361	112,183
Average Daily Attendance		8,353	10,445	9,457	20,169	7,929	17,276	20,169	7,929	12,272
Tickets Sold				32,543	47,163	27,297	39,340	47,163	27,297	36,586
Athletes	320	320	320	320	325	320	320	325	320	321
Competing Nations	16	16	16	16	16	16	16	16	16	16
Qualification Nations	31	28	32	34	31	35	33	35	28	32
Accredited Media				333	212	210	258	333	210	253
TV Broadcasters				16	32	25	22	32	16	24
TV Territories			9	134	17	17	73	134	9	50
Broadcast Hours				256*	322**	381**	659**	659	322	405
Social Media Impressions	0	0	1,653	5,099,264	12,945,513	7,989,912	6,301,293	12,945,513	0	6,467,527***
Social Media Engagements	0	0	18,073	372,523	646,566	230,047	220,842	646,566	0	297,610
Volunteers		800	1,023	363	378	431	1,039	1,039	363	672
				*Live coverage	**Live, delayed + highlights	**Live, delayed + highlights	**Live, delayed + highlights			***2014-2022

^{&#}x27;Average Daily Attendance' and 'Qualification System Registered Nations' have been added to this table for future monitoring in accordance with IFF Strategy 2021-2032







4F Erasmus+ Project: Status report (May 2023)

Third major pillar of the project finished and workshop meeting in person held in Madrid

- Third pillar "Maturity Matrix" is finished in its current version
- The Matrix is now in a state which enables the project participants to start working with the whole tool
- Individual detail analysis of MENTEE country with help of all existing scales took place prior to the common event
 - Two days evaluations meetings held in Germany (13 people),
 Spain (5+3 people), Slovakia (14 people)
 - Poland did evaluation in a different way totally involving 6-8 people.
- Another key phase of the Project has been entered
 - Creation of a Development action plan
- May successful and intense 3 day workshop held in Madrid
 - O All project members present but for Sweden
 - Germany still with 2 people (extra person the board member), Finland as regular member
 - o new Danish SG present
 - Poland with 2 people (extra person vice president)
 - Recap of the project objectives
 - o major parts of the Workshop:
 - 1) work on the Creation of a Development action plan
 - Group work
 - choice of the "Target level" for the Federation to reach
 - definition of number of activities to work with simultaneously (based on resources)
 - activities to start with in the first phase (based on different criteria), detail discussion groups on all count Poland, Slovakia, Germany and Spain
 - 2) Further plans for 2023 and creation of "Action Plan"
 - Plan for the rest of 2023
 - Definition of activities to develop (May)
 - NA customized activity solution (June)
 - Plan for execution (September)
- Saturday guests Secretary General and Vice President of Spanish Federation
- Next workshop meeting is being prepared and will be held in September in Poland



The President

Mr Tomas Eriksson President International Floorball Federation (IFF) Alakiventie 2 00920 Helsinki Finland

Lausanne, 3 April 2023

Dea Praidet.

First of all, I hope that this letter finds you and your team in good health and spirits.

After standing together to face and overcome the challenges of the COVID-19 pandemic, the world and the Olympic Movement find themselves in a new period of uncertainty with the ongoing war in Ukraine, the economic challenges of rising inflation, increased energy/fuel costs, and austerity budgets. Still, in the face of these economic challenges, we would like to thank you for your continued commitment to developing your sport worldwide and overcoming these many challenges. The IOC greatly appreciates and values the close collaboration with your federation and the commitment shown to your sport and athletes during these challenging times.

With an increased focus on the preparations and successful delivery of the Winter Youth Olympic Games Gangwon 2024 and the Olympic Games Paris 2024, the IOC will continue to strengthen its support to develop sport and to implement the strategic roadmap Olympic Agenda 2020+5. We know we can count on your full, continued support and dedication on these priorities for 2023.

Therefore, it is my pleasure to confirm that the IOC will allocate a total of USD 32,000 for your development programme this year. The IOC trusts that this funding will contribute greatly to supporting your chosen project with the goal of further developing your sport and supporting your athletes.

The IOC Sports Department will contact you to complete the relevant documentation.

Thanking you for your continued support and dedication and wishing you every success in the implementation of your project, I remain,

Your muchy Show A.l.

2023 APPLICATION FORM IOC IF DEVELOPMENT PROGRAMME

2023 PROJECT OVERVIEW					
Project Name	Future of Floorball				
Project Description	Defining what the overall development needs of Floorball as a sport are for the future, if there are any, to become even more tempting for all global stakeholders and to find new fans all around the world				

CONTACT INFORMATION				
Person(s) responsible for the project and contact details	Veli Halonen, IFF Operations Manager halonen@floorball.sport +358 400 529 033			

CATEGORISATION								
	Event	Training	Promotion	Digital	Education	Other		
	х	Х	Х	х	х	Х		
Type of activity	The IFF has si the internation different stake athletes, the si the commercial The driving ide field of play be The survey was analyse the re possible until the Singapore in control be presented. IFF is also org try to better un sport more atto collection and The next step	tarted bilateral ir al events and IF holders believe pectators and that side. Be is to investigative en the top nascarried out in sults has started the IFF Association of the lanising regional derstand the poractive and bette look into what k	nterviews with the F has also carrie should be change help us enhanged in the if there is sometions and the lesseven different	e representative ed out a global sed to make flooce the visibility ed tething which considered in the constant of the constant	ril and May and the on and opinions as ace in December 2 mpionships, where ociations throughout w we believe we conake other types o	ssociations in what the the the sport on the gap on the e work to widely as 2023 in a the results will out the year to the make the of data		
	Youth	Women	Elite	Master's	Administrators	Other		
	х	Х	Х	Х	x	Х		
Target group	inside the com Floorball in the	The whole global Floorball community is the target group, and we will co-operate with all parties inside the community and also aim to find new target groups to enhance the popularity of Floorball in the long run. To increase the awareness of Floorball globally is the focus and therefore the project is a long-lasting one.						

SCOPE OF THE PROJECT						
Vision/Main objective(s)	The International Floorball Federation (IFF) General Assembly decided during the World Championships in Zurich 2022 that in order to develop Floorball there is a need to start an international project, to clarify the broader needs existing to bring Floorball to a new level in the future.					
	The aim of this project is to clarify within the Floorball community and its stakeholders what possible changes there are needed to make Floorball grow, become bigger, raise awareness and become more attractive for spectators. The project has been named Future of Floorball and the idea is to clarify in which way the international top level of Floorball should be changed, if such a change is needed.					
	The IFF Central Board has taken the initiative to start the project from 2023 on and the first concrete actions have already been taken and are ongoing during the year, in all IFF events as well special meetings with the member associations.					

Partnerships	The aim is to co-operate with all IFF member associations and people inside their organisations in full scale and to ensure that all stakeholders get their voice and opinions heard. To co-operate with the media, TV, sponsors and others who are close to the movement and might have a different view on our sport than how we perceive it.		
Action plan - please indicate if this project is part of the IF strategic plan?	The plan is and has already been to organise bilateral meetings with the member associations, to have special meetings with member associations, also on continental level. The global survey has already been carried out and the analysis at the time an ongoing project and the outcome will be evaluated not only by the IFF Central Board and other IFF organs, but also by the whole Floorball community by the end of the year 2023. This will lead to a decision that will be mutually agreed upon which way to move based on the outcome. The project is following the IFF strategy plan 2021-2032 and its implementation plan.		

BUDGET ITEMS						
Please elaborate on the above activities and provide an estimate to be allocated to each item						
Activity Item Estimated ar						
Seminars/Workshops	Organising the needed meetings with IFF members and other stakeholders.	8,000 USD				
Media and social media material	To create material, such as video clips, other promotional material for the project	3.000 USD				
Bilateral interviews/Regional meetings	To organise regional meetings in conjunction to othe events	5.000 USD				

Please complete this form and send it to celine.moyat-perez.external@olympic.org

Deadline: Monday 22nd May 2023

 $x_{\square}\,$ I confirm that I have read and agree with the IOC 2023 guidelines

2023 APPLICATION FORM IOC IF DEVELOPMENT PROGRAMME

2023 PROJECT OVERVIEW					
Project Name	3 vs 3 Floorball				
Project Description	Ordinary Floorball is played on a 40 m x 20 m playing area which can cause certain challenges around the world since the playing area is so "big" and feasible venues are not available for "new" sports. The number of players in a competitive team is presently 20 for the competition format of Floorball and a new and more accessible competition format is therefore needed, which would significantly lower the entry level to competitive Floorball. The IFF already has a street/urban floorball format, which has been mainly played as a recreational format, even if we were very close to showcasing this at the Youth Olympic Games in 2018, before the interaction of the Argentinian hockey association. The aim is to now create both a faster and more spectator friendly competition and school & recreational format, where the format will make it one of the "official" sport formats for Floorball. This is also done in order for us to make it easier to enter multi-sport events with much smaller teams and a field of play. The project consists of building rules for the 3vs3 Floorball and creating a launch plan for the project.				

CONTACT INFORMATION				
Person(s) responsible for the project and contact details	Veli Halonen IFF Operations Manager halonen@floorball.sport +358 400 529 033			

CATEGORISATION								
	Event	Training	Promotion	Digital	Education	Other		
	Х	х	х		х			
Type of activity	The first tests have already been carried out with ideas on how to enhance the specifiendliness and speed of the game. Based on the outcome, the playing format wordles are being created, as the target is to keep the rules simple, still involving the principles in Floorball. The aim is to play the upcoming Africa Cup with the format organise the first 3vs3 World Championships in conjunction with either the Wome Championships in Singapore or in 2024. A few IFF members are also planning to organise competition events with the 3 vs 3 format.							
	Youth	Women	Elite	Master's	Administrators	Other		
	Х	Х		х		Х		
Target group	The developing Floorball countries and their youth and active players in all gender groups in order to lower the entry level sports wise and financial wise. We also believe that it will be easier to introduce Floorball in schools and universities with these much easier rules.							

SCOPE OF THE PROJECT The 3 vs 3 is planned to work as an entry level version of Floorball, not only for recreational play but also being the first step of competition Floorball. The 3 vs 3 format will make it possible for the smaller federations to enter into international competitions, participate in events, since the "minivan" (all players of the team fit in to a one minivan) approach means that the travel costs will be much more moderate if we compare that to the full-scale team. The new version with the rules has been tested in co-operation with the Finnish Federation and in the original version they tested longer playing time but based on the feedback of the players (two first division teams in Finland) the game time was seen to be too long if a Vision/Main objective(s) tournament takes place and there would be several games per day. Therefore, the game time will be reduced. In the test it was also discovered that the 3 vs 3 is also relatively easy to stream with normal cameras and does not require TV-level equipment. Apart from building the new rules, one main objective is to create marketing materials and a launch plan for the 3 vs 3 Floorball.

Partnerships	The aim is to have all the IFF members as partners as well as the IFF sponsors by providing the needed material for the test events during 2023.
Action plan - please indicate if this project is part of the IF strategic plan?	First test carried out and also feedback collected from the stakeholders who participated to the test. First tournaments already played and plan is to run the next Africa Cup in September 2023 in Abidjan in Cote d'Ivoire with this format and eventually to have the first World Championships run by the end of the year 2023. The introduction of the 3 vs 3 Floorball is part of the first IFF strategy period 2021 - 2024 and is following the implementation plan.

BUDGET ITEMS					
Please elaborate on the a	bove activities and provide an estimate to be all	ocated to each item			
Activity	Item	Estimated amount			
Test tournaments	Organising regional/national test tournaments such as the Africa Cup	6,000 USD			
Promotional Material	Video clips, promotional material for the 3vs 3 events	2.000 USD			
3 vs 3 WFC	Organising the 3 vs 3 WFC or a tournament in December and organise education	3.000 USD			

Please complete this form and send it to celine.moyat-perez.external@olympic.org

Deadline: Monday 22nd May 2023

 $x_{\square} \;\; I$ confirm that I have read and agree with the IOC 2023 guidelines

2023 APPLICATION FORM IOC IF DEVELOPMENT PROGRAMME

2023 PROJECT OVERVIEW					
Project Name	GoGirls! Floorball				
	GoGirls! Floorball is the IFF project aimed at helping to increase and promote the participation of girls and women in floorball throughout the world.				
Project Description	The IFF aims to provide guidance on the different challenges faced by girls in obtaining access to participation in sport, and to help break down those barriers within the international floorball family.				
	The new Fifty/Fifty online education tool will be promoted to all Member Associations and clubs.				

CONTACT INFORMATION					
Person(s) responsible for the project and contact details	Ms Sarah Mitchell mitchell@floorball.sport +358 400 529 035				

CATEGORISATION								
	Event	Training	Promotion	Digital	Education	Other		
			х		Х			
Type of activity	Review and update of all educational material provided for the GoGirls! Floorball project.							
	Youth	Women	Elite	Master's	Administrators	Other		
	х	х			Х			
Target group	Aimed at all gir	rls and women in	n Floorball – play	ring, coaching, a	dministartion			

SCOPE OF THE PROJECT						
Vision/Main objective(s)	To renew and expand the materials provided with the program, and target efforts in areas where the participation of girls and women is low.					
Partnerships	Swedish Floorball Federation & Swedish Sports Confederation in the promotion of an online education tool – Fifty/Fifty					
Action plan places indicate if	During the second half of 2023 the current GoGirls! Floorball materials will be reviewed to determine what areas need updating or the addition of new information. During the first quarter of 2024 the new materials will be researched and prepared for launch in the middle of 2024.					
Action plan - please indicate if this project is part of the IF strategic plan?	The Fifty/Fifty online tool will be heavily promoted in conjunction with the Women's World Floorball Championships 2023 in Singapore and the Men's World Floorball Championships 2024 in Sweden.					
	The aim of having greater gender equality in playing, coaching, officiating, and administrative positions are all parts of the IFF strategic plan.					

	BUDGET ITEMS							
Please elaborate on the	above activities and provide an estimate	e to be allocated to each item						
Activity	Item Estimated amount							
Materials update	Online materials	3,000 USD						
Fifty/Fifty promotion	Social media and promotional videos during events	3,000 USD						
Activity support	Activity support to selected GoGirls! Floorball projects in member countries	5,000 USD						

Please complete this form and send it to celine.moyat-perez.external@olympic.org

Deadline: Monday 22nd May 2023

 $\ \square x\ \ I$ confirm that I have read and agree with the IOC 2023 guidelines



Recommended Conditions of Participation for Individual Neutral Athletes and Support Personnel with a Russian or Belarusian Passport in International Sports Competitions Organised by the International Federations and International Sports Event Organisers

Introduction

In reference to the International Olympic Committee (IOC) Executive Board statement of 28 March 2023, the IOC has consulted with its stakeholders regarding different considerations for a pathway for the potential exceptional participation of Individual Neutral Athletes and support personnel with a Russian or Belarusian passport in some international sports competitions governed by International Federations (IFs) that have taken protective measures against Russian and Belarusian athletes following the IOC recommendations of 28 February 2022.

In this regard, the below Recommended Conditions of Participation have been produced in consultation with the IFs and international sports event organisers to provide guidance on the definition of neutral participation and its consistent implementation should an IF and/or international sports event organiser decide, at its sole discretion and in accordance with its rules/statutes – also taking into account the IF's individual circumstances – to allow Russian and Belarusian athletes to return to international sports competitions. For the purposes of this document, "international sports competitions" refers to all IF events at any level.

In the event any Individual Neutral Athlete or their support personnel fails to respect the conditions of participation determined by their IF and/or an international sports event organiser on the basis of these Recommended Conditions of Participation, the IF and/or the international sports event organiser concerned shall follow and enforce the disciplinary rules applicable to the event (in most cases, these are the rules/statutes of the relevant IF). As far as possible, IFs and/or international sports event organisers are asked to keep the IOC informed of the outcome of all resulting disciplinary proceedings, including, but not limited to, eligibility for future competitions.

For the avoidance of doubt, and as noted in the IOC Executive Board statement of 28 March 2023, these recommendations do not apply to the participation of athletes and their support personnel with a Russian or Belarusian passport at the Olympic Games Paris 2024 or the Olympic Winter Games Milano Cortina 2026. This decision will be taken at the appropriate time, even if they are considered to have qualified according to the qualification criteria set by their respective IFs.

Recommended Conditions of Participation

The Recommended Conditions of Participation for Individual Neutral Athletes and Support Personnel with a Russian or Belarusian Passport in International Sports Competitions Organised by the IFs and International Sports Event Organisers are as follows:

28 March 2023 Page 1/5



Topic	Recommendation
Participation	Individual Neutral Athletes and their support personnel may return to international sports competitions only in an individual and neutral capacity, and not in any way as a representative of the Russian Federation or the Republic of Belarus, or any other organisation in their country, including their National Olympic Committee (NOC) or National Federation (NF). Individual Neutral Athletes and support personnel who are contracted to the Russian or Belarusian military or national security agencies cannot participate in any international sports competition. Only individuals with a high-performance, medical or technical role should be considered for support personnel accreditation, to allow Individual Neutral Athletes to have access to the same support personnel as other competing athletes. Russian or Belarusian government or state officials cannot be invited to or accredited for any international sports competition, including as the guest
	of an IF or international sports event organiser, or in the support personnel roles noted above.
Team sports and team	Teams of athletes with a Russian or Belarusian passport cannot be
events in individual sports	Considered. The definition of team sports or team events shall follow the IF regulations.
Active support for the war in Ukraine	Only those Individual Neutral Athletes and support personnel who have not acted against the peace mission of the Olympic Movement by actively supporting the war in Ukraine may be invited to participate in international sports competitions. Contracted members of the Russian and Belarusian military or national security agencies are considered to support the war.
	With regard to other active supporting measures, all relevant circumstances, in particular public statements, including those made on social media; participation in pro-war demonstrations or events; and the displaying of any symbol supporting the war in Ukraine, for example, the "Z" symbol, have to be taken into consideration.
	In order to ensure a harmonised interpretation of these criteria, the IFs should consider creating a single independent panel under the umbrella of the IF associations (ASOIF, AIOWF, ARISF) to take the decisions.

28 March 2023 Page 2/5



Anti-doping	Any such Individual Neutral Athlete, like all the other participating athletes, must meet all anti-doping requirements applicable to them, particularly those set out in the anti-doping rules of the IFs. Each IF is responsible for the individual checks of any athlete prior to their participation in competitions under its authority. It is recommended that IFs strongly consider including all Individual Neutral Athletes in their registered testing pool. In addition, each IF should communicate details of its overall doping control programme to all participants, respecting confidentiality and personal data requirements, in order to ensure a level playing field and fair treatment for all athletes.
Event registration	Individual Neutral Athletes and their support personnel must, wherever possible, register for and enter themselves into the event on an individual basis directly with the IF or the international sports event organiser.
Participation name	The participation name and code must have no association with the Russian Federation, the Republic of Belarus, or their NFs or NOCs. Public displays of the country name or Russian/Belarusian sports organisations are not permitted in any language or format.
	Athletes must participate in competitions as "Individual Neutral Athletes" in English and "Athletes Individuels Neutres" in French, and use "AIN" as the acronym.
Emblem	An emblem/logo cannot be used in any context. If this is not possible due to IF regulations or a sport's technical requirements, the IF emblem or the AIN acronym should be used.
Flag	The flags of the Russian Federation or the Republic of Belarus (current or historical) cannot be flown or displayed in any official venue or area controlled by the IF and/or the international sports event organiser. When a flag needs to be used to reference Individual Neutral Athletes (for example for ceremonies, in protocol sets and in-venue, TV/media graphics and social media), the flag of the event or another completely neutral flag must be used; or no flag should be used at all.
	IFs and international sports event organisers must ensure that spectators are prohibited from bringing flags of, and other items that may be associated with, the Russian Federation or Republic of Belarus (current and historical) into the venue.

28 March 2023 Page 3/5



Anthem	The Russian and Belarusian national anthems (or any anthem linked to the Russian Federation or Republic of Belarus) must not be played or sung at any moment during an event in any official venue or any other area controlled by the IF and/or the international sports event organiser. For medal ceremonies involving Individual Neutral Athletes, the anthem or song of the event, any other neutral melody or the IF hymn must be used.
Uniforms	Uniforms must be completely white or unicolour, unless not feasible due to IF regulations. Uniforms (competition, warm-up, formal, ceremonies, casual, etc.), clothing, equipment, accessories and personal items belonging to Individual Neutral Athletes and their support personnel that are worn, used and/or otherwise displayed at official venues and any other areas controlled by the IF or event organiser must not contain:
	 any recognition of or reference to the Russian Federation, the Republic of Belarus, or their NFs or NOCs, or any national identification of Russia or Belarus (such as a flag, coat of arms or any other national symbol or emblem, be it official or unofficial) in any language or format;
	 any commercial or non-commercial emblems or identifications of any Russian or Belarusian organisations or entities;
	 any expression (message, graphical element, symbol, etc.) with a direct or indirect political connotation.
	The above rules complement each IF's rules applicable to uniforms, clothing, equipment, accessories and personal items. Any such items must be submitted to the IF for its prior approval, in line with rules to be enforced by the IF in accordance with its statutes and regulations applicable to its events.
Medals	Individual Neutral Athletes can be awarded medals for their performances but cannot be included in any medal table drawn up per country, given that they are participating in an individual capacity.
Neutrality	Individual Neutral Athletes and their support personnel must fully respect the IF regulations, the Olympic Charter, the World Anti-Doping Code and the IF's/international sports event organiser's conditions of participation on the basis of these Recommended Conditions of Participation.
	To adhere to the requirement of neutrality, Individual Neutral Athletes and their support personnel must refrain from any activity or communication associated with the national flag, anthem, emblem or any other symbol of

28 March 2023 Page 4/5



the Russian Federation, the Republic of Belarus, their NFs or NOCs, or support for the war in Ukraine, at any official venue or in the media (including interviews, social media – retweets, reposting, etc.) prior to, during and following the international sports competition. This includes any national events related to their participation in the competition.

They must not make any statements or comments, take any action, or conduct themselves in any manner that may be prejudicial to the interests of the competition, its integrity or the participant's neutrality required as a condition of participation.

The IFs must ensure that, in the event of any infringement of the conditions, they are in a position to take the necessary action and issue the necessary sanctions.

International Technical Officials (ITOs)

Russian and Belarusian passport-holders officiating competitions as ITOs, judges or referees should not display or otherwise express an association with their nationality. ITOs should be considered under the umbrella of the IF and represented by the IF flag or acronym where necessary, in accordance with IF regulations.

ITOs who are contracted to the Russian or Belarusian military or national security agencies cannot participate in any international sports competition.

28 March 2023 Page 5/5

IFF POLICY FOR SAMPLE RETENTION AND FURTHER ANALYSIS STRATEGY

Introduction and General Principles

In accordance with International Standard for Testing and Investigations (ISTI) Article 4.7.3, IFF has developed a sample retention and further analysis strategy.

The objective of this policy is to protect the rights of clean athletes by ensuring that new information or intelligence received, and new or improved analytical methodologies introduced since the initial analysis are utilized on samples retained during the 10-year statute of limitations in the World Anti-Doping Code (Code) The purpose of this policy is tomaximize detection opportunities and achieve greater deterrence to those athletes who may consider doping.

All samples collected by IFF may be subject to retention and further analysis at the direction of IFF or the World Anti-Doping Agency (WADA), in accordance with the Code and/or International Standards (IS). In addition, as set out in Code Article 6.6, IFF may request permission from any other Anti-Doping Organization (ADO) with authority to test an athlete, to conduct analysis of a sample from that athlete stored by such ADO.

This policy shall be implemented for the purpose of analysis of samples as set out in Code Article 6.2. Furthermore, long-term storage and further analysis conditions shall comply with requirements set forth in the International Standard for Laboratories (ISL) Articles 5.3.11.3 and 5.3.6.3.

IFF has identified a specific amount dedicated to the implementation of this policy within its yearly anti-doping budget, and will advertize its sample retention plans in general terms in order to promote a message to ahletes that doping may be detected long after the initial collection and analysis.

IFF's Anti-Doping Officer is responsible for the implementation and follow-up of this policy and subsequent procedures.

Sample Retention Strategy

A minimum of 4 samples per year shall be selected for retention.

IFF shall retain all sample collection documentation in relation to its samples selected for retention, in compliance with the retention times set out in the International Standard for the Protection of Privacy and Personal Information (ISPPPI), so as to enable a further analysis at a later date. Consideration for sample retention will be implemented on an ongoing basis and selection criteria may evolve depending on IFF's risk assessment, new intelligence received, new methods of detection, laboratories and APMU recommendations.

IFF's selection criteria for sample retention are:

Samples from the country that is that year in the testing pool shall be prioritized.

1. Athlete's performance criteria

Where there is no specific intelligence, the following samples collected from athletes based on results/performance and IFF's determination of its highest risk sports/disciplines

- Out-of-competition samples from athletes in the nr 1 country that year.
 - 2. Intelligence-based criteria
- Samples collected from athletes meeting individual risk factors, as set out in ISTI Article 4.5.3, including any reliable information outcoming from IFF's whistleblower program, or that has been shared with IFF by a reliable third party.
- Recommendations from laboratories and APMU in assisting IFF to identify any potential at risk athlete whom sample(s) could be usefully stored
 - This includes, without limitation:
- Samples deemed suspicious by a laboratory while not having met the AAF or ATF criteria.
- Athlete's samples with suspicious Athlete Biological Passport (ABP) data (including samples collected from the same athlete at the same time as an ABP sample which the APMU or Expert Panel has determined as suspicious).
- Samples technical and analytical conditions (samples having sufficient volume to enable further analysis, chain of custody, risk that samples degrade over time, etc.).
- New detection methods to be introduced in the near future relevant to IFF's athletes, sports, disciplines.

- New intelligence regarding doping strategies that may have been carried out by applicable athletes.
- Samples that could be kept for reference DNA analysis.

Cooperation with other ADOs

As relevant, IFF will discuss its retention plan with other ADOs that may have jurisdiction over the same athlete and that may be also storing samples from the same athletes, to ensure that no more than the necessary number of samples are retained for the same athlete.

Further Analysis Strategy

Further analysis of samples shall be performed under the ISL, Technical Documents Letters, and Laboratories Guidelines in effect at the time the further analysis is performed.

1. Reviewing stored samples

In cooperation with laboratories and its APMU, IFF shall conduct a regular *annual* review of its stored samples and analysis already conducted, together with relating athletes samples records available into ADAMS from tests conducted by IFF or any other ADO with testing authority, in order to identify opportunities to conduct further analysis.

In conducting this review, IFF shall also consider opportunities to conduct further analysis on samples from athletes over which it has testing authority, stored by other ADOs that initiated and directed that samples collection. IFF will also consider any other ADO's with authority to test the athlete that wishes to conduct further analysis on an IFF's stored sample.

For each stored sample, at the conclusion of the regular review based on the decision-making process described below, IFF shall decide to either:

- · Discard it. or
- Keep it further stored (i.e., before the 10-year period ends), or
- Conduct a further analysis.

During the period between regular reviews, the opportunity to further analyze stored samples will be continuously monitored on ad-hoc basis (e.g., if a new analytical method and/or a new instrument with better sensitivity is available in a laboratory, ADAMS data monitoring, specific intelligence received about an athlete whom a sample is stored, need for reference DNA analysis in a manipulation case, etc.).

In any case, at the end of 10-year storage period, stored samples shall either be discarded or made anonymous and used for research as provided in the ISL.

2. Decision-making process

The decision on the outcomes of the above review, including whether to proceed with further analysis, shall be based, without limitation, on the following criteria:

- Athletes' current situation in their career path (e.g., age, active or retired, performance level);
- Intelligence received (e.g., from IFF's whistleblower program) and/or outcomes of investigations for a particular athlete;
- Upcoming major events in which athletes will participate;
- Timelines for statutes of limitation (including, for analysis closer to the end of the 10-year period, consideration for potential delays in the result management process (e.g., B sample analysis, athletes delaying the process, etc.);
- Intelligence received or research on doping trends and/or other factors;
- · Availability of the sample's required documentation; and
- Recommendations by WADA-Accredited laboratories and or IFF's APMU, such as:
 - ABP data;
 - Newly available technologies, methodologies or significant improvements in either detection methods or sensitivity of equipment, for prohibited substance(s) or method(s) at high risk for IFF; and
 - Sample's technical and analytical conditions (sufficient sample volume, degradation over time, etc.).

3. Substances to be considered for further analysis:

IFF shall, as a matter of principle, conduct further analysis for substances and methods that were prohibited at the time of the sample collection, considering:

- Any analysis for specific prohibited substance(s) or method(s) not analyzed in the initial analysis, where such substance or method is at high risk for IFF;
- Analysis for any new detection or updated methods for a particular substance or method; and
- Retroactive analysis in connection with the ABP program.

In determining substance(s) or method(s) to be analyzed, IFF shall also decide which WADA-accredited laboratory will conduct the further analysis (e.g., if not all the laboratories have a new method available at the same time).

4. Outcomes of further analysis

Based on the results/outcomes of any further analysis, IFF may conduct a new review based on the above selection criteria for sample retention, and decide to re-seal and store that sample again (subject to the state of the sample, including but not limited to the volume being sufficient) for further analysis within the 10-year statute of limitations. A particular consideration will be given to any potential need for reference DNA analysis.

Policy Review

This policy as a whole shall be reviewed annually and adjusted as necessary depending on various factors including, but not limited to, re-evaluation of the doping risks in Floorball, intelligence received, new methods of detection, laboratories / APMU recommendations, IFF's budget, and any other relevant information.

IFF POLICY FOR GATHERING ANTI-DOPING INTELLIGENCE

Introduction and Scope

This policy describes IFF's procedures for gathering and assessing information and intelligence in accordance with Article 11 of the International Standard for Testing and Investigations (ISTI).

Responsibilities

IFF's Anti-Dopign Officer is responsible for the implementation and follow-up of this policy and subsequent procedures.

IFF's policy for handling anti-doping intelligence

1. Security and Confidentiality

IFF's Anti-Doping Officer is bound by a confidentiality agreement in relation to his/her responsibilities under this policy and ensures that all intelligence received is kept confidential. Any disclosure to other IFF's staff and officers shall be on a strict need-to-know basis only and any person who receives such information shall maintain its strict confidentiality.

2. Storage of information

IFF's Anti-Doping Officer shall ensure that the collected information and IFF's operational data are handled securely and separately from any other IFF's department or databases, through the following appropriate means: password-protected spreadsheets or folders or, when dealing with physical evidence, locked storage room or cabinet, safe box. Specifically, all physical evidence (e.g. documents, photos, products, discarded medical equipment, etc.) will be identified, assessed and recorded.

3. Protection of the sources of intelligence

Within **IFF**'s scope, Anti-Doping Officer ensures the protection of the sources of intelligence as deemed appropriate. When proceeding with intelligence sharing or dissemination, no identity shall be disclosed without prior consent of the source.

4. Risk of leaks or inadvertent disclosure

In accordance with point 1. above, Anti-Doping Officer ensures the minimization of the risk of leaks and inadvertent disclosure of intelligence captured. However, should this occur, Anti-Doping Officer shall promptly evaluate the nature of the leak disclosure, the possible negative consequences, and take remediation measures as appropriate. IFF shall keep a record of the facts relating to the leak or disclosure, its effects and remedial actions taken.

5. Shared information

Where intelligence is shared with IFF by other parties such as health, law enforcement agencies, sports organization, other Anti-Doping Organizations, etc., Anti-Doping Officer will confirm in writing to such other parties that all intelligence received is processed, used and disclosed according to the procedures set out in points 1, 2 and 3, and only for legitimate anti-doping purposes.

Where intelligence is shared by IFF with other parties, IFF will require the same written confirmation from such other parties.

The IFF will use secure communication tools when transferring any confidential information to external parties.

Gathering, assessment and use of anti-doping information (intelligence)

1. Information sources and whistleblowers reporting tools

Internal or "closed" sources (where access is restricted) include: ADAMS, Athlete Passport Management Unit (APMU), other ADOs, WADA, laboratories, law enforcement, health agencies, sample collections agencies' Doping Control Officers (DCO), chaperones, whistleblowers reports (e.g., confidential reporting by Athletes or Athlete Support Personnel), IFF's Medical/Anti-Doping officers, Code "Substantial Assistance" provision, etc.

External or "open' sources (publicly available information) include: Internet, traditional and social media, research and academic publications, sports news and forums, etc.

2. Collation and assessment

Anti-Doping Officer first evaluates the reliability of the source, then assesses the accuracy of the information itself.

3. Processing and outcomes

Taking into account the evaluation and assessment above, and other relevant factors indicating potential risks of doping, such as those identified in the IFF's risk assessment, Anti-Doping Officer determines follow-up action(s) such as:

- conducting target testing,
- ii. conducting further investigation on a particular case,

- iii. establishing trends or patterns for reviewing the Test Distribution Plan, and/or,
- iv. creating files to be referred for future investigations.

Where appropriate, sharing information with other parties such as law enforcement or other ADOs with jurisdiction can be considered, with Anti-Doping Officer ensuring that at least the similar requirements as per point 4 "Shared Information" above are fulfilled by the other party.



INTERNATIONAL FLOORBALL FEDERATION POLICY FOR THE ELIGIBILITY OF TRANSGENDER ATHLETES IN INTERNATIONAL FLOORBALL COMPETITIONS

The most important parameters used in developing this Transgender policy has been the determination of how inclusive the policy is for transgender athletes and how fair it is to all athletes involved in international competitions. This balance between upholding inclusivity without compromising fairness provides a conflict which is difficult to resolve.

The International Floorball Federation (IFF) acknowledges that this policy, while providing inclusivity for some, will also rule others ineligible for international representation. However, the IFF recognises that at lower competitive levels of floorball, and especially at community floorball level, the possibility for a more inclusive policy may be possible. National Floorball Federations are responsible for developing their own transgender policies for competitions under their jurisdiction, and the IFF will work with all of its member countries to help them develop policies that offer the greatest level of inclusion possible, while still maintaining a level of fairness for all participants.

National Floorball Federations are encouraged to apply these international rules when building their international representative teams and development pathways, to minimise the issues of athlete eligibility when submitting team lists for international competition.

JURISDICTION

This policy applies only to international floorball competitions in which the eligibility of players falls under the direct jurisdiction of the International Floorball Federation (IFF). For the purposes of this policy, International Floorball Competitions refers to all current and future events which are governed by the IFF Competition Regulations for National Teams; IFF Competition Regulations for Friendly Internationals; IFF Champions Cup Regulations; IFF Competition Regulations for EuroFloorball Championships; IFF Competition Regulations for EuroFloorball Cup & EuroFloorball Challenge. This includes the following events for both Men & Women:

- IFF World Floorball Championships and qualifying events
- IFF U19 World Floorball Championships and qualifying events
- IFF Champions Cup
- IFF EuroFloorball Championships (planned to start in 2025)
- IFF EuroFloorball Cup
- IFF EuroFloorball Challenge
- Friendly International matches between member association national teams (U17, U19, U23, or adult)
- Asia Oceania Floorball Confederation (AOFC) Cup
- Africa Floorball Cup



TERMINOLOGY

IFF recognises that various terms may be used when referring to transgender people therefore, within this policy, the following terms have been adopted:

Transgender: an umbrella term for persons whose gender identity, gender expression or behaviour does not conform to that typically associated with the sex to which they were assigned at birth.

Cisgender: Often shortened to CIS, is a person who has a gender identity that matches their sex assigned at birth. A person whose sex was assigned male at birth and identifies as a boy or a man, or someone whose sex was assigned female at birth and identifies as a girl or a woman, is considered cisgender. The word cisgender is the antonym of transgender.

Gender-affirming surgery: a person who is undergoing or who has undergone treatment with the objective of changing their assigned gender.

FTM (Female-to-male) athlete or trans male: An athlete assigned the gender of female at birth who is undergoing hormonal therapy with testosterone for diagnosed gender identity disorder or gender dysphoria and/or Transsexualism. They may, or may not have, undergone gender-affirming surgery.

MTF (Male-to female) or trans female: An athlete assigned the gender of male at birth who is undergoing hormonal therapy with anti-androgens to block male hormones for diagnosed gender identity disorder or gender dysphoria and/or transsexualism. They may, or may not have, undergone gender-affirming surgery.

POLICY CRITERIA

In developing this policy, the three main criteria of fairness, safety & inclusion in relation to all athletes were considered.

As a gender-effected sport, the IFF already separate competitions based on gender as we recognise the medical evidence that males have a general natural advantage in sport – strength, speed, physical build, reach. We separate to create more equal and fair playing fields. In mixed versions of Floorball there are still often rules, based on gender, which are for the purpose of trying to create a balanced environment of fair play between the teams. There will always be a difference of skill level between players, but the advantage / disadvantage of ability based on gender should be minimised.

Fairness

IFF strives for fairness in all aspects of Floorball. Our FairFloorball campaign actively promotes this. We reward fairness with our FairFloorball player awards. We promote equality in our events – the same events for both men and women in all age categories. In events with prize money, such as Champions Cup or EuroFloorball Cup, the prize money is always the same for men or women. The IFF rules apply to all members – big or small, old or new. All members have an equal vote.

Participation of transgender athletes' consideration: Medical studies show that trans female athletes who have undergone male puberty have an enduring advantage over CIS female athletes even when testosterone is brought into the female range.



Safety

Floorball prides itself on being a safe sport. Our rules aim to minimise the risk of injury to players – whether that is by limiting the amount & type of body contact between players, by regulating the free space around the court, by limiting the height at which the stick can be lifted, or by introducing safety equipment regulations. These are just some of the examples of how Floorball prioritises the safety of participants.

Participation of transgender athletes' consideration: In Floorball, upper body strength is an advantage. Trans female athletes are generally faster and heavier increasing the risk of muscle-skeletal injury and concussion in body-contact situations if they are competing in the female category. In the context of a trans male athlete competing in the male event they are unlikely to have competitive physical advantage over a CIS male, however, an increase in safety issues is likely to be against the trans male athlete.

Inclusion

Floorball for All. One ball – One world. IFF aims to be highly inclusive – whether that is based on gender, age, ethnicity, or physical ability. Floorball can be played by the young, the old, men, women, children. Whether you are in a wheelchair or participate in the Special Olympics, whether you have 10,000 seat venue or a carpark, there is a possibility to play Floorball. Although the IFF does not apply gender quotas, for example for committees or team staff, we do strongly encourage the equal participation of genders in all aspects of Floorball, and proactively work to balance gender inequity when it is identified.

Participation of transgender athletes' consideration: IFF does not wish to exclude transgender athletes entirely from the sport, and will work to ensure the opportunities for their participation at community level, but considers their participation at international level to impact on the integrity of competition, especially in the women's category.

ELIGIBILITY

IFF recognises the fact that decisions about participation must be taken on an individual basis as the integrity of men's and women's Floorball must be respected. All applications for eligibility of transgender athletes will be assessed by the IFF Medical Committee (MC). The MC shall base their decision on available medical studies related to the participation of transgender athletes in elite sport, as well as the guidelines of other international sports governing bodies and the International Olympic Committee (IOC). In some cases, there may also be the requirement of a Therapeutic Use Exemption (TUE) according to the World Anti-Doping Association (WADA) regulations for the use of hormone therapy medications.

Trans male athletes

A trans male / female-to-male (FTM) athlete who wants to compete at international level on a male team must apply to the IFF Medical Committee for approval. This application must include a TUE application for treatment with testosterone related to a diagnosis of gender identity disorder or gender dysphoria and/or transsexualism. If the application is approved, the athlete may compete at international level on a men's team.



Trans female athletes

A trans female / male-to-female (MTF) athlete who wants to compete at international level on a female team must apply to the IFF Medical Committee for approval. Criteria that may be considered in the assessment process may include, but not be limited to:

- Diagnosis of Gender Identity Disorder or gender dysphoria and/or transsexualism
- Length and type of hormone treatment undergone
- Levels of testosterone over a certain period

Trans female athletes using medication to suppress testosterone levels may also require a TUE.

If the application is approved, the athlete may compete at international level on a women's team.

The IFF acknowledges that trans female athletes who have undergone any period of male puberty prior to the start of hormone treatment may have an enduring advantage over cis female athletes, in which case it is unlikely that such an athlete would be approved for participation in a female category.

APPLICATION PROCESS

Applications for participation of a transgender athlete at international level must be submitted to the IFF no later than four (4) months prior to participation in an international event for FTM athletes, and no later than six (6) months prior to participation in an international event for MTF athletes.

The preliminary application should be submitted to the IFF on behalf of the athlete by the National Floorball Association that the athlete intends to represent. By submitting the application, the National Floorball Association confirms that the athlete meets all other eligibility criteria for international representation, aside from the criteria included in this policy.

The preliminary application should provide a short summary of the athlete's gender identity and current medical treatment, as well as defining the international event they want to be considered eligible for. Based on a review of the preliminary application, the IFF MC will advise what further actions / information is required.

The IFF Medical Committee will review all applications and provide confirmation of approval or denial of the application no later than two (2) months prior to the starting date of the international event in which the athlete is applying to participate in.

DISCRIMINATION

The IFF recognises that discrimination in any form, direct or indirect, on the grounds of gender is unacceptable and may result in sanctions according to the IFF Juridical Regulations &/or disciplinary proceedings. All those involved with Floorball, irrespective of their gender, shall be treated in an equal, fair, open, and respectful manner. Therefore, all those participating or involved in IFF international events have a responsibility to follow, respect, and advocate this Transgender policy.



POLICY REVIEW

The IFF commits to review this policy at least every two (2) years. The IFF acknowledges that their own resources limit the amount of performance analysis or medical study that they can do in direct relation to the inclusion of transgender athletes, and that current policy relies on general medical studies in this area, as well as policies and guidelines developed by other sport governing bodies.

CONFIDENTIALITY

All applications for participation of a transgender athlete, and in particular all athlete information provided to the IFF under this policy, will be always dealt with in strict confidence. All medical information and data relating to an athlete will be treated as sensitive personal information and the IFF Medical Committee will always ensure that it is processed as such in accordance with applicable data protection and privacy laws. Such information will not be used for any purpose not contemplated in this policy and will not be disclosed to any third party save (a) as is strictly necessary for the effective application and enforcement of this policy; or (b) as is required by law.

REFERENCES

IOC Framework on Fairness, Inclusion and Non-Discrimination on the Basis of Gender Identity & Sex Variations (2022)

International Hockey Federation, Gender Equality Policy (Updated 22 October 2020)

US Military Study: Effect of gender affirming hormones on athletic performance in transwomen and transmen: implications for sporting organisations and legislators – Drs Timothy A Roberts, Joshua Smalley, Dale Ahrendt (7th December 2020).

https://www.scienceforsport.com/the-laurel-hubbard-debate-the-science-behind-transgender-athletes/ - James de Lacey (23rd July 2021)

https://www.sportandeu.com/post/right-to-compete-transgender-women - Joanna Harper (7th July 2020)

World Athletics Eligibility Regulations for Transgender Athletes (Effective as from 1 October 2019)

				Revenue/	Revenue/	Observation							
Sales per Event	Sales	Days	Matches	Day	Match	s		Financial Su	ımmary 202	3			
WFC 2022	40779,68	9	48	4531,08	849,5767	No Google Pla	iy .	Costs Income					
WFCQ	20361,95	5	63	4072,39	323,21		1	- Yearly cost	ts	-40000			
U19 WFC	7583,83	5	25	1516,77	303,35			- First 60000)	-60000	Initial 60	000	60000
CC	4763,34	2	8	2381,67	595,42]	- Sportwik p	rovision	-6562	Real reve	enue	12617
U19 WFC 2023	56901,82	5	36	11380,36	1580,61					-106562			72616,6
Others	1441,97										Result		-33945
Total YTD 2023	91052,91	17	132	5356,05	689,79						To Sell		56114
Total Sales	131832,59	26	180	5070,48	732,40		12616,57						
			<u>.</u>			Deduction of							
						Amazon,							First
				Consustanciale	Nonden only	storage and	155 T	Consultancial				First	comp
			Stripe	Sportswik 60000 CHF	Need to sell for IFF real	video delivery	IFF True	Sportswik provision	Nr of	Δνα	String	comp day	day
IFF Revenue	TOTAL	Net Revenue	payment	revenue	revenue	costs	Revenue for 2023	30%	payments	Avg payment	Stripe cost %	revenue	revenue %
WFC 2022	42121,00	40001,60	2123,66	20037,64	20037,64		20037,64	 	3015	13,97	5,0	17703	42,0
Year 2023 sales	42121,00	40001,00	2123,00	20037,04	20037,04		20037,04		3013	13,57	3,0	17703	72,0
Champions Cup	4763,34	4417,85	326,17	4417,85	-55582,15		0		634	7,48	6,9	2662	56,1
U19 WFCQ	7583,83	7143,18	440,65	7143,18	-48438,97		0		741	10,23	5,8	3854	50,8
WFCQ	20361,95	19263,72	1098,23	19263,72	-29175,25		0		1629	12,50	5,4	10554	51,8
SuperFinals	1441,97	1369,3	91,99	1369,3	-27805,95		-3730,49						
U19 WFC	56901,82	53639,54	3262,28	53639,54	25833,59	3960,38	15311,25	6561,96	4850	11,73	5,7	27485	48,3
YTD	91052,91	85833,59	5219,32	85833,59	25833,59		12616,57		7854	11,59	5,73		
	IFF income model	NR of events	Tot Sales	Proposed	Optimistic	Best	Index	Index		•	· · ·		
Event	WFC 2022	1	42198	25520	55292	93580	165,4	76,3	1				
	CC 2023	1	4762	11605	27642	44656	40.7	17.2	1	To Coll	56114		
		1	4763 7584	11695	27642	44656	40,7	17,2	-	To Sell	52466,6		
	Men's U19 WFCQ	2	 	9682	18244	41256	78,3	41,6	-	Stripe cost	,		
	Women's WFCQ	4	20362	11695	27642	44656	174,1	73,7	-	Deductions	•		
	Men's U19 WFC	1	56902	11695	27642	44656	486,5	205,9	-	To sell	31217,6		
	Other Events	4	1442	4841	11786	20628	29,8	12,2	1		EE 622E		
	Women's WFC	1	91053	23390 49607	51033 112956	85060 195852	0,0 183,5	0,0 80,6	1		55,6325		

Appendix 28

IFF - SP Meeting, by Teams, March 15th, 2023

Participants: Lars-Åke Henriksson, SF

John Liljelund, IFF general Secretary

Report on present issues

1. Opening

Mr. Liljelund opened the meeting at 13:30 by Teams

2. General issues

Last meeting April 2022

- IFF has followed-up with the companies which had received sanctions to pay them, which has now happened.
- RISE has checked if there were some issues in the table for the sticks within the group others. There has been some small issues in the database.
- IFF has prepared the Material Board meeting for May, which was held in May
- RISE has followed-up on the open questions related to the new certification system and prepare a letter to the manufacturers.
- RISE has informed IFF of the Extra Cost for the transition to the new certification system. As the cost would increase this was not implemented
- RISE to finalize discussion concerning the testing system with Exel, so that IFF can
- IFF has sent the sanction fee invoice to Exel after the discussions RISE and Exel
- RISE has sent the Agreement Appendix for signing by the IFF, which has been don

• Material Regulation

The MR 2022 has been sent to the manufacturers on the 1st of July

The MR 2022 has been updated and sent to the manufacturers on the 20th of Dec 2022.

Dispenses

There are two current dispenses still valid

- Exel, 10 pcs special marked sticks
- Renew, production of 600 shafts for the Unihoc 50-years anniversary, without a valid certificate.

3. New Companies:

Approved New Companies:

- Tarzan Sport Technologies Pte Ltd, Singapore, Stick, ball Brand: Slap Shot
- Ningbo Alston Carbon Fiber New Materials Co., Ltd, Stick Brand: Wooloc

On the way in:

2023-02 Odysportsz (Mr. Farrell Choo) Malaysia,
 2023-02 Chinese manufacturer (Vera Huang)
 2022-03 Tramondi Sport + Werbung AG, Dominic Mucha, Schweiz
 2022-03 Kuckreja & Co, Navdeep, Kuckreja, Malaysia

Questions from new companies:

- 2022-03 Tramondi Sport + Werbung AG, Dominic Mucha, Schweiz, Stick
- 2022-03 Kuckreja & Co, Navdeep, Kuckreja, Malaysia, Stick + Ball

RISE web site/Newsletter

- A total of four Newsletter has been sent in 2022
- The web pages have been updated continuously.
- The database has been updated continuosly

Report on present issues cont.

General Issues (cont.)

RISE Database

- The new database has worked quite well, as there has not been any negative comments from the manufacturers.
- The search function for Brands, model and other details is working quite well. There has been to companies contacting that some of their products are missing in the DB.
- This problem is caused by the move to the Ecert database, but this has been easy to work with. In the next 1-3 years the system might need to be changed.

• Floorball Equipment Manufacturer Information

RISE has received questions from a number of manufacturers why they can't access the Floorball Equipment site, due to change of the web page. This information has been communicated in a number in the RISE newsletters.

With the correct web address it should not be a problem to enter the web-site

4. Marking of products

- Development of pre-sold markings:
- The amount of pre-sold marking stickers for total year 2021:
 - o From the start of the year 2021:

•	Balls	1.843.902 pcs	(1.361.083 pcs)	35,5 %
•	Sticks	468.998 pcs	(341.743 pcs)	36,6 %
•	Goals	1.570 pcs	(1.590 pcs)	- 1,3 %
•	Rinks	389 pcs	(322 pcs)	20,8 %
•	Face mask	$300 \mathrm{pcs}$	(300 pcs)	-40,0 %

- All ball manufacturers have handed in the yearly reports.
- Number of presold stickers 28.000 pcs to Sport 2020/Arex and 5.000 Tarzan Sport and then 300 pcs for face masks Ball Wall/Petri Karvinen tmi.

• Development of pre-sold markings:

- RISE has based on a request from IFF moved form product certification to group certification for blades, shafts, face masks and eye protection
- There is a total of 41 of active companies (45 in 2022), with 370 (376) certificates:
- There are 11 SWE, 11 CZE, 7 FIN, 3 SUI, 3 POL, 1 CAN, 1 HK, 1 LAT, 1 CHN, 1 FRA, 1 SIN, 1 SVK and 1 TPI companies.
- There are 22 (26) approved balls, shafts 275 (271), blade names 29 (28), 17 (16) goals, 17 (19) rinks, 8 (8) face masks and 8 (8) Protective eye-ware products.

•	Late paid invoices by 01.03.		IFF Stickers	Payment date
	-	E-Sports Group OY	20 132 SEK	2022-02-26
	-	E-Sports Group OY	21 687 SEK	2022-06-22
	-	E-Sports Group OY	89 575 SEK	2022-10-27
	-	Fejt Tomáš – RAVEN	7 357 SEK	2023-02-15
	-	Tonnisport OY	21 417 SEK	2023-02-22
	-	E-Sports Group OY	46 337 SEK	2023-02-22
	-		206 505 SEK	(E-SG 177 731 SEK)

- Cost per products will be the same as last year (since 1.7.2023)
 - Ball 0,03 CHF, Stick 0,25 CHF, Stick sticker 0,43 CHF, Goal cages 6 CHF, Rink 110 CHF and Face mask 1,50 CHF.

5. Surveillance Market Control

- The yearly surveillance market control has been carried out.
- Following products have been tested in 2021:
 - o 29 pcs sticks have been tested
 - o 4 pcs balls have been tested
 - o 5 pcs goal cages have been tested
 - o 6 pcs rinks have been tested
- RISE will send the tested materials to IFF, in agreement with RISE during the spring 2023

Sanctions

There was in total five companies which all got a written warning for their irregular situations.

• Market Surveillance Control 2023

The system with own sampling has not worked perfectly, so we will have to evaluate the system of how to sample the products after 2021. RISE will write a proposal for how to conduct the sampling.

It's decided, by the IFF Material Board, that the IFF and RISE will be sampling the materials for the surveillance tests directly from the manufacturer for free and will be carried out in co-operation with the certification holder.

The sampling can be done either at the certification holder's warehouse or at another place pointed out by the certification holder (e.g., sport-shop or the like) for free and in according to a specified sampling / testing plan.

The sampling of certified products can also take place by purchase on the open market. Both ways to be performed by RISE and / or IFF.

It is important that the sampling is performed in an impartial manner.

It is also important that the samples are not older than 1 year (previous season) at the time of sampling, to be considered representative of today's production. Only in exceptional cases can older samples be accepted.

If the sampling is carried out at the certificate holders and his warehouse or designated place, staff from RISE and / or IFF shall perform the sampling without the influence of the certificate holder.

If the sample is taken from a warehouse that the certificate holder has rented space from, the warehouse's own staff can carry out the sampling if this can be done without the involvement of the certificate holder. Suitably, the warehouse staff hands over the sample to RISE and / or IFF directly inside or outside the warehouse.'

For the Market control for 2023 the sticks will be based on sampling from the warehouses, apart from some purchases in Czech Republic. Goal cages will be checked in Czech Republic, Switzerland, and Finland.

5. Material Regulation MR2022

The Material Regulation MR2022 takes force from 1st of July 2022

- Timetable for Material Regulation MR2024
 - Last day to send in new ideas 28th of February 2023.
 - There has not been any proposals sent in by the manufacturers
 - IFF/SP checking the proposals in March-April 2023.
 - Draft sent out to all manufacturers end of May 2023.
 - IFF CB makes decision in Sep 2023.
 - Material Regulation published by 1st of Oct 2023.
 - Some final changes/adjustments are to be introduced latest in end of April 2024.
 - Material Regulation (final version) published by 1st of June 2024.
 - It takes effect 1st of July 2024.

6 Floorball accessories

- No new companies

7 Agreement between SP/IFF

- Nothing to report

RISE is proposing to increase the administration costs for the system to 31.200 CHF from 28.900 CHF in the previous three contract, for the years contract 2022-2024, which will be signed in the Appendix to agreement between IFF and RISE.

8 Other Issues

There has been a new Personal Protection Europe (PPE) EU Regulation 2016/425. based on this there has been 1 new protective eye-ware has been certificated and two certificates have been renewed.

There has been three face masks has been certified during the last year. In addition to this there are a number of four products under discussions.

Upcoming meetings and issues

- The next meeting will be held in March 2024
- The IFF Material Board Meeting in May 2023

Issues that need to be discussed or decided upon or taken action upon

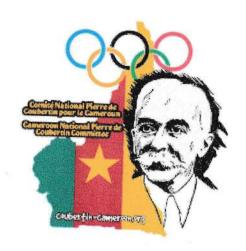
- IFF to prepare the MB meeting for May, venue open (PiL)
- IFF to check with E-SG on their unpaid invoices to RISE
- RISE to come back with how RISE will organise the testing activities after the pension of Mr. Henriksson.

New ideas, etc...

CNPC

Tel: +237 672 15 21 64

Mail: coubertin.cameroon@gmail.com



Official letter

Sent by electronic mail

To:

Mister President of the International Floorball Federation

Date:

8/5, 2023

Subject:

Situation of Cameroon within the IFF.

Mister President,

The National Pierre de Coubertin Committee brings to your attention that the National Observatory for Sport and Olympism held a special session devoted to the situation of Cameroon within the IFF.

The report which was presented at the end of the related investigations shows that the only organization whose legal existence is established and proves in Cameroon in accordance with the law on the organization and promotion of physical and sports activities and which is eligible to be recognized by the IFF as a Member to represent Cameroon is the Cameroon Floorball Association abbreviated as "Floorball Cameroon", approved by the Minister of Sports and Physical Education in 2013 and recognized by the National Olympic and Sports Committee of Cameroon in 2018. It is directed by Mrs. MABAT Elise Florence Spouse KANA.

In its investigation report, the Observatory notes that it is in violation of Cameroonian law and of article 12 (f) of the statutes of the IFF, that the organization called "Cameroon Floorball Association" carries out its activities in the most absolute illegality and clandestinity on Cameroonian territory and represents Cameroon within the IFF.

During this session, the Observatory also mentioned the content of the e-mail sent by Mr. Veli HALONEN, Executive of the IFF to Mrs. Elise KANA , President of the Cameroon Floorball

Association , to force the said association to a compromise with the one directed by Mrs MANONG Yvette.

The Observatory finds the terms of this e-mail disturbing in the sense that the conditions set by the IFF no longer take into account the legal status of the Cameroon Floorball Association which is nevertheless the only legitimate, officially recognized and active organization of tangible and effective way.

The report of the National Observatory for Sport and Olympism concludes that the membership of a national organization to the IFF cannot be in violation of the statutes of the IFF and in particular of Article 12 (f), which has the consequence that the IFF cannot be reserved on the application for affiliation of a national organization whose application is in accordance with its statutory provisions.

The Observatory therefore stresses that no arrangement of the type proposed by the IFF in its email of May 4, 2023 could succeed given what has just been mentioned.

The National Pierre de Coubertin Committee, taking due note of the conclusions of the National Observatory for Sport and Olympism, just draw the attention of the IFF to these aspects and invite it to take the necessary corrective measures by correcting the errors that were hers because of Mrs MANONG Yvette and her privileged relations with the IFF, by withdrawing the provisional recognition granted by the IFF to the organization which she directs and by conforming to her own texts by the admission of the Cameroon Floorball Association directed by Mrs. Elise KANA.

The National Pierre de Coubertin Committee for Cameroon will remain very attentive to the development of this file within the IFF and to the follow-up that will be reserved for this affair which, from its point of view, still continue by the sole fact of the International Floorball Federation itself.



Dr. EVELE Malik Atour, Member of CIPC President

Cc Minister of Sports

Minister of Sports and Physical Education President of the Cameroon National Olympic and Sports Committee All IFF Member countries



IFF Membership Application

ARTICLE 12 IFF statutes APPLICATION FOR MEMBERSHIP 12.1									
Membership application number									
An Association applying for membership shall address a written request (all documents n English) to this effect to the IFF. The application shall contain									
a)									
	and address of the nal Association:								
	of The President of the National iation:								
1)	An open application letter(Attachment)								
2)	The plan of the National Association how to develop and promote Floorball in your country and what the situation is at the present time, what actions have been taken(Attachment)								
3)	Number of Clubs in your country?								
4)	Number of players/licensed players in your country Women Men								
5)	Which Edition of Floorball rules do you use in your games? 2022, 2018, 2014 or older								
6)	Have the rules been translated in your own language? If so, by who and when? Please send a copy of the translated rules to the IFF office.								





Names and addresses of the board members of the National Association:						
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c)
Statutes and other regulations of the National Association
(All the registered associations need to have at least statutes to justify their work as a National Association. If other rules, regulations and guidelines exist, please attach those to the application as well)
Please note the IFF Statutes 13.1 : The Association can be a section of another Sports Federation which is a member of the National Sports Confederation.
Additional Information:

Page 3



d)

Minutes from the foundation

(Attach the minutes of the founding meeting, that is the meeting, where it was decided to create and found the National Association and also to elect the official organs of the National Association)
Additional Information:
e)
Registration documents from their National authorities and an approval from the National Sports Confederation.
Do you have the registration from the National Authorities, if so, when did you receive it
Do you have a registration from the NOC(National Olympic Committee?) If so, when did you receive it
Do you have a registration from the National Sports Confederation, if so, when did you receive it
Attach the copies of the registrations to the application
(In some countries it's not possible to get the registration from the national Sports Confederation before the National Association fullfils certain criteria and if that's the case in your country, please inform the IFF about that in the member application and explain how the system works in your country. The registration of the national authorities is required in

most of the countries, before the National Association gets official status)





Additional Information if the registrations are not possible before applying the membership within the IFF:

After the member application has been sent

The IFF office will prepare the application to be handled by the IFF Central Board in itse next possible meeting if the application meets the requirement of the IFF. If not, the IFF will consult you with your application.

According to the IFF Statutes 12.2 §

A new member association shall be accepted first as a provisional member before becoming an ordinary member. The provisional Membership shall be granted by the IFF Central Board.

To: Central board of the IFF

Date: 16 April 2023

Subject: Open Application to become an IFF member



Dear members of the Central board,

My name is Adam Olofsson president of Floorball Federation Solomon Islands (FFSI), and in this letter I will share why we wish to become a member of the IFF.

The Solomon Islands' is a country of approx. 723000 people. The country consists of over 900 islands in Oceania, out of which around 147 Islands are inhabited. In the capital city Honiara 85,000 people live. There are active sports here but very limited funds for sports and for federations. Additionally, there are many logistic challenges due to the spread of the Islands and their remoteness. Nevertheless, the possibility for this sport to spread here is great and people love it, from all genders and social classes.

When I arrived here in September 2022, I started to work towards establishing the FFSI and forming teams. I wanted to do it in an inclusive way and in a way that would be sustainable. I opened two adult teams, one for men and one mixed, and one team for kids. In parallel, I was contacting locals and starting outreach to schools. Nobody heard what Floorball is around here, so I needed to go around and introduce it here. All expenses for activities are out of my pocket. I administrated a small competition to incentivize youth to get to know the game and win a stick if they did well. I had convinced a Swedish company (ABTOT Mark och Anläggning) to sponsor the shipment of a rink from China. We received donations for equipment from Hashtag Floorball Australia and from the Swedish companies Zone and Unihoc.

By pitching the vision for the FFSI in a local philanthropy club and sports clubs' locals got excited to join me on this endeavour and we formed together the board and committee. Together, we are continuing to build the foundations for this sport to exist here. For example, we are currently keeping the trainings free so that participation can be equal, and more people can be exposed to this sport. It proves itself as we detected some natural talents around here. The central men group is full of passionate players. The core team also train in the national hockey team, so they have basic skills to draw on.

Considering the limited means; I think that we are progressing fast and that FFSI have a chance of growing faster and bigger if we become a member of the IFF. The next goal for developing the FFSI is to spread the sport across four other provinces in Solomon Islands and open local teams. The board and committee are composed mostly by locals who has connections in the country's provinces. Therefore, they will be central to achieving our development plan. Additionally, we will focus on school outreach to recruit new talents and expand the participants. In parallel, the FFSI committee also discuss fee structure to ensure we can operate and open new teams and clubs while keeping the sports as accessible as possible, because this is in our values. More on that please refer to the attached development plan.

Becoming an IFF member will support FFSI in its ambition to promote Floorball worldwide and across all cultures and genders. It is an opportunity to show the world that this sport has so much to offer people all around the world.

If there is any additional information you are needed, please contact me.

Kind regards,

Adam Olofsson President of the FFSI



SOLOMON ISLANDS NATIONAL SPORTS COUNCIL

Established by an Act of Parliament (No. 14 of 1988)

P.O. Box 546, Honiara Solomon Islands Telephone (677) 22570 E-mail: ceo@nsc.gov.sb

6 April 2023

Mr A Olofsson President Floorball Federation Solomon Islands P. O Box 580 Honiara

Dear Mr President

Outcome of governance review March 2023

As you know, the NSC has set some governance targets for NFs to meet and I am pleased to inform you that your NF has mostly met these targets. Recognising that the targets should be proportionate and aspirational, the NSC Board has decided to adjust its requirements in relation to audited financial statements to be an income and expenditure statement and to allow NFs to meet the target of being active in at least 5 provinces by 31 December 2023. It is on this basis that you have met the NSC's targets.

We note that you still require a letter of recognition from your international federation and that the IF requires a letter from the NSC to be able to issue that letter recognising FFSI. Therefore this recognition from the NSC will only be confirmed if/when we receive the letter from the IFF.

The NSC will continue to work with your NF to improve governance standards progressively in line with the NSC Board's decisions including the issues outlined above. As such, there may be a change in the terms of this letter going forward but the NSC is committed to ensuring that athletes remain at the centre of its focus.

Thank you for your cooperation and we look forward to continuing to work with you.

Yours faithfully

ALISON BURCHELL

Chief Executive Officer (Director)





Marketing Function Report/Tero Kalsta 21.05.2023

Sales Overview

According to the ESA Sponsorship Market Overview 2023 (in cooperation with Nielsen Sports) the market volume increased by 4,3% as post-pandemic recovery continues. The overview measures the top 10 European markets. Sport sponsorship sector measured at high mark of €20.69bn (2022). Regardless of the volatile general economic situation the IFF is able to engage in partnership discussions.

Sales Status

To replace the withdrawal of our sales agency (RCBA pulling out) the IFF has been more active in discussing cooperation with national federations. The fruitful work with the Swedish Federation has continued and there are also plans to create a joint offering to several potential customers together with the Finnish Federation. The work for a joint presentation is being prepared together with the Sales Manager of the Finnish Federation. This cooperation model will be investigated further to map possibilities also in other countries.

As part of sales work, we are continuously in contact with companies that have been sponsors for past events (just in a specific event). Once there is information about future event host countries these efforts can also be accelerated. Contact has been kept up with FROMM, Dachser, Duscholux and Fisherman's Friend (local representatives in each respective country). As of late the IFF has also been able to submit couple of new offers (Nordic Minds, Active O2 water) and actively mapping new leads (often with a strong sustainability angle).

Protocol Sports will be pushing to find more takers for the WFC 2023, especially in the AsiaOceania region. Several employees of the company attended the Women's WFCQ match in Toronto and received first-hand experience from a live floorball match.

The IFF has finalised all agreement negotiations with UNIHOC, Swerink and Gerflor. The agreement with Gerflor is still on comment-round as they roughly a month back submitted a new agreement template. The agreement with PUMA was finalised in April and the transition to equip all referees with their garments is on-going. The logistics and printing have been a time-consuming process.

The negotiations to find sponsors for the new Champions Cup concept are on-going. The IFF office has organised branded promotion and marketing templates for the CC 2024 which will be distributed to national federations and participating clubs along other information most likely early summer once the registration phase has closed.

Marketing Status



The results from the Event Evaluation report WFC 2022 have given some good insight to highlight some of the successful branded concepts. The prompted brand awareness of Duscholux (only visibility element referee shirts) was higher than that of Craft (floor ad / LED ads). This is very strong argument in selling the referee shirt as a visibility element.

The next CCMNG meeting will take place on the 31st of May in Malmö (Arena). Positively, we have eight countries registered for the meeting, so the discussion is expected to be lively and fruitful. The main topics on the agenda are results and experiences of the new IFF media platform (Sportswik), the new Champions Cup format and sharing success cases from national federations. Also, to be discussed, the first streams for the Czech and Swiss Superfinals on the IFF platform.

The project for creating a Data Maturity Analysis (as part of a master's degree course) has suffered from lack of time resources. Further, this has not progressed with other projects taking priority.

The first championship event (U19 WFC 2023) since the PUMA agreement was signed was a success and the partner is satisfied. The goal to create additional sales in form of leads has also been fruitful (volunteer clothing, national teams). On the 6th of July the IFF will, with the assistance of Floorball Deutschland, organise a floorball try-out day at PUMA headquarters in Herzogenaurach. PUMA employees can test playing floorball on a rink which will be set up by the German Federation on the outdoor basketball court (fix installation of the Gerflor Powergame+ surface). In our first events together, PUMA has been utilising very generic marketing material but internal plans at PUMA Nordic are also to create floorball specific content to maximise the benefits of the cooperation. This content is to be utilised in IFF events and also with the Nordic retail partners of PUMA.

The Quantum Consultancy Event Evaluation report has been distributed to all WFC 2022 partners. Further, it has been sent to national federations as a tool to display the size and reach of floorball on an international scale. Obviously, the data is also important in discussions with potential host cities and municipalities.

As in indication of the growth of LinkedIn account followers, the last time (March) when this was included in the report the number has grown from 1661 to 1777.















APPENDIX 33

GAMES

Green Approaches in Management for Enhancing Sport

Decarbonisation and environmental sustainability audit

MEN'S WORLD FLOORBALL CHAMPIONSHIPS

Held in Zurich & Winterthur, Switzerland from 5th – 13th November 2022



Rev.1 05.12.2022

























Objectives

GAMES project requires to carry out a decarbonisation and environmental sustainability audit for each identified sport context to assess how sport organisations manage all the main environmental aspects, such as waste production, energy and water consumption, etc., specifically during significant sports events. The on-site audit focuses on the operational actions adopted to manage the different environmental aspects of the events.

This report describes the result of the on-site visit carried out in the frame of GAMES project in Zurich during the Men's World Floorball Championships 2022 (Men's WFC 2022).

The visits have been carried out during the 10th November 2022 in the two arenas where the competition took place and in one arena that some floorball national teams used as practice facility. The structures visited are the follows:

- ✓ Swiss Life Arena, Vulkanstrasse 130, 8048 Zürich;
- ✓ AXA Arena, Grüzefeldstrasse 36, 8400 Winterthur;
- ✓ Sporthalle Stighag, Sportweg 1 8302 Kloten (practice facility).

The event organiser was the Swiss Floorball Federation.

Participants

- Tero Kalsta, International Floorball Federation
- Tiberio Daddi, auditor Scuola Superiore Sant'Anna

Interviewed people

- Daniel Kasser, CEO of Men's World Floorball Championships 2022 and Swiss Floorball Federation
- Ioanni Kaldis (Sporthalle Stighag)

Audit criteria

There was no specific standard to follow as audit criteria. The activity was aimed to check the environmental management practices adopted during the event and to identify possible improvement actions to be implemented in future actions of GAMES project.

Scope of the audit

The on-site visit was aimed to identify environmental, operational as well as governance actions adopted during the event. The techniques adopted have been: visits of the facilities, interviews with people engaged in the management of the event, check of documents linked with the event.













The investigated environmental aspects/topics were the ones targeted by the GAMES project as they can influence the carbon emissions of the event:

- Mobility of supporters, athletes and staff;
- Waste management;
- Water management;
- Energy management;
- Use of materials (sport equipment, temporary infrastructures, etc.);
- Food & Beverages activities (Bar & Kiosks, VIP catering, etc);
- Environmental governance actions.

Limitations and exclusions

The auditing process took place through a sampling approach, as for every audit. The facilities visited have been the ones listed above and different aspects about the environmental management of the event have been discussed during the interview with the event director. Accommodation structures (hotels) have been not visited and interviews of some key actors such as food andbeverage suppliers could not be carried out.

Audit report

This report has been drafted for the GAMES project purposes and it will be used for drafting the deliverable (D2.3) "Report on the decarbonisation operational assessment", under task 2.3, Work Package 2 of GAMES project.













Context of the audit

The 14th Men's World Floorball Championships took place in Zurich & Winterthur, Switzerland between 5th – 13th November 2022. In total, 36 teams registered for the tournament – 24 from Europe, 9 from Asia Oceania, 1 from Africa, and 2 from the Americas. From the regional qualification events held in May 2022, 16 teams were qualified to the World Championships held in Zurich that were split in the following groups:

GROUP A		GROUP B		GROUP C		GROUP D	
+	Finland (2)	:=	Sweden (1)		Estonia (9)	==	Denmark (10)
+	Switzerland (4)	—	Czech Republic (3)	1+1	Canada (11)		Poland (12)
	Norway (6)		Latvia (5)		Thailand (14)	×	Australia (13)
-	Slovakia (8)		Germany (7)	to .	Singapore (16)		Philippines (24)

Figure 1. Floorball national teams qualified to the Men's World Championships 2022.

The matches were played in two different arenas:

- Swiss Life Arena: It is located approximately 7 kilometres west of city centre Zurich. The arena officially opened in October 2022. The arena currently serves as the home for the icehockey team ZSC Lions of the National League (NL) and seats up to 12,000 spectators for hockey games;
- AXA Arena: Winterthur Central Sports Hall (German: Hallensport-Zentrum Winterthur), known as AXA-Arena for sponsorship reasons, is an indoor sports arena, home to handball club Pfadi Winterthur and floorball club HC Rychenberg Winterthur. It was opened in August 2018 and it has 2000 seats.



Figure 2. The entrance of Swiss Life Arena and a view of AXA Arena visited during the audit.

During the audit both arenas have been visited during Floorball matches.













Audit findings

The findings have been grouped according to the three facilities visited: Swiss Life Arena, AXA Arena and the Sporthalle Stighag. In these three paragraphs, the findings have been classified according to the different environmental aspects and activities (waste management, food&beverage). Before the focus on the three facilities, here below we reported environmental practices adopted by the event as a whole.

Environmental practices of the event and improvement opportunities as emerged from the interview with the CEO of the event

The environmental initiatives of Men's WFC 2022 have been resumed under the unique initiative called "GREEN GOAL".

The organisers declare that the event aims to be the first **climate-neutral** World Floorball Championship in history. The climate fund myclimate is the dedicated partner of the LOC and has made the CO2-emission calculations based on the GHG-protocol. The baseline was created on basis on information delivered by WFC 2018 organisation and the actual CO2-emissions of the WFC 2022 will be calculated based on information that is delivered by the LOC. Mitigation of the unavoidable emissions will be done via myclimate offsetting projects (projects have not been defined yet but myclimate has dozens of projects (all verified by third party organisations (Gold Standard / Plan Vivo / Verra VCS)). A final report of the CO2-emissions, based on the GHG protocol, will be produced by myclimate during Q1 2023.

About the **mobility**, with a specific focus on the facilitation of the use of public transport the event has been particularly effective. Thanks to the LOC and the involvement of some sponsors the event has:

- integrated the ticket for public transport within the canton of Zurich directly into the WFC ticket;
- facilitated the visit of Zurich from Bern arranging for the period of the event four extra trains from Bern to Zurich Altstetten (strongly discounted price of ticket);
- offered to 25,000 Swiss school children the ticket to and from Zurich Altstetten and Winterthur by public transport















Figure 3. Event ticket with integration of public transport ticket.

The aforementioned initiatives on mobility have been designed after a survey with 2,500 people aimed to understand the expected mobility behaviours.

The event has also adopted some innovative initiatives in the frame of environmental impacts of materials.

First, during the interview with organisers emerged that about 5000 individual pieces of *clothing* were produced for the volunteers of the WFC 2022. All volunteers clothing consisted of a blend of *recycled polyester and recycled cotton*, which is obtained from "waste" from textile production. The clothing provider operates its own PET recycling plant. The energy for this is obtained from windmills and a solar power plant. All these measures save up to 95% of GHG emissions. In addition, the production process also uses less energy (-78%) and less drinking water (-99%). The softshell jacket was deliberately produced in Europe so that less CO2 is emitted during transport.

Broken balls and stick blades have been recovered through specific collection boxes in retail stores and practice venues. The waste plastic from the material collection at the WFC 2020 was also utilised. . To obtain a sufficient amount of plastic, this material supplemented with plastic waste from the sea. Thanks to the involvement of IWK, the Plastic Institute at the Eastern Switzerland University of Applied Sciences, the collected plastic was shredded and melted using a specially developed process and extruded to filaments for 3D printers. New products were then produced by 3D printing



Figure 4. All-Star Team prizes and memorabilia items were produced from broken balls and stick blades.













Another interesting initiative was referred to the actions aimed to *recover branding materials*. Different branded materials were used in the event. They were mainly constituted by textile (e.g. banners) composed by polyester and cotton. The event has used those materials to produce and sell bags and other souvenirs.



Figure 5. Example of branding material converted into event souvenirs.

The people interested in buying those bags were able to order them on a specific website already during the event. All of the textile branding material was convered into new products with the support of event sponsor Fleurop.

Another topic connected with the materials was referred to possible presents to be given to the supporters that sometime risk to generate waste. The CEO of the event said that as present they used apples provided from their sponsor Lidl, so no particular waste generated. In addition, they provided plastic flags to Swiss supporters. These flags were made from virgin plastic. Since there are some experiences of flags produced from recycled plastics (e.g. Life Tackle project), we suggest to evaluate this possibility. To create a good atmosphere in the arena clappers (Figure 6) were distributed to seats before matches. The clappers were produced from compostable materials and specific collection bins were placed in the venues for disposal thereof.



Figure 6. Compostable fan clapper













Another important initiative is the drafting of a report of the event with a specific section on sustainability initiatives. In this report the strengths and weaknesses of sustainability actions will be evaluated in order to facilitate the communication of lessons learnt and assure a legacy for the future events. This report will be created by myclimate and will include the five areas identified before the event where concrete emission reductions can be achieved: Arena, Teams, Travel for Fans, Food, Material&Waste. These best procedures and results will be summarised as an Sustainabillity Guide for IFF Event Organisers.

Besides these interesting initiatives during the interview some improvement opportunities have been identified.

Accommodation (i.e. hotels) for the players and staff of the teams was an important issue. It was related to around 16 teams, 11 nights per team with around 30 people per team. So, it means that it was referred to 5,280 overnight stays without considering the overnight stays of the supporters. The organiser has drafted a list of possible hotels to communicate to the participating teams according to some criteria such as price and distance from the event. A large variety of accommodation options are listed as a requirement of the IFF as the financial resources of the participating teams differ substantially. In drafting this list green labels and certifications of the hotels could not fully be considered. However, a hotel operator (ACCOR) was selected as a sponsor also according to its sustainability characteristics and it has been communicated as possible hotel to the travel agencies that arranged travel packages for the visit of the event. All IFF staff and officials (referees, referee observers, jury, commentators) stayed at the ACCOR hotels (Novotel / Ibis)



Figure 7. Novotel offered possibility to avoid room cleaning in benefit of the environment.

In this case we recommend for the future events to have a more systematic approach in facilitating the selection of *hotels with environmental certifications* (e.g. EU Ecolabel) by the participating teams. A possible further improvement could be to communicate the existence of these selected "green hotels" also to the supporters for example including this list in the website in the green goal section.

A possible further action could be involved other **suppliers**. For example, each Arena involved in the event has its own cleaning company or waste management company but the event organiser has not collected any info about for example the kind of *chemicals used during the cleaning activities*. Even if the event organiser has no role in the selection of these suppliers, we would suggest to collect some













info through the Arena manager in order to verify if it is possible to influence the chemical use selecting for example less pollutant detergents.

Also regarding the **food management** there could be some possible improvement actions. The CEO of the event has declared in the interview that the event has an agreement with the Arena and the Arena has an agreement with the caterer. The event organiser has required to the Arena to include *vegetarian meals* in the food distributed in the hospitality area. This is good from an environmental point of view but we suggest to adopt some *monitoring actions* aimed to elaborate quantitative indicators to understand the performance of this action (i.e. how many vegetarian meals have been distributed? In which % compared to non vegetarian meal?, etc.). In addition, the interviewee declared to have not agreed with the Arena and the caterer how to manage *food leftovers* from the hospitality area. Again, a possible improvement is to understand the quantity of this food and to avoid that this food will become waste. To do that possible solutions could be investigated such as: agreements with parishes or NGOs to donate this food to be used for poor people, or the use of app such as "to good to go" to sell the remaining food at low prices to the population.

Finally, we suggest to evaluate the possibility to carry out some specific initiatives aimed to **raise the environmental awareness of the spectators**. Different tools could be adopted to do this such as: to show video messages on environmental sustainability in the giant screen of the Arena with players as testimonial, informative panels to hang in the Arena or any other actions to target the supporters. These actions were concentrated mainly before the event, it would be worth to adopt them also during the matches, especially the ones where school children are present.

Environmental practices and improvement opportunities emerged from the visit of Swiss Life Arena

During the visit in Swiss Life Arena different aspects have been audited mainly through the observation of activities.

Starting with **waste management** it has been observed that there was not separate collection in the Arena. Despite the bins were structured with 3 different holes to be used to differentiate the waste, all wastes were collected in an unsorted way. Also, after the end of the matches some persons started to collect waste in the Arena between the supporters seats and these people were using black bags to collect waste from the floor, it allows to suppose that this waste has not been managed separately.

















Figure 8. Waste management: absence of separate collection and people after the end of the match collecting waste from the floor with black bags (presumably bags for unsorted waste).

Considering what was observed, we recommend to implement separate collection of waste in the next event.

Regarding **food & beverages** some good practices have been identified as the lighting of the hospitality area was equipped with *LED Lights* and bars use *dispensers* for ketchup and mustard to avoid single use doses. LED lights arealso used in the lighting of the Arena and in the giant digital screen.





Figure 9: dispensers to avoid single-use doses and LED lights in Swiss Life Arena bars and hospitality area.

However, a possible environmental improvement opportunity is given by the avoidance of single use plastic cups. In bars as well there was not the use of *reusable cups*, drinks were served in plastic cups and considering the huge capacity of the Arena (12,000 seats), the adoption of reusable cups could be a good option to limit the production of plastic waste.









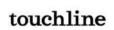








Figure 10. Use of single use plastic cups.

As anticipated in the precious section, the event was engaged to offer vegetarian option in the food and beverage sector. Effectively in the menu vegetarian options were available and well indicated.

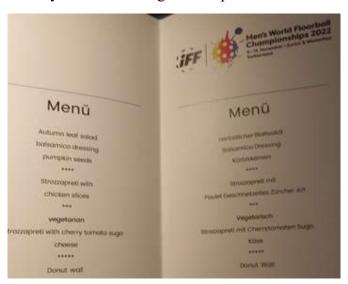


Figure 11. Hospitality area menu with vegetarian options.

Regarding **mobility** Swiss Life Arena was very well achievable by public transport, in addition outside of the Arena there were other options to be used for sustainable mobility.





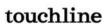
Figure 12. Sustainable mobility options at Swiss Life Arena.













Finally, Swiss Life Arena has several good practices in terms of energy consumption and use of renewable resources. In particular the electricity consumed comes form suppliers that use 100% renewable sources. In addition, a 400 KWp photovoltaic system is also installed on the roof.



Figure 13. Photovoltaic panels on the roof of Life Swiss Arena

Environmental practices and improvement opportunities emerged from the visit of AXA Arena

The second arena visited was AXA Arena. Regarding the **waste management** this Arena had separate collection. The bins provided were related to PET, aluminium and unsorted waste. Paper collection was made only in the bar area, while after an interview of a waste operator of the Arena we know that also organic waste was collected separately but only in the kitchens, then the organic waste was sent to local farmers probably to feed the animals or for composting.





Figure 14. Separate collection in AXA Arena and cardoard collection of the bar.

In this case it would be an improvement to use separate collection of paper also in the spectator area, while the separate collection of organic waste in spectator area does not seem a priority since that kind of waste is produced in low quantity.













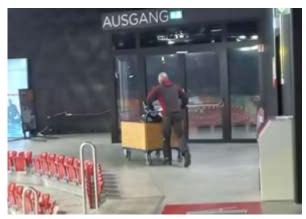




Figure 15. Waste operators collecting waste after the match.

Again, about waste management after the end of the match there were some waste operators in the Arena. Some operators were collecting the waste left on the floor between seats but, on the contrary to Swiss Life Arena, they were collecting waste separately. However, another operator brought the separate collection of aluminium cans and put them in the unsorted waste collection (figure 15, right side). This was very strange since the effort of the supporters to collect separately aluminium has been deleted. The auditor stopped this operator asking why he was having this behaviour. He said: "there is a problem in the recovery plant of the aluminium we cannot collect it separately". Apart the problem to the plant, that it could happen, here the possible improvement action is twofold:

- first, it would be good that during the next event some representative of the organiser would monitor what happens after the match especially for waste management;
- second, aluminium is an "expensive" type of waste, it is quite strange for the auditor that there was not an opportunity to find another plant where to send aluminium. So, in this case the recommendation is to assure in the event a prompt identification of possible environmental issues to be solved (as the problem at the aluminium plant) and activate swift corrective action to correct those issues.

In AXA Arena, reusable cups were not used at the bar or in the hospitality area.

For the **water consumption** in the toilettes of the Arena there was a specific system that automatically mixes water and soap to reduce the consumption of them.

















Figure 16. Automatic dispenser of water and soap to reduce their consumption in the toilettes of the AXA Arena.

Finally, about energy consumptions, the Arena used LED lights and according to the statement of the local manager, the Arena has a remote control system of the lights in order to verify if some lights risks to remain switched on after the end of the competition.

Environmental practices and improvement opportunities emerged from the visit of Sporthalle Stighag

The Sporthalle Stighag has been visited in order to sample in the audit a practice facility. That facility was the place where some national teams such as Singapore, Thailand, Finland, Poland, Australia, Slovakia carried out the periodical training.





Figure 17. Training facility Sporthalle Stighag

The Arena was opened in the year 2019, it is a very modern Arena with high standard of energy savings such as LED lights and passive protection against heat losses. The Arena is very well connected with public transport, outside of the Arena are present covered parking for bikes and separate collection of all kind of waste is applied.





Figure 18. Waste deposits in Sporthalle Stighag

Conclusions

According to the auditor's opinion the Men's WFC 2022 has been an event with a high attention to the environmental sustainability. The Green Goal initiative and the relevant involvement of sponsors in that initiative has given a plus to environmental sustainability efforts of the organisers allowing them to adopt innovative and effective initiatives.

However, despite this high level of effort and achievements, possible improvement opportunities have been identified in this report. From a governance point of view, a more accurate selection of hotels













based on green criteria could produce higher environmental benefit. Secondly, also taking into account the interactions between announcers and supporters during the floorball match, the adoption of possible actions aimed to increase the environmental awareness of the fans could be particularly effective. From an operational point of view the main aspects to be focused on are related to the avoidance of single use plastic (e.g. single use cups) and to adoption of the waste separate collection especially in the Swiss Life Arena.